

Federal Bar Association

Labor & Employment Law Section

2027 Labor & Employment Law Seminar
Sponsorship & Partnership Opportunities

Sponsorship Opportunities

Corporate, Section & Chapter Engagement

Partner with us to elevate your brand or chapter, engage directly with leading federal practitioners, and gain meaningful visibility before, during, and after the conference. Sponsorship offers strategic exposure, thought leadership opportunities, and direct connection with key decision-makers in the federal legal community.

One of the key benefits to sponsoring is receiving complimentary and/or discounted registration. Below is a summary of registration fees at both the full and discounted prices.

If you are interested in sponsorship or partnership, please complete the form and follow the instructions on **page 4**.

Registration Fees:	Early Bird (Before 12/11/26)	Standard Rate	Discounted Rate (for corporate and Section/Division/Chapter sponsors/partners)
FBA Member	\$300	\$350	\$250
Government/Law Student Member	\$75	\$150	\$75
Nonmember	\$400	\$450	\$350
Government/Law Student Nonmember	\$125	\$200	\$125

Sponsorship positions your organization as a leader within the federal legal community and demonstrates meaningful support for professional excellence. We welcome the opportunity to tailor a sponsorship package aligned with your organization's goals.

Premier Partner (1 Taken, 1 Available) – \$10,000

- Remarks by Representative at Keynote (**Taken**) or Fireside Chat
- Full-page advertisement in The Labouring Oar Newsletter
- All-day logo exposure on pre-session and intermission slide deck
- Feature in promotions/advertising/programs
- Inclusion in 'Thank You' Advertisement in The Labouring Oar
- Up to 3 complimentary registrations (valued at \$1,350) + discounted registration
- Inclusion of company swag in welcome bags

Event Partner (4 Available) – \$7,500

- Remarks by Representative at Panel
- Half-page advertisement in The Labouring Oar Newsletter
- All-day logo exposure on pre-session and intermission slide deck
- Feature in promotions/advertising/programs
- Inclusion in 'Thank You' Advertisement in The Labouring Oar
- Up to 2 complimentary registrations (valued at \$900) + discounted registration
- Inclusion of company swag in welcome bags

Thought Leader – \$5,000

- Half-page advertisement in The Labouring Oar Newsletter
- All-day logo exposure on pre-session and intermission slide deck
- Feature in promotions/advertising/programs
- Inclusion in 'Thank You' Advertisement in The Labouring Oar
- Up to 1 complimentary registrations (valued at \$450) + discounted registration
- Inclusion of company swag in welcome bags

Conference Contributor – \$1,500

- Quarter-page advertisement in The Labouring Oar Newsletter
- All-day logo exposure on pre-session and intermission slide deck
- Feature in promotions/advertising/programs
- Inclusion in 'Thank You' Advertisement in The Labouring Oar
- Discounted registration

Exclusive Sponsorship Opportunities

Limited to one sponsor per category. These high-visibility branding opportunities ensure significant recognition throughout the event experience.

All exclusive sponsors receive onsite signage and inclusion in the 'Thank You' Advertisement in The Labouring Oar.

- Lunch Sponsor - \$6,500 (Up to 3 complimentary registrations [valued at \$1,350] + discounted registration)
- Breakfast sponsor - \$5,000 (Up to 2 complimentary registrations [valued at \$900] + discounted registration)
- Thursday Night Reception Bar – \$5,000 (Up to 2 complimentary registrations [valued at \$1,350] + discounted registration)
- Wi-Fi Provider – \$5,000 (Up to 2 complimentary registrations [valued at \$900] + discounted registration)
- Lanyard Sponsor – \$3,000 (Up to 1 complimentary registrations [valued at \$450] + discounted registration)
- Notepad Sponsor – \$3,000 (Up to 1 complimentary registrations [valued at \$450] + discounted registration)

- Logo on Swag Bag – \$3,000 (Up to 1 complimentary registrations [valued at \$450] + discounted registration)
- Coffee Bar – \$3,000 (Up to 1 complimentary registrations [valued at \$450] + discounted registration)
- AV Sponsor – \$3,000 (Up to 1 complimentary registrations [valued at \$450] + discounted registration)
- Thursday Night Reception Dessert – \$2,500 (Up to 1 complimentary registration [valued at \$450] + discounted registration)

Panel/Speaker Sponsors (1 Taken, 5 Available) – \$3,000-6,000

1-2 complimentary registrations + discounted registration + verbal recognition during introduction of panel

- Keynote Speaker
- Fireside Chat
- Accommodations in the Modern Workplace Panel
- AI in Labor & Employment Practice Panel
- EEOC Update Panel
- Attorney Well being Panel: Beyond Burnout - Building a Healthier Legal Profession - **Taken**

FBA Section/Division/Chapter Strategic Opportunities

Co-Sponsor – \$2,000

- Must guarantee email promotion of event to Section/Division/Chapter members
- Must guarantee 2 volunteers from Section/Division/Chapter in attendance
- Recognition during welcome remarks
- All-day logo exposure on pre-session and intermission slide deck
- Listed as Co-Sponsor in promotions/advertising/programs
- Discounted registration
- Inclusion in 'Thank You' Advertisement in The Labouring Oar

Partner – \$1,500

- Must guarantee email promotion of event to Section/Division/Chapter members
- Must guarantee 1 volunteer from Section/Division/Chapter in attendance
- All-day logo exposure on pre-session and intermission slide deck
- Discounted registration
- Inclusion in 'Thank You' Advertisement in The Labouring Oar

Contributor – \$500

- Must guarantee email promotion of event to Section/Division/Chapter members
- Discounted registration
- Inclusion in 'Thank You' Advertisement in The Labouring Oar

Volunteer duties for members of sponsoring Sections/Divisions/Chapters may include serving as greeters, checking in attendees, distributing name tags, placing sponsor signage, escorting speakers, judges, and/or keynote speakers, assisting corporate sponsors, distributing materials, escalating any reported issues to event staff, and other assigned duties as needed and applicable.

All volunteers will be given complimentary registration. Volunteers will be assigned to one shift. Possible shifts include potentially a Thursday shift (time TBD), a Friday morning shift (from approximately 7:30 a.m. until 12:30), and a Friday afternoon shift (from approximately 12:30 p.m. until 5:30 p.m.). Final shift dates and times are subject to change but will be confirmed with each volunteer in advance.

Firm or Organization Name:	
Contact Person:	
Address:	
Telephone Number:	
Email Address:	
Sponsorship/Partnership Level:	
Sponsorship/Partnership Amount:	

Checks should be made payable to the Tampa Bay Chapter of the Federal Bar Association and returned to:

Johnson Jackson PLLC
c/o Erin G. Jackson
100 N. Tampa Street, Suite 1800
Tampa, FL 33602