



**Federal Bar  
Association**

# *Sponsorship Prospectus*



## **FBA LEADERSHIP SUMMIT**

**MARCH 22–23, 2024 • THE RITZ CARLTON, PENTAGON CITY**

*The Federal Bar Association provides a customized branding and marketing program that offers sponsorships by event or by marketing objective.*

***Reach a highly targeted audience  
of Federal legal professionals and  
position your company as a leader***



## ABOUT THE SUMMIT

**The Federal Bar Association is pleased to announce its Annual Leadership Summit. Please join us at the Summit and show-off your support of the FBA by becoming a sponsor to help us defray the costs of training our leaders. The Leadership Summit will be held at the Ritz Carlton Pentagon City, Virginia in the Washington DC Metro Area, March 21-23, 2024. This visibility will help raise awareness of your organization among this highly targeted audience and association leadership.**

The Leadership Summit boasts a gathering of association leadership and members. Incoming leadership of Chapters, Sections, and Divisions are encouraged to attend the programming planned in March, to learn more about the FBA and take advantage of new opportunities to expand national networks and engage in lively discussions about federal practice.

**CONTACT [YCOCKRAM@FEDBAR.ORG](mailto:YCOCKRAM@FEDBAR.ORG) FOR SALES & OPPORTUNITIES**

## **ABOUT THE FEDERAL BAR ASSOCIATION**

The Federal Bar Association (FBA) is dedicated to the advancement of the science of jurisprudence and to promoting the welfare, interests, education, and professional development of all attorneys involved in federal law. Our members run the gamut of federal practice: attorneys practicing in small to large legal firms, attorneys in corporations and federal agencies, and members of the judiciary. The FBA is the catalyst for communication between the bar and the bench, as well as the private and public sectors.

**The FBA supports our members in four critical areas:**

### **ADVOCACY**

The FBA monitors and advocates on federal issues that impact the practice of federal lawyers and the courts, and it keeps its members abreast of current federal issues.

### **NETWORKING**

The FBA connects members with a vast network of federal practitioners across all 50 states, D.C., Puerto Rico, and the Virgin Islands and provides opportunities to socially interact.

### **LEADERSHIP**

The FBA provides opportunities for members to participate in association governance and to help shape the FBA's future while making an impact on the growth of the federal legal community.

### **EDUCATION**

The FBA provides educational and learning opportunities at the national and local levels and promotes high standards of professional competence and ethical conduct for attorneys.



**Your sponsorship will directly impact our ability to provide high-quality educational programming and resources to our members and attendees. We offer a range of sponsorship packages to suit different levels of involvement and budgets.**

### **Sponsorship benefits could include:**

- Feature in special email sent to attendees featuring sponsorship
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer* magazine
- *Select opportunities to address the attendees*
- Company logo recognition on promotional materials



## SPONSORSHIP OPPORTUNITIES

### Reception Sponsor (Friday) [Exclusive] - \$7,500 **SOLD!**

- Remarks by representative before reception
- Company logo recognition as exclusive reception sponsor on promotional materials associated with the event, including exclusive notation on program and onsite signage for reception
- Pre- or Post-conference attendee email list for one-time use

### Wi-Fi Provider [Exclusive] - \$6,000

- Incorporate sponsor name into event's network credentials (pending venue capabilities)
- Company logo recognition as exclusive wi-fi provider on promotional materials associated with the event, including notation on program
- Pre- or Post-conference attendee email list for one-time use

### Summit Contributor - \$5,000

- Company recognition during welcome remarks
- Half-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo recognition on promotional materials associated with event

### Friday Luncheon Sponsor [Exclusive] – \$5,000

- Remarks by representative during luncheon
- Company logo recognition as exclusive luncheon sponsor on promotional materials associated with the event, including exclusive notation on program and onsite signage for the selected Luncheon program
- Pre- or Post-conference attendee email list for one-time use

### Saturday Box Lunch Sponsor [Exclusive] – \$5,000

- Remarks by representative during luncheon
- Company logo recognition as exclusive box lunch sponsor on promotional materials associated with the event, including exclusive notation on program and onsite signage
- Company logo on labels on each box lunch
- Pre- or Post-conference attendee email list for one-time use

### Collateral Sponsor [Limited] - \$3,000

- Company branding on event collateral of choice distributed at registration (lanyard, notebook, etc.)
- Company text recognition on promotional materials associated with the event

\*FBA to approve collateral selection and artwork proof. Must be confirmed by January 31, 2024 for collateral shipment delivery.

### Session Sponsor [Limited] - \$3,000

- Remarks by organization representative in advance of selected conference session\*
- Session sponsored by YOUR COMPANY in promotion materials and session room signage
- Company text recognition on promotional materials associated with the event

\*Due to the official capacity of some speakers, sessions may be limited. Check with FBA Staff for availability.

### Breakfast or Break Sponsor - \$2,500

- Catered breakfasts or refreshment breaks (select one) sponsored by YOUR COMPANY in promotion materials and onsite signage
- Company text recognition on promotional materials associated with the event

### Exhibit Table [Limited] - \$1,500

- One (1) six-foot table placed in high traffic area.
- Pre- or Post-event attendee list provided with name, organization and email addresses for one-time use
- Electric and other amenities to be requested in advance and arranged by hotel

### Summit Patron - \$1,000

- Company text recognition on promotional materials associated with the event

All sponsors will be included in a “Thank You” advertisement in one issue of *The Federal Lawyer*

# 2024 FBA SPONSORSHIP AGREEMENT FORM

Email Completed Sponsorship Agreement Form to [YCOCKRAM@FEDBAR.ORG](mailto:YCOCKRAM@FEDBAR.ORG)

## 2024 LEADERSHIP SUMMIT

	Exclusive Reception Sponsor (\$7,500) <b>SOLD!</b>		Collateral Sponsor (\$3,000)
	Wi-Fi Provider (\$6,000)		Breakfast Sponsor (\$2,500)
	Summit Contributor (\$5,000)		Break Sponsor (\$2,500)
	Friday Luncheon Sponsor (\$5,000)		Exhibit Table Add-On (\$1,500)
	Saturday Box Lunch Sponsor (\$5,000)		Summit Patron (\$1,000)
	Session Sponsor (Limited) (\$3,000)		

Organization / Firm Name (as it should appear in collateral)

Address

City

State

Zip

Point of Contact (Name / Position)

Contact Email Address

Contact Phone Number

## Method of Payment

<input type="checkbox"/>	Send Invoice	<input type="checkbox"/>	Check*	<input type="checkbox"/>	VISA	<input type="checkbox"/>	MC	<input type="checkbox"/>	AMEX	<input type="checkbox"/>	Transfer (Available for FBA Section/Division)
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\*Send Check with provided Invoice # to:  
Federal Bar Association  
Attn: Sponsorship  
PO Box 79395, Baltimore, MD 21279

Contact [YCOCKRAM@FEDBAR.ORG](mailto:YCOCKRAM@FEDBAR.ORG) for questions or to secure your sponsorship today!

**THANK YOU FOR YOUR SUPPORT**

## Credit Card Payment Information

Cardholder Name

Credit Card Number

Exp Date

Billing Zip Code

Signature

This Sponsorship Agreement (the "Agreement") is made and entered into as of the signature date on the agreement form (the "Effective Date") by and between FEDERAL BAR ASSOCIATION ("Association") and the sponsor identified by the Organization Name on the sponsorship agreement form ("Sponsor"). (1) Payment of the sponsorship fee by Sponsor for the selected Sponsorship Level is due within thirty (30) days of the Effective Date. In consideration of payment by Sponsor of the sponsorship fee, the Association agrees to provide the benefits identified in this Agreement. The Association reserves the right to substitute benefits of the same or greater value for the Sponsorship as the Association determines in its sole and absolute discretion. (2) In the event the Association Event or the benefits identified in this Agreement are cancelled or limited due to fire, civil unrest, equipment malfunction, acts of God, governmental regulation, pandemic, inability to secure material or transportation facilities, the action or inaction of third parties, labor strikes, work stoppages or other causes beyond the control of the Association, the Association shall not be required to return the sponsorship fee. (3) Sponsor shall defend and indemnify the Association and its employees, agents, representatives, contractors, members and guests from and against any and all claims, causes of action, demands, liability and expenses (including reasonable attorneys' fees and cost) of any nature arising from or in connection with any action by Sponsor or its employees, agents, representatives or contractors, including but not limited to any of Sponsor's goods, services and materials. The obligations stated in this paragraph include but are not limited to claims, causes of action, demands, liability and expenses arising out of or in connection with personal injury, property damage and direct or contributory infringement of, or inducement to infringe, any United States or foreign patent, trademark, copyright or other intellectual property right. (4) This Agreement is a binding commitment of Sponsor to have a Sponsorship at the Association Event and may not be modified or terminated by Sponsor without the prior written consent of the Association. (5) Except as provided in paragraph 2 of this agreement, in the event the Association unilaterally cancels the Association Event, the sponsorship fee will be refunded. (6) In any action against the Association, the liability of the Association shall not exceed the amount paid by the Sponsor pursuant to this Agreement. Sponsor shall not be entitled to direct or consequential damages. (7) This Agreement shall be governed by and interpreted under the laws of the Commonwealth of Virginia. (8) Any action may only be brought in any federal or state court located in the Commonwealth of Virginia. Sponsor agrees that it is subject to, and consents to, personal jurisdiction in the Commonwealth of Virginia.