

Sponsorship Prospectus

CELEBRATE KANSAS CITY

2024 FBA Annual Meeting and Convention

*September
5-7*



Join us in the Heart of America.

Conveniently located between both coasts, we invite you to enjoy the Midwest KC charm. From our vibrant arts scene to finger-licking BBQ, our city is calling your name. Experience it all with the nation's premier bar association for Federal Judges and attorneys.



**Federal Bar
Association**

*Reach a highly targeted audience of
Federal legal professionals and position
your company as a leader in the field*



ABOUT THE CONFERENCE

The Federal Bar Association, in collaboration with the Kansas and Western District of Missouri Chapter are bringing the FY24 Annual Meeting & Convention to Kansas City!

It is our pleasure to extend an invitation to your firm to be a sponsor of our highly anticipated Annual Meeting and Convention, scheduled to take place September 5-7 in vibrant Kansas City.

The FBA Annual Meeting and Convention brings together distinguished legal professionals, judges, attorneys, and industry leaders from across the country. As the premier organization dedicated to promoting and enhancing the federal legal profession and supporting the Federal Judiciary, we strive to provide a platform that fosters knowledge exchange, professional development, and networking opportunities.

Your support will get your firm/business name in front of practitioners across the country.

CONTACT SPONSOR@FEDBAR.ORG FOR SALES & OPPORTUNITIES

ABOUT THE FEDERAL BAR ASSOCIATION

The Federal Bar Association (FBA) is dedicated to the advancement of the science of jurisprudence and to promoting the welfare, interests, education, and professional development of all attorneys involved in federal law. Our members run the gamut of federal practice: attorneys practicing in small to large legal firms, attorneys in corporations and federal agencies, and members of the judiciary. The FBA is the catalyst for communication between the bar and the bench, as well as the private and public sectors.

The FBA supports our members in four critical areas:

ADVOCACY

The FBA monitors and advocates on federal issues that impact the practice of federal lawyers and the courts, and it keeps its members abreast of current federal issues.

NETWORKING

The FBA connects members with a vast network of federal practitioners across all 50 states, D.C., Puerto Rico, and the Virgin Islands and provides opportunities to socially interact.

LEADERSHIP

The FBA provides opportunities for members to participate in association governance and to help shape the FBA's future while making an impact on the growth of the federal legal community.

EDUCATION

The FBA provides educational and learning opportunities at the national and local levels and promotes high standards of professional competence and ethical conduct for attorneys.



Your sponsorship will directly impact our ability to provide high-quality educational programming and resources to our members and attendees. We offer a range of sponsorship packages to suit different levels of involvement and budgets.

Sponsorship benefits could include:

- Feature in special email sent to attendees and section members featuring sponsorship
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer* magazine
- Receive complimentary and discounted registration tickets
- Company logo recognition on promotional materials
- Pre- and Post-conference attendee email list

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SPONSORSHIP OPPORTUNITIES

Premier Partner - \$15,000

- Remarks by representative during Annual Meeting & Convention Welcome Address
- Opportunity to co-host up to two video webinars on a mutually agreed upon date and educational topic OR participate in existing webinar series - marketed to association members and conference attendees
- Feature in special email sent to attendees and section members featuring sponsorship. Email to include sponsorship recognition of level (Premier Partner), a brief bio on your company, link to desired landing page, and contact info for your company's main contact
- One-page advertisement -OR- authorship opportunity for article in The Federal Lawyer (provided by sponsor)
- Company logo recognition on promotional materials associated with event
- Four (4) complimentary Education Package registrations (Thursday/Friday programming) with option to purchase up to six (6) additional discounted Education Package registrations for organization employees at \$345 (40% off member rate)
- Opportunity to provide promotional flyer to be distributed to convention attendees (provided by sponsor) - to be posted at the top of app's materials page
- Pre- or Post-conference attendee email list for one-time use
- Opportunity to host giveaway for event raffle drawing, provided by sponsor

*Due to the official capacity of some speakers, sessions may be limited. Check with FBA Staff for availability.

Presidential Installation [Exclusive] - \$10,000 – PENDING!

- Remarks by representative during Annual Meeting & Convention Presidential Installation
- Company logo recognition on promotional materials associated with event, including exclusive notation on program and onsite signage for Presidential Installation
- One-page advertisement -OR- authorship opportunity for article in The Federal Lawyer (provided by sponsor)
- Five (5) complimentary tickets to the Presidential Installation

Wi-Fi Provider [Exclusive] - \$7,500

- Company logo recognition as exclusive wi-fi provider on promotional materials associated with the event.
- Incorporate sponsor name into event's network credentials (pending venue capabilities)
- One (1) complimentary Education Package registration (Thursday/Friday programming) with option to purchase up to four (4) additional discounted Education Package registrations for organization employees at \$460 (20% off member rate)
- Post-conference attendee email list for one-time use

Event Partner - \$7,500

- Company recognition during Annual Meeting & Convention Welcome Address
- Opportunity to co-host one video webinar on a mutually agreed upon date and educational topic OR participate in existing webinar series - marketed to association members and conference attendees
- Feature in special email sent to attendees and section members featuring sponsorship. Email to include sponsorship recognition of level (Event Partner), a brief bio on your company, link to desired landing page, and contact info for your company's main contact
- One-page advertisement -OR- authorship opportunity for article in The Federal Lawyer (provided by sponsor)
- Company logo recognition on promotional materials associated with event
- Three (3) complimentary Education Package registrations (Thursday/Friday programming) with option to purchase up to seven (7) additional discounted Education Package registrations for organization employees at \$400 (30% off member rate)
- Opportunity to provide promotional flyer to be distributed to convention attendees (provided by sponsor) - to be posted at the top of app's materials page
- Pre- or Post-conference attendee email list for one-time use
- Opportunity to host giveaway for event raffle drawing, provided by sponsor

Luncheon Sponsor [Exclusive/Day] - \$6,000

- Remarks by representative during selected Luncheon program
- One-page advertisement -OR- authorship opportunity for article in The Federal Lawyer (provided by sponsor)
- Company logo recognition on promotional materials associated with event, including exclusive notation on program and onsite signage for selected Luncheon program
- Three (3) complimentary tickets to the selected Luncheon program
- Pre- or Post-conference attendee email list for one-time use

*Opportunities Available: Awards Luncheon (THU); Awards Luncheon (FRI)

CLE App Provider [Exclusive] - \$5,000

- Company logo recognition as exclusive CLE app provider on promotional materials associated with the event, including branded banner within the app.
- Opportunity to provide promotional flyer to be distributed to convention attendees (provided by sponsor) - to be posted at the top of

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SPONSORSHIP OPPORTUNITIES (CONTINUED)

app's materials page

- One (1) complimentary Education Package registration (Thursday/Friday programming) with option to purchase up to four (4) additional discounted Education Package registrations for organization employees at \$460 (20% off member rate)
- Post-conference attendee email list for one-time use

Conference Contributor - \$5,000

- Company recognition during welcome remarks
- Half-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo recognition on promotional materials associated with event
- Two (2) complimentary Education Package registration (Thursday/Friday programming) with option to purchase up to three (3) additional discounted Education Package registrations for organization employees at \$460 (20% off member rate)
- Post-conference attendee email list for one-time use

Reception Sponsor - \$5,000

- Thursday, September 5 – National WWI Museum & Memorial
- Recognition of sponsorship contribution during Reception's Welcome Address
- Company logo recognition on promotional materials associated with the event, including additional signage onsite at the reception.
- Additional exposure through selection of one (1) featured item (to be provided)
- Pre or Post-conference attendee email list for one-time use
- **UPGRADE \$500:** Opportunity for company representative to provide remarks during Reception's Welcome Address

Collateral Sponsor [Limited] - \$4,000

- Company branding on event collateral of choice distributed at registration (lanyard, pen, cup, notebook, etc.)
- One (1) complimentary Education Package registration (Thursday/Friday programming) with option to purchase up to four (4) additional discounted Education Package registrations for organization employees at \$460 (20% off member rate)
- Company text recognition on promotional materials associated with the event

*FBA to approve collateral selection and artwork proof. Must be confirmed by July 15, 2024 for collateral shipment delivery.

Social Media Sponsor - \$3,500

- Company text recognition on promotional materials associated with the event
- Social media posts about your company and its event partnership.
- One (1) complimentary Education Package registration (Thursday/Friday programming) with option to purchase up to four (4) additional discounted Education Package registrations for organization employees at \$460 (20% off member rate)
- Post-conference attendee email list for one-time use

Session Sponsor [Limited] - \$3,000

- Remarks by organization representative in advance of selected conference session*
- Session sponsored by YOUR COMPANY in promotion materials and session room signage
- One (1) complimentary Education Package registration (Thursday/Friday programming) with option to purchase up to four (4) additional discounted Education Package registrations for organization employees at \$515 (10% off member rate)
- Company text recognition on promotional materials associated with the event

*Due to the official capacity of some speakers, sessions may be limited. Check with FBA Staff for availability.

Breakfast or Break Sponsor - \$2,500

- Catered breakfast and refreshment breaks sponsored by YOUR COMPANY in promotion materials and onsite signage
- Company text recognition on promotional materials associated with the event
- Option to purchase up to three (3) additional discounted Education Package registrations for organization employees at \$515 (10% off member rate)

Exhibit Table (Add-On Only) - \$1,000

- (1) six-foot table placed in high traffic area.
- Pre- or Post-event attendee list provided with name, organization and email addresses for one-time use
- Electric and other amenities to be requested in advance and arranged by hotel

All levels of sponsorship will be acknowledged with inclusion in a "Thank You" advertisement in one issue of *The Federal Lawyer*

UPCOMING DEADLINES

Registration Tickets

- August 23: Deadline to claim complimentary/discounted tickets
- Submit requests online - <https://www.fedbar.org/sponsor-registration-fbacon24/>

Collateral Selection

- July 15: Confirm collateral (staff to provide options)
- Sponsor will have opportunity to confirm artwork proof.

Exhibitor Table

- July 26: Last chance to add-on exhibitor table to sponsorship selection

Magazine Ad/Article Submission

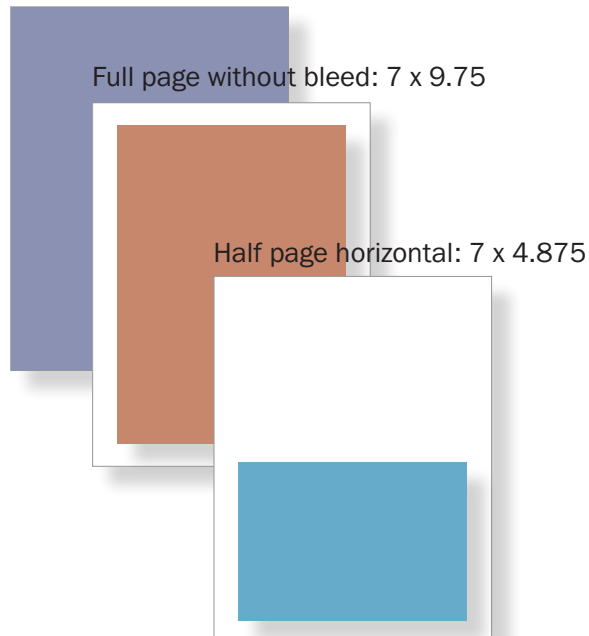
- February 15: Spring 2024 Content Due (Expected Publication May 2024)
- May 15: Summer 2024 Content Due (Expected Publication August 2024)
- July 1: Fall 2024 Content Due (Expected Publication October 2024)
- October 1: Winter 2025 Content Due (Expected Publication January 2025)

Webinar Opportunity

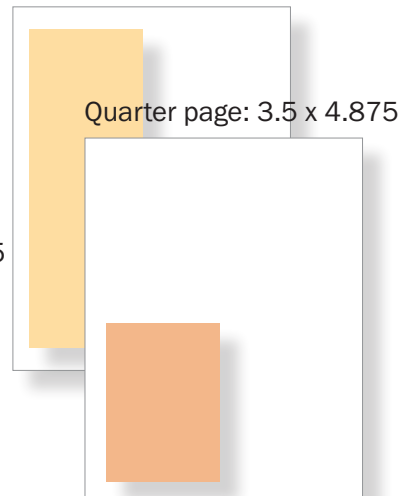
- November 29: Deadline to schedule host (or co-hosted) CLE webinar for FBA audience

THE FEDERAL LAWYER

Full page with bleed: 8.5 x 11.125



Half page vertical: 3.5 x 9.75



**NATIONAL
CIRCULATION:
19,000**

*All Members of
Congress*

*All Members and
Staff of House and
Senate Judiciary
Committees and
Subcommittees*

*Members of the
Federal Judiciary*

*Government Agency
Attorneys*

*Private Federal
Practitioners*

2024 FBA SPONSORSHIP AGREEMENT FORM

Email Completed Sponsorship Agreement Form to SPONSOR@FEDBAR.ORG

Conference Name: Annual Meeting & Convention (Kansas City)

<input type="checkbox"/>	Premier Partner (\$15,000)	<input type="checkbox"/>	Reception Sponsor – WWI Museum (\$5,000)
<input type="checkbox"/>	Presidential Installation (\$10,000)	<input type="checkbox"/>	Collateral Sponsor (\$4,000)
<input type="checkbox"/>	Wi-Fi Provider (\$7,500)	<input type="checkbox"/>	Social Media Sponsor (\$3,500)
<input type="checkbox"/>	Event Partner (\$7,500)	<input type="checkbox"/>	Session Sponsor [Limited] (\$3,000)
<input type="checkbox"/>	Luncheon Sponsor (\$6,000)	<input type="checkbox"/>	Breakfast Sponsor (\$2,500)
<input type="checkbox"/>	Conference Contributor (\$5,000)	<input type="checkbox"/>	Break Sponsor (\$2,500)
<input type="checkbox"/>	CLE App Provider (\$5,000)	<input type="checkbox"/>	Exhibit Table Add-On (\$1,000)

Organization / Firm Name (as it should appear in collateral)

Address

City

State

Zip

Point of Contact (Name / Position)

Contact Email Address

Contact Phone Number

Method of Payment

<input type="checkbox"/>	Send Invoice	<input type="checkbox"/>	Check*	<input type="checkbox"/>	VISA	<input type="checkbox"/>	MC	<input type="checkbox"/>	AMEX	<input type="checkbox"/>	Transfer (Available for FBA Section/Division)
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*Send Check with provided Invoice # to:

Federal Bar Association

Attn: Sponsorship

PO Box 79395, Baltimore, MD 21279

Contact **SPONSOR@FEDBAR.ORG** with
questions or to secure your sponsorship!

THANK YOU FOR YOUR SUPPORT

Credit Card Payment Information

Cardholder Name

Credit Card Number

Exp Date

Billing Zip Code

Signature

This Sponsorship Agreement (the "Agreement") is made and entered into as of the signature date on the agreement form (the "Effective Date") by and between FEDERAL BAR ASSOCIATION ("Association") and the sponsor identified by the Organization Name on the sponsorship agreement form ("Sponsor"). (1) Payment of the sponsorship fee by Sponsor for the selected Sponsorship Level is due within thirty (30) days of the Effective Date. In consideration of payment by Sponsor of the sponsorship fee, the Association agrees to provide the benefits identified in this Agreement. The Association reserves the right to substitute benefits of the same or greater value for the Sponsorship as the Association determines in its sole and absolute discretion. (2) In the event the Association Event or the benefits identified in this Agreement are cancelled or limited due to fire, civil unrest, equipment malfunction, acts of God, governmental regulation, pandemic, inability to secure material or transportation facilities, the action or inaction of third parties, labor strikes, work stoppages or other causes beyond the control of the Association, the Association shall not be required to return the sponsorship fee. (3) Sponsor shall defend and indemnify the Association and its employees, agents, representatives, contractors, members and guests from and against any and all claims, causes of action, demands, liability and expenses (including reasonable attorneys' fees and cost) of any nature arising from or in connection with any action by Sponsor or its employees, agents, representatives or contractors, including but not limited to any of Sponsor's goods, services and materials. The obligations stated in this paragraph include but are not limited to claims, causes of action, demands, liability and expenses arising out of or in connection with personal injury, property damage and direct or contributory infringement of, or inducement to infringe, any United States or foreign patent, trademark, copyright or other intellectual property right. (4) This Agreement is a binding commitment of Sponsor to have a Sponsorship at the Association Event and may not be modified or terminated by Sponsor without the prior written consent of the Association. (5) Except as provided in paragraph 2 of this agreement, in the event the Association unilaterally cancels the Association Event, the sponsorship fee will be refunded. (6) In any action against the Association, the liability of the Association shall not exceed the amount paid by the Sponsor pursuant to this Agreement. Sponsor shall not be entitled to direct or consequential damages. (7) This Agreement shall be governed by and interpreted under the laws of the Commonwealth of Virginia. (8) Any action may only be brought in any federal or state court located in the Commonwealth of Virginia. Sponsor agrees that it is subject to, and consents to, personal jurisdiction in the Commonwealth of Virginia.