



**Federal Bar
Association**

HYBRID QUI TAM CONFERENCE

FEBRUARY 22-23, 2024

Hilton Washington DC Capitol Hill + Zoom

Sponsorship Prospectus

The Federal Bar Association provides a customized branding and marketing program that offers sponsorships by event or by marketing objective.

Premier Partner - \$10,000

- Remarks by representative during conference Welcome Address or other selected opportunity*
- Opportunity to co-host up to two video webinars on a mutually agreed upon date and educational topic OR participate in existing Qui Tam Section webinar series - marketed to association members and conference attendees
- Feature in special email sent to attendees and section members featuring sponsorship. Email to include sponsorship recognition of level (Premier Partner), a brief bio on your company, link to desired landing page, and contact info for your company's main contact
- One-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo recognition on promotional materials associated with event
- Five (5) complimentary registrations with option to purchase up to five (5) additional discounted registration tickets for company employees at \$300 (option for in-person or remote ticket)
- Pre- and Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*.

**Due to the official capacity of some speakers, sessions may be limited. Check with FBA Staff for availability.*

Event Partner - \$7,500

- Company recognition during welcome remarks
- Opportunity to co-host one video webinar on a mutually agreed upon date and educational topic OR participate in existing Qui Tam Section webinar series - marketed to association members and conference attendees
- Feature in special email sent to attendees and section members featuring sponsorship. Email to include sponsorship recognition of level (Event Partner), a brief bio on your company, link to desired landing page, and contact info for your company's main contact
- One-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo recognition on promotional materials associated with event
- Four (4) complimentary registrations with option to purchase up to five (5) additional discounted registration tickets for company employees at \$300 (option for in-person or remote ticket)
- Pre- and Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

Reception Sponsor (Wednesday) [Exclusive] - \$7,000

- Signage with logo recognition of sponsorship commitment during the reception
- One (1) complimentary registration with option to purchase up to four (4) additional discounted registration tickets for company employees at \$300 (option for in-person or remote ticket)
- Company text recognition as exclusive reception sponsor on promotional materials associated with the event.
- Pre- or Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

Luncheon Sponsor [Exclusive/Day] – \$6,000

- Remarks by representative during selection luncheon date
- Two (2) complimentary registrations with option to purchase up to three (3) additional discounted registration tickets for company employees at \$300 (option for in-person or remote ticket)

- Company logo recognition as exclusive streaming provider on promotional materials associated with the event, including exclusive notation on program and onsite signage for selected Luncheon program
- Pre- or Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

Streaming Provider [Exclusive] – \$6,000

- Incorporate sponsor name into virtual session console background
- Two (2) complimentary registrations with option to purchase up to three (3) additional discounted registration tickets for company employees at \$300 (option for in-person or remote ticket)
- Company logo recognition as exclusive streaming provider on promotional materials associated with the event.
- Pre- or Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

CLE App Provider [Exclusive] - \$5,000

- Company logo recognition as exclusive CLE app provider on promotional materials associated with the event, including logo within the app.
- Opportunity to provide promotional flyer to be distributed to convention attendees (provided by sponsor) - to be posted at the top of app's materials page
- One (1) complimentary registration with option to purchase up to three (3) additional discounted registration tickets for company employees at \$300 (option for in-person or remote ticket)
- Pre- or Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

Conference Contributor - \$5,000

- Company recognition during welcome remarks
- Half-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo recognition on promotional materials associated with event
- One (1) complimentary registration with option to purchase up to three (3) additional discounted registration tickets for company employees at \$300 (option for in-person or remote ticket)
- Pre- or Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

~~Reception Sponsor (Thursday) [Limited] – \$5,000 SOLD OUT~~

- Signage with logo recognition of sponsorship commitment during the reception
- One (1) complimentary registration with option to purchase up to three (3) additional discounted registration tickets for company employees at \$300 (option for in-person or remote ticket)
- Company text recognition as exclusive reception sponsor on promotional materials associated with the event.
- Pre- or Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

Wi-Fi Provider [Exclusive] - \$5,000

- Incorporate sponsor name into event's network credentials (pending venue capabilities)
- One (1) complimentary registration with option to purchase up to three (3) additional discounted registration tickets for company employees at \$300 (option for in-person or remote ticket)
- Company logo recognition as exclusive wi-fi provider on promotional materials associated with the event.
- Pre- or Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

Collateral Sponsor [Limited] - \$4,000

- Company branding on event collateral of choice distributed at registration (lanyard, notebook, etc.)
- Option to purchase up to five (5) additional discounted registration tickets for company employees at \$300 (option for in-person or remote ticket)
- Company text recognition on promotional materials associated with the event
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

**FBA to approve collateral selection and artwork proof. Must be confirmed by December 31, 2023 for collateral shipment delivery.*

Session Sponsor [Limited] - \$3,000

- Remarks by organization representative in advance of selected conference session*
- Session sponsored by YOUR COMPANY in promotion materials and session room signage

- One (1) complimentary registration with option to purchase up to two (2) additional discounted registration tickets for company employees at \$300 (option for in-person or remote ticket)
- Company text recognition on promotional materials associated with the event
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

**Due to the official capacity of some speakers, sessions may be limited. Check with FBA Staff for availability.*

Breakfast or Break Sponsor - \$2,500

- Catered breakfasts or refreshment breaks (select one) sponsored by YOUR COMPANY in promotion materials and onsite signage
- Company text recognition on promotional materials associated with the event
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*.
- Option to purchase up to three (3) discounted registration tickets for company employees at \$300 (option for in-person or remote ticket)

Program Patron - \$1,000

- Company text recognition on promotional materials associated with the event
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*.

Exhibit Table [Limited] (Add-On Only) - \$500

- One (1) six-foot table placed in high traffic area.
- Pre- or Post-event attendee list provided with name, organization and email addresses for one-time use
- Electric and other amenities to be requested in advance and arranged by hotel

CONTACT SPONSOR@FEDBAR.ORG FOR SALES & OPPORTUNITIES

UPCOMING DEADLINES

- Registration Tickets
 - February 9: Deadline to claim complimentary/discounted tickets
 - Submit requests online - <https://www.fedbar.org/sponsor-registration-quitam24/>
- Collateral Selection
 - December 31: Confirm collateral (staff to provide options)
 - Sponsor will have opportunity to confirm artwork proof.
- Exhibitor Table
 - January 26: Last chance to add-on exhibitor table to sponsorship selection
- Magazine Ad/Article Submission
 - February 15: Spring 2024 Content Due (Expected Publication May 2024)
 - May 15: Summer 2024 Content Due (Expected Publication August 2024)
 - August 15: Fall 2024 Content Due (Expected Publication November 2024)
 - November 15 Winter 2025 Content Due (Expected Publication February 2025)
- Webinar Opportunity
 - April 30: Deadline to schedule host (or co-hosted) CLE webinar for FBA audience

2024 FBA Sponsorship Agreement Form

Email Completed Sponsorship Agreement Form to **SPONSOR@FEDBAR.ORG**

Conference Name: Qui Tam Conference

Premier Partner (\$10,000)	Reception THU Sponsor (\$5,000)
Event Partner (\$7,500)	Wi-Fi Provider (\$5,000)
Reception WED Sponsor (\$7,000)	Collateral Sponsor (\$4,000)
Luncheon Sponsor (\$6,000)	Session Sponsor (\$3,000)
Streaming Provider (\$6,000)	Breakfast/Break Sponsor (\$2,500)
CLE App Provider (\$5,000)	Program Patron (\$1,000)
Conference Contributor (\$5,000)	Exhibit Table Add-On (\$500)

Organization / Firm Name (as it should appear in collateral)

Address

City

State

Zip

Point of Contact (Name / Position)

Contact Email Address

Contact Phone Number

Method of Payment

<input type="checkbox"/>	Send Invoice	<input type="checkbox"/>	Check*	<input type="checkbox"/>	VISA	<input type="checkbox"/>	MC	<input type="checkbox"/>	AMEX	<input type="checkbox"/>	Transfer (Available for FBA Section/Division)
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*Send Check with provided Invoice # to:
Federal Bar Association
Attn: Sponsorship
PO Box 79395, Baltimore, MD 21279

Contact **SPONSOR@FEDBAR.ORG** for questions or
to secure your sponsorship today!

THANK YOU FOR YOUR SUPPORT

Credit Card Payment Information

Cardholder Name

Credit Card Number

Exp Date

Billing Zip Code

Signature

This Sponsorship Agreement (the "Agreement") is made and entered into as of the signature date on the agreement form (the "Effective Date") by and between FEDERAL BAR ASSOCIATION ("Association") and the sponsor identified by the Organization Name on the sponsorship agreement form ("Sponsor"). (1) Payment of the sponsorship fee by Sponsor for the selected Sponsorship Level is due within thirty (30) days of the Effective Date. In consideration of payment by Sponsor of the sponsorship fee, the Association agrees to provide the benefits identified in this Agreement. The Association reserves the right to substitute benefits of the same or greater value for the Sponsorship as the Association determines in its sole and absolute discretion. (2) In the event the Association Event or the benefits identified in this Agreement are cancelled or limited due to fire, civil unrest, equipment malfunction, acts of God, governmental regulation, pandemic, inability to secure material or transportation facilities, the action or inaction of third parties, labor strikes, work stoppages or other causes beyond the control of the Association, the Association shall not be required to return the sponsorship fee. (3) Sponsor shall defend and indemnify the Association and its employees, agents, representatives, contractors, members and guests from and against any and all claims, causes of action, demands, liability and expenses (including reasonable attorneys' fees and cost) of any nature arising from or in connection with any action by Sponsor or its employees, agents, representatives or contractors, including but not limited to any of Sponsor's goods, services and materials. The obligations stated in this paragraph include but are not limited to claims, causes of action, demands, liability and expenses arising out of or in connection with personal injury, property damage and direct or contributory infringement of, or inducement to infringe, any United States or foreign patent, trademark, copyright or other intellectual property right. (4) This Agreement is a binding commitment of Sponsor to have a Sponsorship at the Association Event and may not be modified or terminated by Sponsor without the prior written consent of the Association. (5) Except as provided in paragraph 2 of this agreement, in the event the Association unilaterally cancels the Association Event, the sponsorship fee will be refunded. (6) In any action against the Association, the liability of the Association shall not exceed the amount paid by the Sponsor pursuant to this Agreement. Sponsor shall not be entitled to direct or consequential damages. (7) This Agreement shall be governed by and interpreted under the laws of the Commonwealth of Virginia. (8) Any action may only be brought in any federal or state court located in the Commonwealth of Virginia. Sponsor agrees that it is subject to, and consents to, personal jurisdiction in the Commonwealth of Virginia.