



Federal Bar
Association

INSURANCE TAX SEMINAR

June 1-2, 2023 • JW Marriott • Washington, DC

The Federal Bar Association provides a customized branding and marketing program that offers sponsorships by event or marketing objective.

SPONSORSHIP PROSPECTUS

Premier Partner - \$10,000

- Remarks by representative during conference Welcome Address or other selected opportunity*
- Opportunity to co-host up to two video webinars on a mutually agreed upon date and educational topic (marketed to association members and conference attendees)
- Feature in special email sent to attendees and section members featuring sponsorship. Email to include sponsorship recognition of level (Premier Partner), a brief company profile, link to desired landing page, and contact info for your company's main contact
- One-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo recognition on promotional materials associated with event
- Five (5) complimentary registrations with option to purchase additional discounted registration tickets (\$300/person) for company employees
- Pre and post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*.

**Due to the official capacity of some speakers, sessions may be limited. Check with FBA Staff for availability.*

Event Partner - \$7,500

- Company recognition during welcome remarks
- Opportunity to co-host one video webinar on a mutually agreed upon date and educational topic (marketed to association members and conference attendees)
- Feature in special email sent to attendees and section members featuring sponsorship. Email to include sponsorship recognition of level (Event Partner), a brief company profile link to desired landing page, and contact info for your company's main contact
- One-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo recognition on promotional materials associated with event
- Four (4) complimentary registrations with option to purchase additional discounted registration tickets (\$300/person) for company employees
- Pre and post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

Conference Contributor - \$5,000

- Company recognition during welcome remarks
- Half-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo recognition on promotional materials associated with event
- Two (2) complimentary registrations with option to purchase additional discounted registration tickets (\$300/person) for company employees
- Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

Wi-Fi Provider [Exclusive] - \$5,000

- Incorporate sponsor name into event's network credentials (pending venue capabilities)
- One (1) complimentary registration with option to purchase additional discounted registration tickets (\$300/person) for company employees
- Company logo recognition as exclusive wi-fi provider on promotional materials associated with the event.
- Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

Luncheon Sponsor [Exclusive] - \$4,000

- Remarks by representative during conference luncheon

- Company logo recognition of sponsorship commitment during the luncheon
 - One (1) complimentary registration with option to purchase additional discounted registration tickets (\$300/person) for company employees
 - Company text recognition as exclusive luncheon sponsor on promotional materials associated with the event.
 - Pre or post-conference attendee email list for one-time use
 - Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*
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Collateral Sponsor [Limited*] - \$4,000

- Company branding on event collateral of choice distributed at registration (lanyard, notebook, etc.)
- Option to purchase additional discounted registration tickets (\$300/person) for company employees
- Company text recognition on promotional materials associated with the event
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

**FBA to approve collateral selection and artwork proof. Must be confirmed by March 31, 2023 for shipment delivery.*

Reception Sponsor - \$3,000

- Signage with logo recognition of sponsorship commitment during the reception
 - One (1) complimentary registration with option to purchase additional discounted registration tickets (\$300/person) for company employees
 - Company text recognition as reception sponsor on promotional materials associated with the event
 - Pre or post-conference attendee email list for one-time use
 - Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*
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Session Sponsor [Limited*] - \$3,000

- Remarks by organization representative in advance of selected conference session*
- Session sponsored by YOUR COMPANY in promotion materials and session room signage
- One (1) complimentary registration with option to purchase additional discounted registration tickets (\$300/person) for company employees
- Company text recognition on promotional materials associated with the event
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

**Due to the official capacity of some speakers, sessions may be limited. Check with FBA Staff for availability.*

Breakfast or Break Sponsor - \$2,500

- Catered breakfasts or refreshment breaks (select one) sponsored by YOUR COMPANY in promotion materials and onsite signage
 - Company text recognition on promotional materials associated with the event
 - Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*
 - Option to purchase additional discounted registration tickets (\$300/person) for company employees
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Program Patron - \$1,000

- Company text recognition on promotional materials associated with the event
 - Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*
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Exhibit Table - \$500 (Add-On Only)

- One (1) six-foot rectangular table placed in high-traffic event foyer area
- Pre or post-conference attendee email list for one-time use

**CONTACT BARBARA BIENKOWSKI FOR SPONSORSHIP OPPORTUNITIES
E: SPONSOR@FEDBAR.ORG T: 240-404-6481**

2023 FBA Sponsorship Agreement Form

Email Completed Sponsorship Agreement Form to SPONSOR@FEDBAR.ORG

Conference Name: Insurance Tax Seminar

| | |
|----------------------------------|------------------------------------|
| Premier Partner (\$10,000) | Reception Sponsor (\$3,000) |
| Event Partner (\$7,500) | Session Sponsor (\$3,000) |
| Conference Contributor (\$5,000) | Breakfast/Break Sponsor (\$2,500) |
| Wi-Fi Provider (\$5,000) | Program Patron (\$1,000) |
| Collateral Sponsor (\$4,000) | Exhibit Table (\$500) *Add-On Only |
| Luncheon Sponsor (\$4,000) | |

Organization / Firm Name (as it should appear in collateral)

Address City State Zip

Point of Contact (Name / Position)

Contact Email Address

Contact Phone Number

Method of Payment

| | | | | | |
|--------------|--------|------|----|------|---|
| Send Invoice | Check* | VISA | MC | AMEX | Transfer <small>(Available for FBA Section/Division)</small> |
|--------------|--------|------|----|------|---|

*Send Check with provided Invoice # to:
Federal Bar Association
Attn: Sponsorship
PO Box 79395, Baltimore, MD 21279

Contact SPONSOR@FEDBAR.ORG for questions or to secure your sponsorship today!

THANK YOU FOR YOUR SUPPORT

Credit Card Payment Information

Cardholder Name

Credit Card Number

Exp Date

Billing Zip Code

Signature

This Sponsorship Agreement (the "Agreement") is made and entered into as of the signature date on the agreement form (the "Effective Date") by and between FEDERAL BAR ASSOCIATION ("Association") and the sponsor identified by the Organization Name on the sponsorship agreement form ("Sponsor"). (1) Payment of the sponsorship fee by Sponsor for the selected Sponsorship Level is due within thirty (30) days of the Effective Date. In consideration of payment by Sponsor of the sponsorship fee, the Association agrees to provide the benefits identified in this Agreement. The Association reserves the right to substitute benefits of the same or greater value for the Sponsorship as the Association determines in its sole and absolute discretion. (2) In the event the Association Event or the benefits identified in this Agreement are cancelled or limited due to fire, civil unrest, equipment malfunction, acts of God, governmental regulation, pandemic, inability to secure material or transportation facilities, the action or inaction of third parties, labor strikes, work stoppages or other causes beyond the control of the Association, the Association shall not be required to return the sponsorship fee. (3) Sponsor shall defend and indemnify the Association and its employees, agents, representatives, contractors, members and guests from and against any and all claims, causes of action, demands, liability and expenses (including reasonable attorneys' fees and cost) of any nature arising from or in connection with any action by Sponsor or its employees, agents, representatives or contractors, including but not limited to any of Sponsor's goods, services and materials. The obligations stated in this paragraph include but are not limited to claims, causes of action, demands, liability and expenses arising out of or in connection with personal injury, property damage and direct or contributory infringement of, or inducement to infringe, any United States or foreign patent, trademark, copyright or other intellectual property right. (4) This Agreement is a binding commitment of Sponsor to have a Sponsorship at the Association Event and may not be modified or terminated by Sponsor without the prior written consent of the Association. (5) Except as provided in paragraph 2 of this agreement, in the event the Association unilaterally cancels the Association Event, the sponsorship fee will be refunded. (6) In any action against the Association, the liability of the Association shall not exceed the amount paid by the Sponsor pursuant to this Agreement. Sponsor shall not be entitled to direct or consequential damages. (7) This Agreement shall be governed by and interpreted under the laws of the Commonwealth of Virginia. (8) Any action may only be brought in any federal or state court located in the Commonwealth of Virginia. Sponsor agrees that it is subject to, and consents to, personal jurisdiction in the Commonwealth of Virginia.