The Federal Bar Association (FBA) is dedicated to the advancement of the science of jurisprudence and to promoting the welfare, interests, education, and professional development of all attorneys involved in federal law. Our members run the gamut of federal practice: attorneys practicing in small to large legal firms, attorneys in corporations and federal agencies, and members of the judiciary. The FBA is the catalyst for communication between the bar and the bench, as well as the private and public sectors. The FBA supports our members in four critical areas:

**Advocacy**
The FBA monitors and advocates on federal issues that impact the practice of federal lawyers and the courts, and it keeps its members abreast of current federal issues.

**Networking**
The FBA connects members with a vast network of federal practitioners across all 50 states, the District of Columbia, Puerto Rico, and the Virgin Islands and provides opportunities to socially interact.

**Leadership**
The FBA provides opportunities for members to participate in association governance and to help shape the FBA’s future while making an impact on the growth of the federal legal community.

**Learning**
The FBA provides various educational and learning opportunities at the national and local levels and promotes high standards of professional competence and ethical conduct and the public they serve.

### Years in Practice

- 0–5: 19%
- 6–10: 13%
- 11+: 55%
- Retired: 1%
- Student: 12%

Note: Chart only includes practicing attorney members of the FBA.

### Gender

- Male: 68%
- Female: 32%

### Types of Practice

- Private: 67%
- Public: 12%
- Judiciary: 9%
- Student: 11%
- Retired: 1%

### Career Divisions

*Percentage of all division memberships

- Corporate and Association Counsel: 3%
- Senior Lawyers: 3%
- Judiciary: 10%
- Federal Career Service: 18%
- Law Students: 20%
- Younger Lawyers: 46%

For further information, please contact staff | E sponsor@fedbar.org P 571-481-9100
Federal Bar Association
Advertising Guide

ABOUT US

Federal Bar Association Chapters

Each dot represents a chapter
- 20–50 members
- 51–250 members
- 251–400 members
- 401+ members

Practice Area Sections
*Percentage of all section memberships

- Admiralty Law: 1%
- Alternative Dispute Resolution: 2%
- Antitrust & Trade Regulations: 2%
- Banking Law: 1%
- Bankruptcy Law: 6%
- Civil Rights Law: 3%
- Criminal Law: 9%
- Environmental, Energy, & Natural Resources: 3%
- Federal Litigation: 30%
- Government Contracts: 3%
- Health Law: 4%
- Immigration Law: 3%
- Intellectual Property: 7%
- International Law: 2%
- Labor & Employment Law: 11%
- LGBT Law: <1%
- Qui Tam: <1%
- Securities Law: 4%
- Social Security Law: 1%
- State & Local: 1%
- Government Relations: 1%
- Taxation: 2%
- Transportation & Transportation Security Law: 1%
- Veterans Law: 1%

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The Federal Lawyer is the only magazine written by and edited for lawyers who practice in federal courts or have an interest in federal law, as well as for judges who sit on the federal bench. Published four times per year, The Federal Lawyer features editorial content that covers a broad range of topics that fall within federal jurisdiction. Through the magazine’s extensive and up-to-date editorial coverage of these legal issues, federal practitioners are able to obtain the latest pronouncements and theories of importance to the federal legal system.

EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>WINTER ISSUE</th>
<th>SPRING ISSUE</th>
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<tbody>
<tr>
<td>CRIMINAL LAW</td>
<td>INTELLEC. PROP. LAW</td>
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<tr>
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<td>MAIL DATE: MAY. 5</td>
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<tr>
<td>AD SPACE DUE: SEPT. 18</td>
<td>AD SPACE DUE: DEC. 19</td>
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<tr>
<td>AD DUE: NOV. 15</td>
<td>AD DUE: FEB. 15</td>
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<tr>
<td>SUMMER ISSUE</td>
<td>FALL ISSUE</td>
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<tr>
<td>CONVENTION</td>
<td>SUPREME COURT</td>
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<tr>
<td>MAIL DATE: AUG. 4</td>
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<tr>
<td>AD SPACE DUE: MAR.19</td>
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<td>AD DUE: AUG. 18</td>
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Federal Bar Association
Advertising Opportunities

650x120

FBA News

News from the Web

FBA News is a biweekly eNewsletter for FBA members and nonmember subscribers containing federal legal news and information for the legal community. The eNewsletter also features dynamic content allowing subscribers to receive local news relevant to their chapter, division, and section. The eNewsletter is consistently the most opened email the FBA sends, with an average open rate of over 30 percent.

RATES
Leaderboard (650px x 120px)
1x $300
3x $750
6x $1,250

STATISTICS
Total Subscribers: 31,851
Members: 12,536
Nonmembers: 19,315

Fedbar.org is an essential destination for federal legal practitioners. They access the site for reliable legal news, continuing legal education opportunities such as conferences and webinars, the FBA Blog and updates on their colleagues and friends. Thousands of practitioners visit our website every day and we recently launched a new website in January of 2020.

MONTHLY RATES

Homepage Ad units*: W=300px H=250px
1x $800
3x $2,000
6x $3,400
12x $6,500

* Ads also rotate throughout the site

FEDBAR.ORG STATISTICS
(2019 per month)
Average Sessions: 31,374
Average Number of Page Views: 66,033

For further information, please contact staff | E sponsor@fedbar.org P 571-481-9100
LEGAL CAREER CENTER

The FBA’s Legal Career Center is an online opportunity for employers and job seekers to connect within the federal legal community. FBA gives employers two options for job posting distribution—to the FBA Legal Career Center only or to all of the network partner job boards in the Legal Job Exchange Network, a strategic industry alliance of associations in the legal profession.

RATES

<table>
<thead>
<tr>
<th>Duration</th>
<th>Discipline</th>
<th>FBA Job Posting</th>
<th>Legal Job Exchange Job Posting</th>
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<tr>
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<td>Professional Legal Management</td>
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</table>

Discounts are available for multiple job posting packages and government/public service entities.

LIST PURCHASE

FBA lists are available to purchase for various marketing needs. Please contact MGI List Division for more information:

FBA List Manager, MGI List Division
Marketing General, Incorporated
Direct: 703-706-0341
Fax: 703-549-0697
Email: rmblackwood@mgilists.com

For further information, please contact staff | E sponsor@fedbar.org P 571-481-9100
# ADVERTISING INSERTION ORDER

## Advertiser Information

<table>
<thead>
<tr>
<th>Contact Name, Title</th>
<th>Company Name (as it should appear on all marketing materials)</th>
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<tr>
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<td></td>
<td>Zip</td>
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<tr>
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<td>Contact Phone</td>
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## The Federal Lawyer

- Full page with bleed
- Half page horizontal
- Quarter page
- Full page without bleed
- Half page vertical
- Third page
- Inside front Cover
- Back Cover
- Inside Back (Full page only)
- Jan./Feb.
- Mar./Apr.
- May/Jun.
- Jul./Aug.
- Sept./Oct.
- Nov./Dec.

## eNewsletter

- Leaderboard
- 1x
- 3x
- 6x

## Website

- Leaderboard
- Medium Sidebar
- Large Sidebar
- Small Sidebar
- Start Date: ____________________