

# Annual Meeting & Convention

September 21-23, 2023  
Peabody Hotel | Memphis, TN



Federal Bar  
Association

## SPONSORSHIP PROSPECTUS

**The Federal Bar Association (FBA) provides a customized branding and marketing program that offers sponsorships by event or by marketing objective**

### Premier Partner - \$10,000

- Remarks by representative during Annual Meeting & Convention Welcome Address
- Opportunity to co-host up to two video webinars on a mutually agreed upon date and educational topic OR participate in existing webinar series - marketed to association members and conference attendees
- Feature in special email sent to attendees and section members featuring sponsorship. Email to include sponsorship recognition of level (Premier Partner), a brief bio on your company, link to desired landing page, and contact info for your company's main contact
- One-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo recognition on promotional materials associated with event
- Four (4) complimentary Education Package registrations (Thursday/Friday programming) with option to purchase up to six (6) additional discounted Education Package registrations for organization employees at \$345 (40% off member rate)
- Opportunity to provide promotional flyer to be distributed to convention attendees (provided by sponsor) - to be posted at the top of app's materials page
- Pre- or Post-conference attendee email list for one-time use
- Opportunity to host giveaway for event raffle drawing, provided by sponsor
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

*\*Due to the official capacity of some speakers, sessions may be limited. Check with FBA Staff for availability.*

### ~~Peabody Ducks Reception [Exclusive] - \$15,000 SOLD~~

#### Peabody Hotel | Thursday, September 21

- Remarks by representative during reception
- Company logo recognition on promotional materials associated with event, including exclusive notation on program and onsite signage for Ducks Reception
- Five (5) complimentary tickets to the Ducks Reception
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

### Event Partner - \$7,500

- Company recognition during Annual Meeting & Convention Welcome Address
- Opportunity to co-host one video webinar on a mutually agreed upon date and educational topic OR participate in existing webinar series - marketed to association members and conference attendees
- Feature in special email sent to attendees and section members featuring sponsorship. Email to include sponsorship recognition of level (Event Partner), a brief bio on your company, link to desired landing page, and contact info for your company's main contact
- One-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo recognition on promotional materials associated with event

**Continue for more options!**

- Three (3) complimentary Education Package registrations (Thursday/Friday programming) with option to purchase up to seven (7) additional discounted Education Package registrations for organization employees at \$400 (30% off member rate)
- Opportunity to provide promotional flyer to be distributed to convention attendees (provided by sponsor) - to be posted at the top of app's materials page
- Pre- or Post-conference attendee email list for one-time use
- Opportunity to host giveaway for event raffle drawing, provided by sponsor
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

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## Luncheon Sponsor [Exclusive/Day] - \$6,000

- Remarks by representative during selected Luncheon program
- One-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo recognition on promotional materials associated with event, including exclusive notation on program and onsite signage for selected Luncheon program
- Three (3) complimentary tickets to the selected Luncheon program
- Pre- or Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

Opportunities Available: Public Service Luncheon (THU); Awards Luncheon (FRI); ~~Presidential Installation Luncheon (SAT)~~

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## Conference Contributor - \$5,000

- Company recognition during welcome remarks
- Half-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo recognition on promotional materials associated with event
- Two (2) complimentary Education Package registration (Thursday/Friday programming) with option to purchase up to three (3) additional discounted Education Package registrations for organization employees at \$460 (20% off member rate)
- Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

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## ~~CLE App Provider [Exclusive] - \$5,000~~ **SOLD**

- Company logo recognition as exclusive CLE app provider on promotional materials associated with the event, including branded banner within the app.
- Opportunity to provide promotional flyer to be distributed to convention attendees (provided by sponsor) - to be posted at the top of app's materials page
- One (1) complimentary Education Package registration (Thursday/Friday programming) with option to purchase up to four (4) additional discounted Education Package registrations for organization employees at \$460 (20% off member rate)
- Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

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## Reception Sponsor - \$5,000

### Memphis Rock N Soul Museum | Friday, September 22

- Recognition of sponsorship contribution during Reception's Welcome Address
- Company logo recognition on promotional materials associated with the event, including additional signage onsite at the reception.
- Additional exposure through selection of one (1) featured item (to be provided)
- Pre or Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*
- UPGRADE \$500: Opportunity for company representative to provide remarks during Reception's Welcome Address

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## ~~Wi-Fi Provider [Exclusive] - \$5,000~~ **SOLD**

- Company logo recognition as exclusive wi-fi provider on promotional materials associated with the event.
- Incorporate sponsor name into event's network credentials (pending venue capabilities)
- One (1) complimentary Education Package registration (Thursday/Friday programming) with option to purchase up to four (4) additional discounted Education Package registrations for organization employees at \$460 (20% off member rate)
- Post-conference attendee email list for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

**Continue for more options!**

## ~~Collateral Sponsor [Limited] - \$4,000~~

- Company branding on event collateral of choice distributed at registration (lanyard, pen, cup, notebook, etc.)
- One (1) complimentary Education Package registration (Thursday/Friday programming) with option to purchase up to four (4) additional discounted Education Package registrations for organization employees at \$460 (20% off member rate)
- Company text recognition on promotional materials associated with the event
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

\*FBA to approve collateral selection and artwork proof. **Must be confirmed by August 1, 2023 for collateral shipment delivery.**

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## Social Media Sponsor - \$3,500

- Company text recognition on promotional materials associated with the event
  - Social media posts about your company and its event partnership.
  - One (1) complimentary Education Package registration (Thursday/Friday programming) with option to purchase up to four (4) additional discounted Education Package registrations for organization employees at \$460 (20% off member rate)
  - Post-conference attendee email list for one-time use
  - Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*
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## Session Sponsor [Limited] - \$3,000

- Remarks by organization representative in advance of selected conference session\*
- Session sponsored by YOUR COMPANY in promotion materials and session room signage
- One (1) complimentary Education Package registration (Thursday/Friday programming) with option to purchase up to four (4) additional discounted Education Package registrations for organization employees at \$515 (10% off member rate)
- Company text recognition on promotional materials associated with the event
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*

\*Due to the official capacity of some speakers, sessions may be limited. Check with FBA Staff for availability.

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## Breakfast or Break Sponsor - \$2,500

- Catered breakfast and refreshment breaks sponsored by YOUR COMPANY in promotion materials and onsite signage
  - Company text recognition on promotional materials associated with the event
  - Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*.
  - Option to purchase up to three (3) additional discounted Education Package registrations for organization employees at \$515 (10% off member rate)
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## Program Patron - \$1,000

- Company text recognition on promotional materials associated with the event
  - Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*.
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## Exhibit Table (Add-On Only) - \$500

- 0 (1) six-foot table placed in high traffic area.
- 0 Pre- or Post-event attendee list provided with name, organization and email addresses for one-time use
- 0 Electric and other amenities to be requested in advance and arranged by hotel

**CONTACT BARBARA BIENKOWSKI FOR SPONSORSHIP OPPORTUNITIES  
E: SPONSOR@FEDBAR.ORG T: 240-404-6481**

# 2023 FBA Sponsorship Agreement Form

Email Completed Sponsorship Agreement Form to [SPONSOR@FEDBAR.ORG](mailto:SPONSOR@FEDBAR.ORG)

## Conference Name: Annual Meeting & Convention

Premier Partner (\$10,000)	Wi-Fi Provider (\$5,000)
Presidential Installation (\$10,000)	Collateral Sponsor (\$4,000)
Event Partner (\$7,500)	Social Media Sponsor (\$3,500)
Luncheon Sponsor (\$6,000)	Session Sponsor (\$3,000)
Conference Contributor (\$5,000)	Breakfast/Break Sponsor (\$2,500)
CLE App Provider (\$5,000)	Program Patron (\$1,000)
Reception Sponsor (\$5,000)	Exhibit Table (\$500) *Add On Only!

Organization / Firm Name (as it should appear in collateral)

Address City State Zip

Point of Contact (Name / Position)

Contact Email Address

Contact Phone Number

## Method of Payment

<input type="checkbox"/> Send Invoice	<input type="checkbox"/> Check*	<input type="checkbox"/> VISA	<input type="checkbox"/> MC	<input type="checkbox"/> AMEX	<input type="checkbox"/> Transfer <small>(Available for FBA Section/Division)</small>
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\*Send Check with provided Invoice # to:  
Federal Bar Association  
Attn: Sponsorship  
PO Box 79395, Baltimore, MD 21279

Contact [SPONSOR@FEDBAR.ORG](mailto:SPONSOR@FEDBAR.ORG) for questions or to secure your sponsorship today!

**THANK YOU FOR YOUR SUPPORT**

## Credit Card Payment Information

Cardholder Name

Credit Card Number

Exp Date

Billing Zip Code

Signature

This Sponsorship Agreement (the "Agreement") is made and entered into as of the signature date on the agreement form (the "Effective Date") by and between FEDERAL BAR ASSOCIATION ("Association") and the sponsor identified by the Organization Name on the sponsorship agreement form ("Sponsor"). (1) Payment of the sponsorship fee by Sponsor for the selected Sponsorship Level is due within thirty (30) days of the Effective Date. In consideration of payment by Sponsor of the sponsorship fee, the Association agrees to provide the benefits identified in this Agreement. The Association reserves the right to substitute benefits of the same or greater value for the Sponsorship as the Association determines in its sole and absolute discretion. (2) In the event the Association Event or the benefits identified in this Agreement are cancelled or limited due to fire, civil unrest, equipment malfunction, acts of God, governmental regulation, pandemic, inability to secure material or transportation facilities, the action or inaction of third parties, labor strikes, work stoppages or other causes beyond the control of the Association, the Association shall not be required to return the sponsorship fee. (3) Sponsor shall defend and indemnify the Association and its employees, agents, representatives, contractors, members and guests from and against any and all claims, causes of action, demands, liability and expenses (including reasonable attorneys' fees and cost) of any nature arising from or in connection with any action by Sponsor or its employees, agents, representatives or contractors, including but not limited to any of Sponsor's goods, services and materials. The obligations stated in this paragraph include but are not limited to claims, causes of action, demands, liability and expenses arising out of or in connection with personal injury, property damage and direct or contributory infringement of, or inducement to infringe, any United States or foreign patent, trademark, copyright or other intellectual property right. (4) This Agreement is a binding commitment of Sponsor to have a Sponsorship at the Association Event and may not be modified or terminated by Sponsor without the prior written consent of the Association. (5) Except as provided in paragraph 2 of this agreement, in the event the Association unilaterally cancels the Association Event, the sponsorship fee will be refunded. (6) In any action against the Association, the liability of the Association shall not exceed the amount paid by the Sponsor pursuant to this Agreement. Sponsor shall not be entitled to direct or consequential damages. (7) This Agreement shall be governed by and interpreted under the laws of the Commonwealth of Virginia. (8) Any action may only be brought in any federal or state court located in the Commonwealth of Virginia. Sponsor agrees that it is subject to, and consents to, personal jurisdiction in the Commonwealth of Virginia.