The Federal Bar Association (FBA) is dedicated to the advancement of the science of jurisprudence and to promoting the welfare, interests, education, and professional development of all attorneys involved in federal law. Our members run the gamut of federal practice: attorneys practicing in small to large legal firms, attorneys in corporations and federal agencies, and members of the judiciary. The FBA is the catalyst for communication between the bar and the bench, as well as the private and public sectors. The FBA supports our members in four critical areas:

### Advocacy
The FBA monitors and advocates on federal issues that impact the practice of federal lawyers and the courts, and it keeps its members abreast of current federal issues.

### Networking
The FBA connects members with a vast network of federal practitioners across all 50 states, the District of Columbia, Puerto Rico, and the Virgin Islands and provides opportunities to socially interact.

### Leadership
The FBA provides opportunities for members to participate in association governance and to help shape the FBA’s future while making an impact on the growth of the federal legal community.

### Learning
The FBA provides various educational and learning opportunities at the national and local levels and promotes high standards of professional competence and ethical conduct and the public they serve.

### Years in Practice

- **0–5**: 19%
- **6–10**: 13%
- **11+**: 55%
- **Retired**: 1%
- **Student**: 12%

*Note: Chart only includes practicing attorney members of the FBA.*

### Gender

- **68%** Male
- **32%** Female

### Types of Practice

- **Private**: 67%
- **Public**: 12%
- **Judiciary**: 9%
- **Student**: 11%
- **Retired**: 1%

### Career Divisions

*Percentage of all division memberships*

- Corporate and Association Counsel: 3%
- Senior Lawyers: 3%
- Judiciary: 10%
- Federal Career Service: 18%
- Law Students: 20%
- Younger Lawyers: 46%

For further information, please contact staff | E sponsor@fedbar.org P 571-481-9100
The Federal Lawyer is the only magazine written by and edited for lawyers who practice in federal courts or have an interest in federal law, as well as for judges who sit on the federal bench. Published six times per year, The Federal Lawyer features editorial content that covers a broad range of topics that fall within federal jurisdiction. Through the magazine’s extensive and up-to-date editorial coverage of these legal issues, federal practitioners are able to obtain the latest pronouncements and theories of importance to the federal legal system.

**EDITORIAL CALENDAR**

<table>
<thead>
<tr>
<th>JANUARY/FEBRUARY</th>
<th>MARCH/APRIL</th>
<th>MAY/JUNE</th>
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<tbody>
<tr>
<td><strong>COVID AND BEYOND</strong></td>
<td><strong>INDIAN LAW</strong></td>
<td><strong>TRAILBLAZERS</strong></td>
</tr>
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<td>Mail Date: Mar. 4</td>
<td>Mail Date: May 5</td>
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<tr>
<td>Ad Space Due: Sept. 18</td>
<td>Ad Space Due: Nov. 19</td>
<td>Ad Space Due: Jan. 18</td>
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<td>Ad Due: Nov. 13</td>
<td>Ad Due: Jan. 8</td>
<td>Ad Due: March 12</td>
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<th>JULY/AUGUST</th>
<th>SEPTEMBER/OCTOBER</th>
<th>NOVEMBER/DECEMBER</th>
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<tr>
<td><strong>CONVENTION ISSUE</strong></td>
<td><strong>ENVIRONMENTAL LAW</strong></td>
<td><strong>IMMIGRATION LAW</strong></td>
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<tr>
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<td>Mail Date: Sept. 3</td>
<td>Mail Date: Nov. 2</td>
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<td>Ad Due: July 13</td>
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THE FEDERAL LAWYER

NATIONAL CIRCULATION: 19,000
All Members of Congress
All Members and Staff of House and Senate Judiciary Committees and Subcommittees
Members of the Federal Judiciary
Government Agency Attorneys
Private Federal Practitioners

See www.fedbar.org/adspecs for complete specifications.

RATES PER ISSUE

<table>
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<tr>
<th>Frequency</th>
<th>1X</th>
<th>3X</th>
<th>6X</th>
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<tr>
<td>Full Page</td>
<td>$3,000</td>
<td>$2,800</td>
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<tr>
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Inside Front Cover: $4,000
Back Cover: $4,000
Inside Back Cover: $3,500

NUMBER OF SUBSCRIBERS BY CATEGORY

CIRCULATION BY REGION

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FBA News is a biweekly eNewsletter for FBA members and nonmember subscribers containing federal legal news and information for the legal community. The eNewsletter also features dynamic content allowing subscribers to receive local news relevant to their chapter, division, and section. The eNewsletter is consistently the most opened email the FBA sends, with an average open rate of over 30 percent.

**RATES**

**Leaderboard** (650px x 120px)

- 1x $300
- 3x $750
- 6x $1,250

**STATISTICS**

- Total Subscribers: 31,851
  - Members: 12,536
  - Nonmembers: 19,315

Fedbar.org is an essential destination for federal legal practitioners. They access the site for reliable legal news, continuing legal education opportunities such as conferences and webinars, the FBA Blog and updates on their colleagues and friends. Thousands of practitioners visit our website every day and we recently launched a new website in January of 2020.

**MONTHLY RATES**

**Homepage Ad units**: W=300px H=250px
- 1x $800
- 3x $2,000
- 6x $3,400
- 12x $6,500

* Ads also rotate throughout the site

**FEDBAR.ORG STATISTICS**

(2019 per month)
- Average Sessions: 31,374
- Average Number of Page Views: 66,033
# LEGAL CAREER CENTER

The FBA’s Legal Career Center is an online opportunity for employers and job seekers to connect within the federal legal community. FBA gives employers two options for job posting distribution—to the FBA Legal Career Center only or to all of the network partner job boards in the Legal Job Exchange Network, a strategic industry alliance of associations in the legal profession.

## RATES

<table>
<thead>
<tr>
<th>Duration</th>
<th>Discipline</th>
<th>FBA Job Posting</th>
<th>Legal Job Exchange Job Posting</th>
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<tbody>
<tr>
<td></td>
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<td>Member</td>
<td>Nonmember</td>
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<td>30-Day</td>
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<td>Legal Support</td>
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<td>Operations</td>
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<td>60-Day</td>
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<tr>
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## Name

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>30-Day</td>
<td>FBA 30-Day Job Posting – Internship/Judicial Clerkship</td>
<td>FREE</td>
</tr>
<tr>
<td>30-Day</td>
<td>FBA 30-Day Job Posting – Entry Level (0-4 years experience)</td>
<td>$150</td>
</tr>
</tbody>
</table>

Discounts are available for multiple job posting packages and government/public service entities.

## LIST PURCHASE

FBA lists are available to purchase for various marketing needs. Please contact MGI List Division for more information:

FBA List Manager, MGI List Division
Marketing General, Incorporated
Direct: 703-706-0341
Fax: 703-549-0697
Email: rmblackwood@mgilists.com
# ADVERTISING INSERTION ORDER

## Advertiser Information

- **Contact Name, Title**

- **Company Name (as it should appear on all marketing materials)**

- **Address**

- **City**  
- **State**  
- **Zip**

- **Contact Phone**  
- **Contact Email Address**

## The Federal Lawyer

- [ ] Full page with bleed  
- [ ] Full page without bleed  
- [ ] Half page horizontal  
- [ ] Half page vertical  
- [ ] Quarter page  
- [ ] Inside front Cover  
- [ ] Back Cover  
- [ ] Inside Back (Full page only)  
- [ ] Jan./Feb.  
- [ ] Mar./Apr.  
- [ ] May/Jun.  
- [ ] Jul./Aug.  
- [ ] Sept./Oct.  
- [ ] Nov./Dec.

## eNewsletter

- [ ] Leaderboard  
- [ ] 1x  
- [ ] 3x  
- [ ] 6x

## Website

- [ ] Leaderboard  
- [ ] Medium Sidebar  
- [ ] Large Sidebar  
- [ ] Small Sidebar  

- **Start Date:** ____________________________

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