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# SPONSORSHIP PROSPECTUS

## NATIONAL CONFERENCE SCHEDULE 2021 - 2022

[Virtual] D.C. Indian Law Conference  
November 18-19, 2021 | Online

[Virtual] Fashion Law & Art Litigation Conference  
February 10-11, 2022 | Online  
(Reception @ National Arts Club NYC)

[Virtual] Qui Tam Conference  
February 23-25, 2022 | Online

Tax Law Conference  
March 3, 2022 | Ronald Reagan Building - Washington, DC  
March 4, 2022 | Online

Indian Law Conference  
April 8-9, 2022 | Sandia Resort - Albuquerque, NM

Immigration Law Conference  
May 13-14, 2022 | Fort Pontchartrain - Detroit, MI

Insurance Tax Seminar  
June 2-3, 2022 | JW Marriott - Washington, DC



**Federal Bar  
Association**

**CONTACT [SPONSOR@FEDBAR.ORG](mailto:SPONSOR@FEDBAR.ORG) FOR MORE INFORMATION**

# FEDERAL BAR ASSOCIATION

## NATIONAL CONFERENCE SPONSORSHIP PROSPECTUS

*The Federal Bar Association provides a customized branding and marketing program that offers sponsorships by event or by marketing objective.*

<b>ADVOCACY</b> Monitors and advocates on federal issues that impact the practice of federal lawyers and the courts, and keeps its members abreast of current federal issues	<b>NETWORKING</b> Connects members with a vast network of federal practitioners across all 50 states, DC, Puerto Rico, and the Virgin Islands, and provides opportunities to socially interact
<b>LEADERSHIP</b> Provides opportunities to participate in association governance and help shape the FBA's future while making an impact on the growth of the federal legal community	<b>LEARNING</b> Offers various educational and learning opportunities at the national and local level while promoting high standards of professional competence and ethical conduct

### Premier Partner

**\$10,000**

- Remarks by representative during conference Welcome Address or other selected opportunity\*
- Participation in one panel session by organization representative as determined by program committee\*\*  
-OR- opportunity to host up to two video webinars on a mutually agreed upon date and educational topic marketed to association members and conference attendees
- Feature in special email sent to attendees and section members featuring sponsorship. Email to include sponsorship recognition of level (Premier Partner), a brief bio on your company, link to desired landing page, and contact info for your company's main contact
- One-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo on promotional materials associated with event
- Post-conference attendee list name, organization, and email addresses for one-time use
- Six (6) complimentary registrations
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*
- Option to purchase discounted registration packages

\*Due to the official capacity of some speakers, sessions may be limited. Check with FBA Staff for availability.

\*\*Panel participation subject to program committee approval. Participation limited to licensed attorneys who can submit CLE materials. Speakers are confirmed approximately 8 weeks in advance for session development. Check with FBA Staff for availability well in advance for consideration.

### Event Partner

**\$7,500**

- Company recognition during welcome remarks
- Participation in one panel session by organization representative as determined by program committee\*  
-OR- opportunity to host up to one video webinar on a mutually agreed upon date and educational topic marketed to association members and conference attendees
- Feature in special email sent to attendees and section members featuring sponsorship. Email to include sponsorship recognition of level (Event Partner), a brief bio on your company, link to desired landing page, and contact info for your company's main contact
- Full-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo on promotional materials associated with event
- Post-conference attendee list name, organization, and email addresses for one-time use
- Five (5) complimentary registrations
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*
- Option to purchase discounted registration packages

\*Panel participation subject to program committee approval. Participation limited to licensed attorneys who can submit CLE materials. Speakers are confirmed approximately 8 weeks in advance for session development. Check with FBA Staff for availability well in advance for consideration.

## Conference Contributor

**\$5,000**

- Company recognition during welcome remarks
- Half-page advertisement -OR- authorship opportunity for article in *The Federal Lawyer* (provided by sponsor)
- Company logo on promotional materials associated with event
- Post-conference attendee list name, organization, and email addresses for one-time use
- Four (4) complimentary registrations
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*
- Option to purchase discounted registration packages

## Welcome (Exclusive)

**\$4,000**

- Pre-Recorded Video welcome remarks embedded into attendee welcome communications – sponsor to provide mp4/mov recording
- One (1) promotional flyer included in attendee resources portal
- One (1) complimentary registration
- Company logo on promotional materials associated with event
- Pre-conference attendee list with name, organization, and email addresses for one-time use
- Post-conference attendee list name, organization, and email addresses for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*
- Option to purchase discounted registration packages

## Conference Supporter

**\$3,500**

- Two (2) social media posts about your company and its event partnership
- Three (3) complimentary registrations
- Company name on promotional materials associated with event
- Post-conference attendee list name, organization, and email addresses for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*
- Option to purchase discounted registration packages

## Session Sponsor (Limited – First Come, First Serve)

**\$2,500**

- Company recognition at podium in advance of selected conference session\*
- Session sponsored by YOUR COMPANY in promotion materials and session room signage
- Post-conference attendee list name, organization, and email addresses for one-time use
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*
- Option to purchase discounted registration packages

\*Due to the official capacity of some speakers, sessions may be limited. Check with FBA Staff for availability.

## Program Patron

**\$1,000**

- Company name on promotional materials associated with event
- Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*
- Option to purchase discounted registration packages

# A LA CARTE SPONSORSHIP OPPORTUNITIES

*Created to provide high visibility opportunities at specific national conferences!*  
*Purchase A La Carte or Add-On to your existing sponsorship level with the benefits below:*

## Education App [Exclusive]

### Add-On \$4000 | A La Carte \$5000

- Company logo featured in app banner

*Not Available: DC Indian Law, Fashion & Art Law*

## Luncheon [Exclusive]

### Add-On \$4000 | A La Carte \$5000

- Company recognition at podium in advance of luncheon
- Session sponsored by YOUR COMPANY in promotion materials and luncheon signage

*Not Available: DC Indian Law, Fashion & Art Law, Qui Tam*

## Lanyard [Exclusive]

### Add-On \$3000 | A La Carte \$4000

- Company branding on event attendee lanyard (provided by FBA)

*Not Available: DC Indian Law, Fashion & Art Law, Qui Tam*

## Wi-Fi [Exclusive]

### Add-On \$3000 | A La Carte \$4000

- Recognition as exclusive wi-fi provider in program collateral; "Wi-Fi Brought to you by YOUR COMPANY"
- Incorporate sponsor name into event's network credentials pending venue capability

*Not Available: DC Indian Law, Fashion & Art Law, Qui Tam*

## Exhibit Table [Limited]

### [Only] Add-On \$500

- (1) Six-foot table placed in event lobby area
- Post-event attendee list provided with name, organization, and email address for one-time use

*Not Available: DC Indian Law, Fashion & Art Law, Qui Tam*

*See separate exhibitor form for Indian Law Conference  
(Independent Pricing/Terms)*

## Resource Flyer

### [Only] Add-On \$500

- Promotional flyer to be distributed to conference attendees (provided by sponsor)

## Collateral

### Add-On \$2500 | A La Carte \$3000

- Company branding on event collateral of choice distributed at registration (provided by sponsor)

*FBA to approve collateral selection and artwork proof*

*Not Available: DC Indian Law, Fashion & Art Law, Qui Tam*

## Reception

### Add-On \$2000 | A La Carte \$3000

- Session sponsored by YOUR COMPANY in promotion materials and reception signage
- Option to display promotional material to attendees during the event (provided by sponsor)

### *Available:*

*Tax Law Conference*

*Indian Law Conference*

*Immigration Law Conference*

## Breakfast / Break [Limited]

### Add-On \$1500 | A La Carte \$2500

- Session sponsored by YOUR COMPANY in promotion materials and break signage

### *Available:*

*Tax Law Conference*

*- Breakfast, AM Break, PM Break*

*Indian Law Conference*

*- Day One: Breakfast, AM Break, PM Break*

*- Day Two: Breakfast, AM Break, PM Break*

*Immigration Law Conference*

*- Day One: Breakfast, AM Break, PM Break*

*- Day Two: Breakfast, AM Break, PM Break*

*Insurance Tax Seminar*

*- Day One: Breakfast, AM Break, PM Break*

*- Day Two: Breakfast, AM Break*

## FBA NATIONAL WEBINAR PROGRAM

### Add-On \$2000 | A La Carte \$3000

*Sponsored webinars will be offered each month on alternating Mondays and provide the opportunity for FBA members to learn and engage in a variety of relevant topics. Sponsor to present on topic and speakers of choice, with FBA approval.*

- > Company name on promotional materials associated with event
- > Promotion in the bi-weekly full member FBA e-newsletter
- > Feature in full member "Upcoming Webinars" emails promotions
- > (1) promotional flyer included in attendee resources portal
- > Pre-event attendee list provided with name, organization, and email addresses for one-time use
- > Post-event attendee list provided with name, organization, and email addresses for one-time use
- > One complimentary registration

# 2021 FBA Sponsorship Agreement Form

Email Completed Sponsorship Agreement Form to Caroline Bentley at SPONSOR@FEDBAR.ORG

Sponsorship Level		A La Carte Offerings			
	Premier Partner (\$10,000)		Education App (\$4,000 / \$5,000)		Exhibit Table (\$500) <i>Add-On Only</i>
	Event Partner (\$7,500)		Luncheon (\$4,000 / \$5,000)		Resource Flyer (\$500) <i>Add-On Only</i>
	Conference Contributor (\$5,000)		Lanyard (\$3,000 / \$4,000)		Webinar (\$2,000 / \$3,000)
	Welcome (\$4,000)		Wi-Fi (\$3,000 / \$4,000)		
	Conference Supporter (\$3,500)		Collateral (\$2,500 / \$3,500)		
	Session Sponsor (\$2,500)		Reception (\$2,000 / \$3,000)		
	Program Patron (\$1,000)		Breakfast/Break (\$1,500 / \$2,500)		

Organization / Firm Name (as it should appear in collateral)

Address City State Zip

Point of Contact (Name / Position)

Contact Email Address

Contact Phone Number

Method of Payment											
	Send Invoice		Check*		VISA		MC		AMEX		Transfer (Internal)

\*Send Check with Copy of Completed Agreement Form to:  
Federal Bar Association  
Attn: Sponsorship  
PO Box 79395, Baltimore, MD 21279

## Credit Card Payment Information

Cardholder Name

Credit Card Number

Exp Date

Billing Zip Code

Signature

## THANK YOU FOR YOUR SUPPORT

This Sponsorship Agreement (the "Agreement") is made and entered into as of the signature date on the agreement form (the "Effective Date") by and between FEDERAL BAR ASSOCIATION ("Association") and the sponsor identified by the Organization Name on the sponsorship agreement form ("Sponsor"). (1) Payment of the sponsorship fee by Sponsor for the selected Sponsorship Level is due within thirty (30) days of the Effective Date. In consideration of payment by Sponsor of the sponsorship fee, the Association agrees to provide the benefits identified in this Agreement. The Association reserves the right to substitute benefits of the same or greater value for the Sponsorship as the Association determines in its sole and absolute discretion. (2) In the event the Association Event or the benefits identified in this Agreement are cancelled or limited due to fire, civil unrest, equipment malfunction, acts of God, governmental regulation, pandemic, inability to secure material or transportation facilities, the action or inaction of third parties, labor strikes, work stoppages or other causes beyond the control of the Association, the Association shall not be required to return the sponsorship fee. (3) Sponsor shall defend and indemnify the Association and its employees, agents, representatives, contractors, members and guests from and against any and all claims, causes of action, demands, liability and expenses (including reasonable attorneys' fees and cost) of any nature arising from or in connection with any action by Sponsor or its employees, agents, representatives or contractors, including but not limited to any of Sponsor's goods, services and materials. The obligations stated in this paragraph include but are not limited to claims, causes of action, demands, liability and expenses arising out of or in connection with personal injury, property damage and direct or contributory infringement of, or inducement to infringe, any United States or foreign patent, trademark, copyright or other intellectual property right. (4) This Agreement is a binding commitment of Sponsor to have a Sponsorship at the Association Event and may not be modified or terminated by Sponsor without the prior written consent of the Association. (5) Except as provided in paragraph 2 of this agreement, in the event the Association unilaterally cancels the Association Event, the sponsorship fee will be refunded. (6) In any action against the Association, the liability of the Association shall not exceed the amount paid by the Sponsor pursuant to this Agreement. Sponsor shall not be entitled to direct or consequential damages. (7) This Agreement shall be governed by and interpreted under the laws of the Commonwealth of Virginia. (8) Any action may only be brought in any federal or state court located in the Commonwealth of Virginia. Sponsor agrees that it is subject to, and consents to, personal jurisdiction in the Commonwealth of Virginia.