

Policy No. 6-2: Webinars

Approved By: Board of Directors

Date Approved: May 13, 2013

Date Effective: May 13, 2013

Policy:

The FBA will host webinars to enhance member benefit and provide an additional source of revenue for the organization. All costs associated with the webinar including the technology platform, payment system, continuing legal education credits and marketing will be the responsibility of the FBA. All revenue from FBA hosted webinars will be allocated to the FBA.

Section and Divisions may suggest speakers and topics for FBA webinars and webinars may be sponsored by a Section or Division. As such, each sponsoring Section or Division will be promoted and marketed as the webinar sponsor and membership in those Section and Divisions will be encouraged. All costs associated with sponsored webinars will be covered by the FBA and all income from sponsored webinars will be allocated to the FBA.

Purpose:

To provide enrich FBA member benefits, increase the organization's visibility, position the FBA as a CLE thought leader, grow the legal body of knowledge and enhance the organization's revenue.

Change Notice: