The Federal Bar Association provides a customized branding and marketing program that offers sponsorships by event or by marketing objective.

### ADVOCACY

The FBA monitors and advocates on federal issues that impact the practice of federal lawyers and the courts and it keeps its members abreast of current federal issues.

### NETWORKING

The FBA connects members with a vast network of federal practitioners across all 50 states, the District of Columbia, Puerto Rico, and the Virgin Islands and provides opportunities to socially interact.

### LEADERSHIP

The FBA provides opportunities for members to participate in association governance and help shape the FBA’s future while making and impact on the growth of the federal legal community.

### LEARNING

The FBA provides various educational and learning opportunities at the national and local level and promotes high standards of professional competence and ethical conduct to the public they serve.

**Premier**

- Remarks by premier sponsor representative during conference Welcome Address* or other selected opportunity*
- Participation in one panel session by organization representative as determined by program committee -OR- opportunity to host up to two webinars on a mutually agreed upon date and educational topic
- Company branding on promotional materials associated with event
- Feature in special email send to attendees and section members featuring all sponsors. Email will include sponsorship recognition of level (Premier), a brief bio on your company, link to desired landing page, and contact info for your company’s main contact
- One-page advertisement in The Federal Lawyer – advertisement copy provided by sponsor
- Eight complimentary registrations
- Option to purchase additional discounted sponsor registrations
- Post-event attendee list provided with name, organization and email addresses for one-time use
- Inclusion in “Thank You” advertisement in one issue of The Federal Lawyer

*Due to the official capacity of some speakers, sessions may be limited. Check with FBA Staff for availability

**Thought Leadership**

- Company recognition during welcome remarks
- Participation in one panel session by organization representative as determined by program committee -OR- opportunity to host one webinar on a mutually agreed upon date and educational topic
- Company branding on promotional materials associated with event
- Logo with link company link in special email send to attendees and section members featuring all sponsors
- Authorship opportunity for article in The Federal Lawyer
- Six complimentary registrations
- Option to purchase additional discounted sponsor registrations
- Post-event attendee list provided with name, organization and email addresses for one-time use
- Inclusion in “Thank You” advertisement in one issue of The Federal Lawyer
Welcome *(first come first served, limited opportunities)*  
$4,000
- Company name on promotional materials associated with event
- Pre-Recorded Video welcome remarks broadcast prior to the first panel, sponsor to provide recording (mp.4)
- One complimentary registration
- Option to purchase additional discounted sponsor registrations
- Pre-event attendee list with name, organization and email addresses for one-time use
- Post-event attendee list provided with name, organization and email addresses for one-time use
- Inclusion in “Thank You” advertisement in one issue of *The Federal Lawyer*

Event Partner  
$3,500
- Company name on promotional materials associated with event
- Social media posts about your company and its event partnership
- Four complimentary registrations
- Option to purchase additional discounted sponsor registrations
- Post-event attendee list provided with name, organization and email addresses for one-time use
- Inclusion in “Thank You” advertisement in one issue of *The Federal Lawyer*

Keynote / General Session  
$2,500
- Introductory remarks by organization representative*  
- Company name on promotional materials associated with event
- One complimentary registration
- Inclusion in “Thank You” advertisement in one issue of *The Federal Lawyer*

*Due to the official capacity of some speakers, naming rights of sessions may be limited. Check with FBA Staff for availability*

Exhibit  
$1,000
- Company name on promotional materials associated with event
- (1) promotional flyer included in attendee resources portal
- Post-event attendee list provided with name, organization and email addresses for one-time use
- One complimentary registration

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**FBA NATIONAL WEBINAR PROGRAM**

*The FBA is expanding our member benefits during this time of social distancing and remote work with the National Webinar Program, free to all FBA members. Sponsored webinars will be offered each month on alternating Mondays and provide the opportunity for FBA members to learn and engage in a variety of relevant topics. Sponsor to present on topic and speakers of choice, with FBA approval.*

- Company name on promotional materials associated with event
- Promotion in the bi-weekly full member FBA e-newsletter
- Feature in full member “Upcoming Webinars” promotions
- (1) promotional flyer included in attendee resources portal
- Pre-event attendee list provided with name, organization and email addresses for one-time use
- Post-event attendee list provided with name, organization and email addresses for one-time use
- One complimentary registration

A La Carte: $3,000
Add-on: $2,000
Name of conference: ______________________________________________________

Sponsorship Level
☐ Premier ($10,000)  ☐ Thought Leader ($5,000)  ☐ Welcome ($4,000)
☐ Event Partner ($3,500)  ☐ Keynote/Gen. Session ($2,500)  ☐ Exhibit ($1,000)

National Webinar Program
☐ A La Carte ($3,000)  ☐ Add-on ($2,000)

ORGANIZATION / FIRM NAME (as it should appear in materials)

ADDRESS     CITY  STATE        ZIP

POINT OF CONTACT NAME (FIRST / LAST / TITLE)

CONTACT EMAIL

CONTACT PHONE

METHOD OF PAYMENT  ☐ Send Invoice  ☐ Check*  ☐ Credit Card:  VISA  MC  AMEX

Credit Card Number

EXP DATE  BILLING ZIP CODE

SIGNATURE

This Sponsorship Agreement (the "Agreement") is made and entered into as of the signature date on the agreement form (the "Effective Date") by and between FEDERAL BAR ASSOCIATION ("Association") and the sponsor identified by the Organization Name on the sponsorship agreement form ("Sponsor"). (1) Payment of the sponsorship fee by Sponsor for the selected Sponsorship Level is due within thirty (30) days of the Effective Date. In consideration of payment by Sponsor of the sponsorship fee, the Association agrees to provide the benefits identified in this Agreement. The Association reserves the right to substitute benefits of the same or greater value for the Sponsorship as the Association determines in its sole and absolute discretion. (2) In the event the Association Event or the benefits identified in this Agreement are cancelled or limited due to fire, civil unrest, equipment malfunction, acts of God, governmental regulation, pandemic, inability to secure material or transportation facilities, the action or inaction of third parties, labor strikes, work stoppages or other causes beyond the control of the Association, the Association shall not be required to return the sponsorship fee. (3) Sponsor shall defend and indemnify the Association and its employees, agents, representatives, contractors, members and guests from and against any and all claims, causes of action, demands, liability and expenses (including reasonable attorneys’ fees and cost) of any nature arising from or in connection with any action by Sponsor or its employees, agents, representatives or contractors, including but not limited to any of Sponsor’s goods, services and materials. The obligations stated in this paragraph include but are not limited to claims, causes of action, demands, liability and expenses arising out of or in connection with personal injury, property damage and direct or contributory infringement of, or inducement to infringe, any United States or foreign patent, trademark, copyright or other intellectual property right. (4) This Agreement is a binding commitment of Sponsor to have a Sponsorship at the Association Event and may not be modified or terminated by Sponsor without the prior written consent of the Association. (5) Except as provided in paragraph 2 of this agreement, in the event the Association unilaterally cancels the Association Event, the sponsorship fee will be refunded. (6) In any action against the Association, the liability of the Association shall not exceed the amount paid by the Sponsor pursuant to this Agreement. Sponsor shall not be entitled to direct or consequential damages. (7) This Agreement shall be governed by and interpreted under the laws of the Commonwealth of Virginia. (8) Any action may only be brought in any federal or state court located in the Commonwealth of Virginia. Sponsor agrees that it is subject to, and consents to, personal jurisdiction in the Commonwealth of Virginia.