



ANNUAL MEETING & CONVENTION

HILTON MIAMI DOWNTOWN | 09 | 23-25 | 2021
| MIAMI | FLORIDA

Sponsorship Prospectus

Leadership Luncheon Sponsor [Exclusive] - \$10,000

- Remarks by organization representative during luncheon program
- Two (2) CLE Registration Packages
- Two (2) Tickets to the PAMM Reception (Friday 9/24)
- Reserved Luncheon Seating for up to eight (8) guests from your organization
- Exclusive event signage recognizing sponsorship

3 Exclusive Opportunities Available:

- *Younger Federal Lawyers Awards Luncheon (Thursday 9/23)*
- *Public Service Luncheon (Friday 9/24)*
- *Leadership Awards Luncheon (Saturday 9/25)*

Presidential Premier Sponsor - \$7,500

- Recognition from podium during event
- Access to Premier Reserved Seating at Presidential Installation Reception (Saturday 9/25)
- Two (2) Tickets to Presidential Installation Reception (Saturday 9/25)
- Company branding at select-opportunity during event (bar, food station, etc.)
- Two (2) Tickets to the PAMM Reception (Friday 9/24)

Wi-Fi Sponsor [Exclusive] - \$5,000

- Event collateral recognition as exclusive wi-fi provider; "Wi-Fi Brought to you by YOUR COMPANY"
- Incorporate sponsor name into event's network credentials
- One (1) CLE Registration Package for Thursday + Friday

General Session Sponsor [Exclusive] - \$3,500

- Remarks by organization representative during general session
- One (1) CLE Registration Package for day of selected general session
- One (1) Ticket to the PAMM Reception (Friday 9/24)
- Exclusive event signage recognizing sponsorship

3 Exclusive Opportunities Available:

- *Programming TBD (Thursday 9/23)*
- *Implicit Bias Training (Friday 9/24)*
- *Programming TBD (Friday 9/24)*

ALL SPONSOR BENEFITS

All National Sponsors for the Annual Meeting & Convention receive the below deliverables, in addition to outlined selection-specific items.

Company recognition on event collateral: webpage, promotional brochure, final program, and onsite signage.

Post-conference attendee email list for one-time use.

Inclusion in "Thank You" advertisement in one issue of *The Federal Lawyer*.

Option to purchase discounted registration packages.

Welcome Bag Sponsor – \$3,000

- Company branding on event's welcome bag filled with affiliate sponsor branded items
 - Promotional handout included in attendee registration packets
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Mobile App Sponsor [Exclusive] – \$3,000 SOLD!

- Event collateral recognition as exclusive mobile app provider
 - Logo on app home screen with hyperlinked company information
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Lanyard Sponsor [Exclusive] – \$2,500 SOLD!

- Company branding on event attendee lanyard
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Transportation Sponsor [Limited Opportunities] - \$2,500

- Company branding on transportation vehicles and signage
 - One (1) Ticket to the PAMM Reception (Friday 9/24)
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Breakfast Sponsor [Exclusive] - \$2,500

- Catered breakfast sponsored by YOUR COMPANY in event materials
- Exclusive event signage recognizing sponsorship during selected breakfast

5 Exclusive Opportunities Available:

- *General Continental Breakfast (Thursday 9/23)*
 - *National Board of Director Breakfast (Thursday 9/23)*
 - *General Continental Breakfast (Friday 9/24)*
 - *Foundation of the FBA Board of Director Breakfast (Friday 9/24)*
 - *Business Meeting Breakfast (Saturday 9/25)*
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Break Sponsor [Exclusive] – \$1,500 SOLD!

- Catered break sponsored by YOUR COMPANY in event materials
- Exclusive event signage recognizing sponsorship during selected break

3 Exclusive Opportunities Available:

- *Thursday (9/23) AM-Break*
 - *Thursday (9/23) PM-Break*
 - *Friday (9/24) AM-Break*
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Friend of the Convention [Reserved for FBA Sections/Divisions/Chapters]- \$1,000

- Section, Division, or Chapter recognition on event collateral: webpage, promotional brochure, final program, and onsite signage.
 - Inclusion in "Thank You" advertisement in one issue of The Federal Lawyer.
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Exhibit Table [Limited Opportunities] - \$500 (Add-On Only!)

- One (1) six-foot table placed in high traffic area
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Outlined sponsorship benefits subject to change in accordance with state-enforced health policies and association's social distancing guidelines.

2021 FBA Annual Meeting & Convention Agreement Form

Email Completed Sponsorship Agreement Form to Caroline Bentley at SPONSOR@FEDBAR.ORG

Sponsorship Level

Leadership Luncheon (\$10,000)	Lanyard Sponsor (\$2,500)
Presidential Premier (\$7,500)	Transportation Sponsor (\$2,500)
Wi-Fi Sponsor (\$5,000)	Breakfast Sponsor (\$2,500)
General Session Sponsor (\$3,500)	Break Sponsor (\$1,500)
Welcome Bag Sponsor (\$3,000)	Friend of the Convention (\$1,000)
Mobile App Sponsor (\$3,000)	Exhibit Table (\$500) <i>Add-On Only</i>

Organization / Firm Name (as it should appear in collateral)

Address City State Zip

Point of Contact (Name / Position)

Contact Email Address

Contact Phone Number

Method of Payment

Send Invoice	Check*	VISA	MC	AMEX
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*Send Check with Copy of Completed Agreement Form to:

Federal Bar Association
Attn: Sponsorship
PO Box 79395, Baltimore, MD 21279

Credit Card Payment Information

Cardholder Name

Credit Card Number

Exp Date

Billing Zip Code

Signature

THANK YOU FOR YOUR SUPPORT

This Sponsorship Agreement (the "Agreement") is made and entered into as of the signature date on the agreement form (the "Effective Date") by and between FEDERAL BAR ASSOCIATION ("Association") and the sponsor identified by the Organization Name on the sponsorship agreement form ("Sponsor"). (1) Payment of the sponsorship fee by Sponsor for the selected Sponsorship Level is due within thirty (30) days of the Effective Date. In consideration of payment by Sponsor of the sponsorship fee, the Association agrees to provide the benefits identified in this Agreement. The Association reserves the right to substitute benefits of the same or greater value for the Sponsorship as the Association determines in its sole and absolute discretion. (2) In the event the Association Event or the benefits identified in this Agreement are cancelled or limited due to fire, civil unrest, equipment malfunction, acts of God, governmental regulation, pandemic, inability to secure material or transportation facilities, the action or inaction of third parties, labor strikes, work stoppages or other causes beyond the control of the Association, the Association shall not be required to return the sponsorship fee. (3) Sponsor shall defend and indemnify the Association and its employees, agents, representatives, contractors, members and guests from and against any and all claims, causes of action, demands, liability and expenses (including reasonable attorneys' fees and cost) of any nature arising from or in connection with any action by Sponsor or its employees, agents, representatives or contractors, including but not limited to any of Sponsor's goods, services and materials. The obligations stated in this paragraph include but are not limited to claims, causes of action, demands, liability and expenses arising out of or in connection with personal injury, property damage and direct or contributory infringement of, or inducement to infringe, any United States or foreign patent, trademark, copyright or other intellectual property right. (4) This Agreement is a binding commitment of Sponsor to have a Sponsorship at the Association Event and may not be modified or terminated by Sponsor without the prior written consent of the Association. (5) Except as provided in paragraph 2 of this agreement, in the event the Association unilaterally cancels the Association Event, the sponsorship fee will be refunded. (6) In any action against the Association, the liability of the Association shall not exceed the amount paid by the Sponsor pursuant to this Agreement. Sponsor shall not be entitled to direct or consequential damages. (7) This Agreement shall be governed by and interpreted under the laws of the Commonwealth of Virginia. (8) Any action may only be brought in any federal or state court located in the Commonwealth of Virginia. Sponsor agrees that it is subject to, and consents to, personal jurisdiction in the Commonwealth of Virginia.