

Federal Bar Association

Sponsorship and Advertising Guide

Federal Bar Association TAX LAW CONFERENCE 2016 MARCH 4, 2016

Sponsorships

	Premier Sponsor \$4,500	Elite Sponsor \$3,500	Patron Sponsor \$2,500
Eight Tax Law Conference tickets (valued at \$3,280)	◆		
Six Tax Law Conference tickets (valued at 2,460)		◆	
Special recognition as Welcome Reception Sponsor	◆		
Acknowledgment in <i>The Federal Lawyer</i> magazine (approx. 17,000 circulation, including federal judges and Congress)	◆	◆	
Logo recognition on all conference marketing materials, distributed to over 1,000 of the nation's leading tax practitioners	◆	◆	
1/2 page ad in <i>The Federal Lawyer</i> magazine (valued at \$2,000)	◆	◆	
Leaderboard web ad for three months on www.fedbar.org (valued at \$2,000)	◆		
One complimentary 30-day job posting on the FBA Legal Career Center (valued at \$500)	◆	◆	
Logo recognition on conference signage	◆	◆	
Option to purchase additional tickets for only \$250/attendee (member discount \$60, nonmember discount \$160)	◆	◆	◆
Industry-wide recognition	◆	◆	◆
Full page ad in <i>The Federal Lawyer</i> magazine (valued at \$3,000)	◆		
Leaderboard web ad for one month on www.fedbar.org (valued at \$800)		◆	
Four Tax Law Conference tickets (valued at \$1,640)			◆
Text recognition on conference signage			◆
Text recognition on all conference marketing materials, distributed to over 1,000 of the nation's leading tax practitioners			◆
1/4 page ad in <i>The Federal Lawyer</i> magazine (valued at \$1,000)			◆
Skyscraper ad for one month on www.fedbar.org (valued at \$800)			◆
Post-conference attendee list for one time use (including emails)	◆	◆	◆

A La Carte Options:

Luncheon	Breakfast	Break (2 available)	2015 Insurance Tax Seminar Add-on
\$3,000	\$2,500	\$1,000	\$500

SPONSORSHIP REQUEST FORM

Maximize your exposure and position your company ahead of the competition with one of the following marketing opportunities. Partner with the Federal Bar Association and gain exclusive exposure to attendees during these conferences and seminars.

Event Name	Date	Sponsorship Level
<input type="checkbox"/> CLE Webinar <input type="checkbox"/> Judicial Profile Index		Preferred Date: _____
Federal Litigation Conference	October 27, 2015	<input type="checkbox"/> Exclusive <input type="checkbox"/> Premiere <input type="checkbox"/> Gold
D.C. Indian Law Conference	November 10, 2015	<input type="checkbox"/> Sustaining
Fashion Law Seminar	February 12, 2016	<input type="checkbox"/> Premier Lunch <input type="checkbox"/> Elite
Tax Law Conference	March 4, 2016	<input type="checkbox"/> Premier <input type="checkbox"/> Elite <input type="checkbox"/> Patron
Moot Court Competition	Spring 2016	<input type="checkbox"/> Gold <input type="checkbox"/> Silver
Indian Law Conference	April 7-9, 2015	<input type="checkbox"/> Large Corporation <input type="checkbox"/> Small Corporation <input type="checkbox"/> Nonprofit, Government, or Education
Immigration Law Conference	Spring 2016	<input type="checkbox"/> Sustaining
Insurance Tax Seminar	June 2-3, 2016	<input type="checkbox"/> Gold Table Exhibitor <input type="checkbox"/> Silver Table Exhibitor
Women in the Law Conference	Spring 2016	<input type="checkbox"/> Exclusive <input type="checkbox"/> Premiere <input type="checkbox"/> Gold
Annual Meeting and Convention: Salt Lake City	Sept. 10-12, 2015	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
Annual Meeting and Convention: Cleveland	Sept. 15-17, 2016	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
Annual Meeting and Convention: Atlanta	Sept. 14-16, 2017	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
A la Carte Options		Request: _____

We agree to sponsor the Federal Bar Association's event checked above.

Contact Name

Company Name/Title

Address

City

State

Zip

Contact Phone

Contact E-mail Address

Contact Signature