



THE FEDERAL BAR ASSOCIATION YOUNGER LAWYERS DIVISION

presents the

17TH ANNUAL THURGOOD A. MARSHALL MEMORIAL
MOOT COURT COMPETITION

MARCH 27-28, 2014



2014 THURGOOD A. MARSHALL MEMORIAL MOOT COURT COMPETITION

HIGH VISIBILITY SPONSORSHIP & MARKETING OPPORTUNITIES

Maximize your exposure at the 2014 Federal Bar Association Thurgood A. Marshall Memorial Moot Court Competition—one of the premier moot court competitions in the country. Every round of the competition is held at a courthouse in Washington, D.C., with the final round conducted at the U.S. Court of Appeals for the Armed Forces. Each year, the FBA has been privileged to have judges, scholars, and esteemed jurists serve as the competition judges. Through this competition, the FBA provides a one-of-a-kind opportunity to network with federal practitioners, FBA members, and top law students. We invite you to support the 2014 Thurgood A. Marshall Memorial Moot Court Competition not only as a sponsor, but as a judge or bailiff.

Sponsorships

	<i>Gold Sponsor</i> \$5,000	<i>Silver Sponsor</i> \$2,500
Logo recognition on back cover of program book	◆	
Leaderboard web ad on www.fedbar.org (3 months, \$2,000 value)	◆	
e-Newsletter ad during entire competition marketing period (3 months, \$250 value)	◆	
Full-page ad in <i>The Federal Lawyer</i> (1 month, \$3,000 value)	◆	
Listing on all marketing and promotional materials as Gold Sponsor	◆	
Sponsorship listing on www.fedbar.org	◆	◆
Signage at event	◆	◆
Exhibit table	◆	◆
Sidebar web ad on www.fedbar.org (1 month, \$800 value)		◆
e-Newsletter ad (1 month, \$150 value)		◆
Listing on all marketing and promotional materials as Silver Sponsor		◆
Text recognition on back cover of program book		◆
Half-page ad in <i>The Federal Lawyer</i> (1 Month, \$2,000 value)		◆

A La Carte Events

Expected Attendance

Cost

Student Lunch (5 minute speaking opportunity)	100 students & 50 coaches	\$2,500
Judges Dinner (5 minute speaking opportunity)	75 competition judges, including FBA Board of Directors members	\$5,000
Champions' Reception (5 minute speaking opportunity)	100 students, 50 coaches, 75 competition judges, and FBA Board of Directors members	\$7,500

2014 THURGOOD A. MARSHALL MEMORIAL MOOT COURT COMPETITION

HIGH VISIBILITY SPONSORSHIP & MARKETING OPPORTUNITIES

WE AGREE TO SPONSOR THE FEDERAL BAR ASSOCIATION'S 2014 THURGOOD A. MARSHALL MEMORIAL MOOT COURT COMPETITION.

Sponsorships *Gold* \$5,000 *Silver* \$2,500

A La Carte *Student Lunch* \$2,500 *Judges Dinner* \$5,000 *Champion's Reception* \$7,500

Contact Name

Title

Company Name

Address

City

State

Zip

Contact Phone

Contact E-mail Address

Contact Signature

If you have any questions, please contact Heather Gaskins at hgaskins@fedbar.org. Please mail or fax the completed form to the FBA by February 29, 2014. All sponsorship checks payable to the Federal Bar Association are due to the FBA by March 27, 2014. Thank you for your support!

Please fax or mail this form to Heather Gaskins

1220 N. Fillmore Street, Suite 444 • Arlington, VA 22201 • (571) 481-9100 • Fax (571) 481-9090 • www.fedbar.org