

# Federal Bar Association

## Sponsorship and Advertising Guide

# FEDERAL BAR ASSOCIATION



# INDIAN LAW CONFERENCE

April 7-8, 2016 • Talking Stick Resort • Scottsdale, Arizona

### Sponsorships

Includes:	Large Corporation \$5,000	Small Corporation \$2,500	Nonprofit, Government, or Education \$250
One Table Top Exhibit Booth (Two days of exhibit exposure in the main foyer adjacent to the registration desk)	◆	◆	
Place item/information on registration table (one item, sponsor supplied)			◆
Sponsor listed on <a href="http://www.fedbar.org">www.fedbar.org</a> (2,000 unique visitors)	◆	◆	◆
Placement on all promotional signage at the conference (over 600 attendees)	◆	◆	

### A La Carte Items

Each opportunity increases your exposure by adding your name to one of our key events. Includes: • Naming rights to event, included on website, brochure, and promotional signage • Prominent Signage at entrance to event • Information on tables at event	\$2,500 for Thursday or Friday Luncheon (one opportunity for each)
	\$3,500 for Thursday Night Reception (one opportunity)
Room Keys. Gain visibility the moment an attendee arrives at the conference! Sponsor name and logo are imprinted on room keys to be given to all attendees upon check in at the hotel. (1 Color Logo)	\$5,000
Lanyards. Lanyards represent the most visible part of our program and are worn by attendees all day long to hold their name badges. A very special opportunity to support a Native American artisan and give a meaningful gift to all conference attendees. Sponsor the handmade leather, beaded lanyard. Custom postcard to be attached to each lanyard recognizing sponsor.	\$10,000
Convention Mobile Web Application. The mobile web application will be available to all attendees and will include the schedule, speaker materials, attendee list and other relevant items for the convention use. Sponsor will be identified in a banner on the main page of the application. Sponsor name and logo will be on additional signage informing attendees to download and use the mobile application.	\$5,000

# SPONSORSHIP REQUEST FORM

Maximize your exposure and position your company ahead of the competition with one of the following marketing opportunities. Partner with the Federal Bar Association and gain exclusive exposure to attendees during these conferences and seminars.

Event Name	Date	Sponsorship Level
<input type="checkbox"/> CLE Webinar <input type="checkbox"/> Judicial Profile Index		Preferred Date: _____
Securities and AML Conference	October 20, 2015	<input type="checkbox"/> Gold <input type="checkbox"/> Silver
Federal Litigation Conference	October 27, 2015	<input type="checkbox"/> Exclusive <input type="checkbox"/> Premiere <input type="checkbox"/> Gold
D.C. Indian Law Conference	November 10, 2015	<input type="checkbox"/> Sustaining
Fashion Law Seminar	February 12, 2016	<input type="checkbox"/> Premier Lunch <input type="checkbox"/> Elite
Tax Law Conference	March 4, 2016	<input type="checkbox"/> Premier <input type="checkbox"/> Elite <input type="checkbox"/> Patron
Moot Court Competition	Spring 2016	<input type="checkbox"/> Gold <input type="checkbox"/> Silver
Indian Law Conference	April 7-8, 2015	<input type="checkbox"/> Large Corporation <input type="checkbox"/> Small Corporation <input type="checkbox"/> Nonprofit, Government, or Education
Immigration Law Conference	May 12-13 2016	<input type="checkbox"/> Sustaining
Insurance Tax Seminar	June 2-3, 2016	<input type="checkbox"/> Gold Table Exhibitor <input type="checkbox"/> Silver Table Exhibitor
Women in the Law Conference	April 21, 2016	<input type="checkbox"/> Exclusive <input type="checkbox"/> Premiere <input type="checkbox"/> Gold
Annual Meeting and Convention: Cleveland	Sept. 15-17, 2016	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
Annual Meeting and Convention: Atlanta	Sept. 14-16, 2017	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
Annual Meeting and Convention: New York	Sept. 12-14, 2018	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
A la Carte Options		Request: _____

We agree to sponsor the Federal Bar Association's event checked above.

\_\_\_\_\_  
Contact Name (as it should appear on all marketing materials)

\_\_\_\_\_  
Company Name/Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Contact Phone

\_\_\_\_\_  
Contact Email Address

\_\_\_\_\_  
Contact Signature