

Federal Bar Association

Sponsorship and Advertising Guide



2015

FEDERAL LITIGATION CONFERENCE

FEDERAL BAR ASSOCIATION

October 27, 2015 • Washington, D.C.

Sponsorships

*denotes number of availability

	<i>Exclusive</i> \$7,500 (1)*	<i>Premiere</i> \$5,000 (2)*	<i>Gold</i> \$2,500 (5)*
Includes:			
Full page ad on back cover of program book	◆		
Opportunity to help plan conference agenda	◆		
Speaking opportunity at conference	◆		
Conference attendance for 4 representatives from firm/agency	◆		
Web ad on www.fedbar.org during entire marketing period (3 months)	◆		
E-newsletter ad during entire marketing period (6 issues)	◆		
Full page ad in <i>The Federal Lawyer</i> (2 issues)	◆		
Listed on all marketing and promotional materials as exclusive sponsor	◆		
Signage at event	◆		
Sponsorship listing on www.fedbar.org	◆	◆	◆
One complimentary post-conference mailing list (including email addresses —one time use only)	◆	◆	◆
Full page ad in <i>Sidebar</i> , the Federal Litigation Section newsletter	◆	◆	◆
Speaking opportunity at opening session of conference		◆	
Conference attendance for 2 representatives from firm/agency		◆	
Web ad on www.fedbar.org (1 month)		◆	
Ad in the FBA bi-weekly newsletter (2 issues)		◆	
Full-page ad in <i>The Federal Lawyer</i> (1 issue)		◆	
Listed on all marketing and promotional materials as premiere sponsor		◆	
Half-page ad on inside cover of program book		◆	
One table top exhibit booth	◆	◆	◆
Listed on all marketing and promotional materials as Gold Sponsor			◆
Text listing in program book			◆

SPONSORSHIP REQUEST FORM

Maximize your exposure and position your company ahead of the competition with one of the following marketing opportunities. Partner with the Federal Bar Association and gain exclusive exposure to attendees during these conferences and seminars.

Event Name	Date	Sponsorship Level
<input type="checkbox"/> CLE Webinar <input type="checkbox"/> Judicial Profile Index		Preferred Date: _____
Securities & AML Conference	October 20, 2015	<input type="checkbox"/> Gold <input type="checkbox"/> Silver
Federal Litigation Conference	October 27, 2015	<input type="checkbox"/> Exclusive <input type="checkbox"/> Premiere <input type="checkbox"/> Gold
D.C. Indian Law Conference	November 10, 2015	<input type="checkbox"/> Sustaining
Fashion Law Seminar	February 12, 2016	<input type="checkbox"/> Premier Lunch <input type="checkbox"/> Elite
Tax Law Conference	March 4, 2016	<input type="checkbox"/> Premier <input type="checkbox"/> Elite <input type="checkbox"/> Patron
Moot Court Competition	Spring 2016	<input type="checkbox"/> Gold <input type="checkbox"/> Silver
Indian Law Conference	April 7-9, 2015	<input type="checkbox"/> Large Corporation <input type="checkbox"/> Small Corporation <input type="checkbox"/> Nonprofit, Government, or Education
Immigration Law Conference	Spring 2016	<input type="checkbox"/> Sustaining
Insurance Tax Seminar	June 2-3, 2016	<input type="checkbox"/> Gold Table Exhibitor <input type="checkbox"/> Silver Table Exhibitor
Women in the Law Conference	Spring 2016	<input type="checkbox"/> Exclusive <input type="checkbox"/> Premiere <input type="checkbox"/> Gold
Annual Meeting and Convention: Salt Lake City	Sept. 10-12, 2015	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
Annual Meeting and Convention: Cleveland	Sept. 15-17, 2016	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
Annual Meeting and Convention: Atlanta	Sept. 14-16, 2017	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
A la Carte Options		Request: _____

We agree to sponsor the Federal Bar Association's event checked above.

Contact Name

Company Name/Title

Address

City

State

Zip

Contact Phone

Contact E-mail Address

Contact Signature