

## **SPEAKER BIOS**

### **Gary Sheinbaum**

#### **Chief Executive Officer, Tommy Hilfiger Americas**

Gary Sheinbaum has over 30 years of experience in leadership roles within the retail industry. After graduating from Bucknell University with a Bachelors of International Business and Spanish, Sheinbaum spent the first eight years of his career at Macy's New York developing a thorough understanding of retail buying and operations, and gaining in-depth insight into consumer behavior. Following Macy's, he served as Managing Director of Polo Mansion on Madison Avenue and President of J.Crew Retail. Since joining PVH in 1995, Sheinbaum has worked in various capacities including President of Specialty Retail, President of Retail Development for the U.S. wholesale business and Group President, North America for outlet, specialty retail and e-commerce. Today, Sheinbaum is the Chief Executive Officer for Tommy Hilfiger Americas, a role that he assumed in September 2014 after serving as Chief Executive Officer for Tommy Hilfiger, North America for five years. In this role, he leads both the North American and Latin American business operations, focusing on driving growth in retail, wholesale and ecommerce; nurturing brand DNA; and integrating innovation into all areas of the business.

### **Filip Bajovic**

#### **Founder of Cacotec startup company and President and CEO of Label Kings**

As the founder of Cacotec startup company and President and CEO of Label Kings, Filip Bajovic is a seasoned executive with over 25 years of experience in the Apparel Industry. Mr. Bajovic is an investor, inventor, and philanthropist that has been an entrepreneur through whole his career.

### **April M. Capati**

#### **Of Counsel, Lerner David**

April M. Capati, Of Counsel, has nearly two decades of experience in providing her clients with business-driven and cost-effective results for all of their intellectual property needs. Her practice focuses on global patent counseling and procurement, as well as representing and counseling clients in complex patent litigations. Ranging from sole proprietorships to Fortune 500 companies, Ms. Capati's diverse clients benefit from her expertise in protecting and leveraging their innovation and ensuring marketplace exclusivity. An experienced litigator, Ms. Capati has been involved with all phases of litigation from the initial pre-suit investigation all the way up through appeal. She served as a member of the trial team which secured a jury verdict of patent infringement against a competitor of one of Lerner David's Fortune 500 medical device clients. Additionally, she was a member of the litigation team that successfully settled a patent case wherein over 50 patents were asserted against another firm client. At the time, this case was considered to be one of the most complex and largest patent cases ever litigated.

### **Deanna Clark-Esposito**

#### **Managing Attorney, Clark-Esposito Law Firm, P.C.**

Deanna Clark-Esposito is the Managing Attorney of the Clark-Esposito Law Firm, P.C. in New York City. Her firm provides legal services for fashion designers and the companies that support them, including importers, exporters, illustrators, test labs, and transportation providers, among others, with a focus on international trade (import/export), contractual matters, cross border issues, including production/supply chain management, and minimizing risks in global business.

Deanna is the author of Bloomsbury Fairchild's fashion law textbook entitled, *A Practical Guide to Fashion Law and Compliance* (2018), which is available online and in stores.

Deanna joined the faculty as an adjunct professor at the Fashion Institute of Technology (F.I.T.) in 2010 and has taught International Business Law and International Business Transactions. She is the President of the NY Chapter of the Organization of Women in International Trade and is an Executive Member of the Fashion Group International (FGI).

**Jeanne Curtis**

**Professor of Law, Visiting Assistant Clinical Professor, Director of the Cardozo-Google Program for Patent Diversity, Cardozo School of Law**

Jeanne Curtis is a Visiting Assistant Clinical Professor of Law and the inaugural Director of the Cardozo/Google Program for Patent Diversity. Prior to joining Cardozo's faculty, Jeanne was a partner at Ropes & Gray and Fish & Neave where she worked on patent and other intellectual property matters. She received her B.A. from Boston University and her J.D. from Boston University School of Law, and she serves as an adjunct at the University of New Hampshire School of Law, teaching patent law.

**Dyan Finguerra-DuCharme**

**Partner, Pryor Cashman LLP**

Dyan Finguerra-DuCharme is a member of Pryor Cashman's Intellectual Property, Fashion, Litigation and Media + Entertainment Groups, where she provides hands-on, end-to-end service to a diverse roster of clients. With more than 20 years of experience litigating and advising on complex IP matters, Dyan has earned the reputation of the go-to lawyer for trademark, trade dress, false advertising, and copyright disputes. She has particular expertise securing and enforcing the intellectual property of global luxury, retail and fashion brands, as well as scores of A-list celebrities and other fashion-related icons.

**Bernard (Buddy) Flateman**

**The Flateman Rothman Law Firm, LLC**

Buddy Flateman is a graduate of the Wharton School of Business and the University of Pennsylvania with a joint B.S./B.A.; and a law school graduate of George Washington University. Prior to starting the Firm, Buddy practiced corporate and general business law in Washington, D.C. and then served several years as an executive for a major New York ground transportation and sightseeing company, before returning to law and transitioning into the retail industry, where he has since specialized in operational and real estate matters that affect landlords and tenants - whether day-to-day or those involving strategic planning, such as developments, roll-outs or roll-backs. In 1997, Buddy left as a partner at one of the shopping center industry's most prominent law firms to form the Firm where, in addition to his general business practice, he has since served as "outside in-house counsel" for many of the industry's important retailers, developers, and shopping center owners.

Buddy is a board member of Developers of Outlet Centers and Retailers and a frequent speaker at the law conference of International Council of Shopping Centers (ICSC).

**Frances P. Hadfield**

**Counsel, Crowell & Moring LLP**

Frances P. Hadfield is a counsel in Crowell & Moring's International Trade Group in the firm's New York office. Her practice focuses on customs litigation and regulatory compliance. She regularly advises corporations on both litigation and regulatory matters involving customs compliance, audits, customs enforcement, as well as import penalties. Frances represents clients before the U.S. Court of International Trade and the U.S. Court of Appeals for the Federal Circuit, as well as in proceedings at the administrative level. She advises corporations on both substantive federal and state regulatory issues

that involve U.S. Customs and Border Protection, the Federal Trade Commission, Food and Drug Administration, and U.S. Fish & Wildlife in matters pertaining to product admissibility, audits, classification, import restrictions, investigations, marking, licenses, origin, penalties, and tariff preference programs. Frances has assisted clients in a broad array of industries providing creative tariff solutions and duty recovery options that enable clients to obtain significant duty savings. Moreover, in enforcement instances she has worked to mitigate substantially proposed customs penalties.

### **Marilee Holmes**

#### **Vice President of Operations and General Counsel, Wilhelmina**

As Vice President of Operations and General Counsel for Wilhelmina, Marilee Holmes works closely with the CEO on Wilhelmina's business and legal matters, and manages the company's legal and human resources departments, as well as oversees staffing and general operations. Specifically, she handles talent and celebrity contracts and deals, company litigations, and corporate compliance initiatives including SEC and NASDAQ compliance since Wilhelmina is a public company. She also handles the company's immigration needs, including inbound and outbound visas for models, talent and employees. Further, she oversees company employee recruitment and retention efforts, including staffing, hiring and firing decisions.

### **Laurine Janin-Reynaud**

#### **Partner, Duclos, Thorne, Mollet-Viéville & Associés**

Laurine Janin-Reynaud is Partner at the Duclos, Thorne, Mollet-Viéville & Associés firm, which she joined in 2006. Laurine specializes in intellectual property law and particularly in trademark law, copyright law, design law, and patent law, and offers both litigation and legal consulting services. Laurine represents her clients before the French and EU Courts and before the trademark offices (INPI, EUIPO, WIPO). Laurine works with clients who are principally from the industries of luxury goods, clothes and fashion accessories, cinema, production of entertainment, advertising, and travel. She has developed a special expertise in issues involving both trademark law and copyright law.

Laurine is a member of AIPPI (International Association for the Protection of Industrial Property), of FABA (French American Bar Association) and of LES France (Licensing Executive Society).

### **Bert G. Kaminski**

#### **Chief Commercial Counsel, GE Digital**

Bert Kaminski serves as Chief Commercial Counsel at GE Digital, where he advises all levels of business and executive management on a broad range of technology related-issues. Bert specializes in the Industrial Internet of Things, cloud computing, and software licensing, including issues involving privacy, cybersecurity, artificial intelligence, machine learning and data science.

Prior to joining GE Digital, Bert served as the Assistant General Counsel at Oracle, leading the Cloud Legal team and serving as the principal attorney globally for Oracle's cloud computing and information technology managed services businesses.

Bert recently served as President of the New Jersey chapter of the Association of Corporate Counsel and leads its Technology Law committee.

A graduate of Fordham University's joint J.D./M.B.A program, Bert is also a Certified Information Privacy Professional for European data protection (CIPP/E) and earned a certificate from MIT on the topic of Artificial Intelligence and its implications for business strategy.

**Michael J. Khorsandi****Senior Director and Trade and Regulatory Compliance Counsel at Ross Stores, Inc.**

Michael J. Khorsandi is Senior Director and Trade and Regulatory Compliance Counsel at Ross Stores, Inc. ("Ross"), a \$14b revenue Fortune 500 company that operates the largest off-price apparel and home fashion chain in the United States. Based in New York, Michael leads a team responsible for advising on regulatory areas that impact cross-border movements, domestic distribution and warehousing for products. Additionally, Michael's team is responsible for managing and enhancing Ross' overseas factory social compliance program.

Prior to Ross, Michael advised U.S. and multinational companies on a variety of international trade and customs matters as an associate attorney with Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP and as a consultant with PricewaterhouseCoopers' World-trade Management Services team.

Michael is a licensed customs broker who has also taught Customs Law at Baruch College's school of Continuing and Professional Studies and has co-taught a Customs Broker License Preparation Course.

Michael is a graduate of Brooklyn Law School (J.D.), Centre d'Etudes de Recherches Internationales et Stratégiques (CERIS) (M.A.) and Carleton College (B.A.).

**Olivera Medenica****Partner, Dunnington, Bartholow & Miller LLP**

Olivera Medenica is a member of Dunnington's intellectual property, advertising, art and fashion law, international, and litigation and arbitration practice areas with almost two decades of experience advising domestic and foreign businesses in fashion, retail, media and entertainment on transactional, litigation and arbitration matters. Prior to joining Dunnington, Ms. Medenica was a law clerk to the Honorable Evan J. Wallach at the U.S. Court of International Trade. She subsequently practiced for fifteen years at boutique intellectual property firms in New York City.

Ms. Medenica regularly counsels on trademark, copyright, intellectual property licensing and online/social media matters. Litigation counseling includes copyright and trademark infringement, trade secrets, unfair competition, breach of contract, fraud, right of publicity and privacy, defamation, and shareholder and business owner disputes in closely held businesses. Trademark practice includes counseling on risk evaluation for trademark use and registration, registering, prosecuting, policing, enforcing and maintaining a national and international trademark portfolio, together with representing clients before the U.S. Trademark Trial and Appeal Board. She represents the National Endowment for the Arts on intellectual property matters.

**Rita M. Odin****Vice President and Senior Trademark Counsel, the Estée Lauder Companies Inc.**

As Vice President and Senior Trademark Counsel, Rita is the head of the Trademark Group at the Estee Lauder Companies Inc. Rita is responsible for a variety of trademark and copyright related matters including negotiating and drafting licenses and IP related aspects of mergers, acquisitions and divestitures. In addition to her transactional work for the corporation, Rita is responsible for global trademark clearance and prosecution, as well as trademark and copyright litigation management and conflict resolution, for the Bobbi Brown, Estée Lauder, Jo Malone and Tom Ford Beauty brands. Finally, Rita acts as the dedicated lawyer for the Tom Ford Beauty and Jo Malone luxury brands as well as the Aramis and Designer Fragrance division,

counseling senior brand management on a wide variety of IP and non-IP related issues. Rita began her IP career as a Trademark Examining Attorney at the United States Patent and Trademark Office. She left the USPTO to enter private practice, first as a Trademark Associate at Arent Fox and later as an IP Associate at Fried Frank.

### **Lèna Saltos**

#### **Associate General Counsel, Global Director of Intellectual Property, Urban Outfitters Inc.**

Lena Saltos is Associate General Counsel, Global Director of Intellectual Property at Urban Outfitters, Inc., parent company to retailers Urban Outfitters, the Anthropologie Group, Free People and the Vetri Family restaurants, where she is responsible for managing all intellectual property, internet and social media matters across all brands. She is involved with a number of legal organizations, including the New York City Bar's Art Law and Fashion Law Committees, as well as serving as co-chair of the Copyright Society of the USA's Special Events Committee. Lèna is also involved in a number of arts-related non-profits, including the International Studio and Curatorial Program, a Brooklyn-based international residency program; the American Friends of the Ilias Lalaounis Jewelry Museum, a 501(c)(3) supporting an Athenian museum preserving the legacy of the jeweler Ilias Lalaounis; and Ensemble Signal, a contemporary classical music ensemble which performs the music of Steve Reich and other composers internationally.

Lèna splits her time between Philadelphia and New York and is an avid explorer of the arts and food scenes in both cities. In her free time, she enjoys collecting art, reading long form, and exploring her interest in Mediterranean history and politics.

### **David R. Stepp, Partner, Crowell & Moring LLP**

David Stepp is an experienced trade lawyer who provides multinational companies with strategic advice on global customs and international trade compliance matters. David is a partner in the Los Angeles office of Crowell & Moring.

His practice focuses on advising companies on their e-commerce strategies globally, conducting global customs and international trade audits, and assisting clients on improving, benchmarking, and coordinating compliance programs across borders.

David has over 30 years of experience handling international trade regulatory matters, including those related to tariff classification, valuation, country of origin marking, free trade agreements, and Customs-Trade Partnership Against Terrorism (CTPAT).

He also has experience in advising on trade remedies and coordinating government investigations, including FCPA matters.

Prior to joining the firm, David led regulatory initiatives across Asia, as well as advised clients on U.S. customs practices and procedures.

### **Nicola Tegoni**

#### **Partner, Dunnington, Bartholow & Miller LLP**

Nicola Tegoni is a member of Dunnington's immigration and international practice group. His practice is exclusive to U.S. Immigration Law. Mr. Tegoni represents and counsels companies and individual clients in business immigration, family immigration, citizenship, removal

defense, federal court litigation, and asylum. He is an active member of the American Immigration Lawyers Association (AILA), the preeminent national bar association of attorneys who practice and teach immigration law. He is a member of the Bar of the Supreme Court of the United States, of the Commonwealth of Massachusetts, the United States Court of Appeals for the First Circuit, and the United States District Court for the District of Massachusetts. Mr. Tegoni is a member of the Federal Bar Association and he also serves as a Pro Bono Attorney for The City University of New York Citizenship & Immigration Project and as a Pro Bono Attorney for the New York City Immigrant Advocacy Initiative (NYCIAI). He is Counsellor at the Permanent Observer Mission of the Sovereign Order of Malta to the United Nations, a Board Member of the Italian American Committee on Education (IACE), a Board Member of the Lorenzo Da Ponte Italian Library and a member of the Advisory Board of the Casa Italiana Zerilli-Marimó at New York University.

Mr. Tegoni received his Bachelor of Arts, Magna Cum Laude, in Political Science, Peace & Conflict Studies, Legal Studies, and International Studies from Brandeis University and his JD from Suffolk University Law School. He is fluent in French and Italian.

#### **Hon. Mimi Tsankov**

The Honorable Mimi Tsankov is an officer with the National Association of Immigration Judges (NAIJ) representing the federal union of Immigration Judges in grievances and arbitrations against the U.S. Department of Justice, leading the NAIJ Committee on Gender and Equality Issues, and Co-Chairing the NAIJ Committee on Vulnerable Populations. In her personal capacity, she is the Chair of the Federal Bar Association (FBA) Southern District of New York (SDNY) Chapter Immigration Law Committee, President-Elect of the FBA SDNY Chapter, and Immediate Past Chair of the FBA International Law Section. She is a Member at Large of the National Association of Women Judges (NAWJ), and a Board Member of the American Bar Association (ABA) Immigration Law Section. Judge Tsankov has published articles in the U.S. Department of Justice, Immigration Legal Advisor, and in various academic law journals. She speaks regularly before members of the immigration law community at international, national, and regional conferences.

#### **Maria Z. Vathis**

##### **Of Counsel, Bryan Cave Leighton Paisner, LLP**

Maria Z. Vathis handles complex business litigation and class actions at Bryan Cave Leighton Paisner, LLP. She practices in federal and state courts around the nation. She also advises corporate clients on statutory regulations and compliance, including the GDPR and the Telephone Consumer Protection Act. Maria represents retail clients in the United States and Europe. She is a frequent speaker at fashion law conferences in Chicago, New York, Paris, France, and on the internet. Maria is currently the national President of the Federal Bar Association.

#### **Stacy Yeung**

##### **Senior Counsel, Consumer Health, Bayer**

Stacy is Senior Counsel at Bayer Consumer Health where she advises on all forms of advertising and marketing initiatives for drugs, medical devices, cosmetics, and commodities, including claim substantiation, false advertising, FDA and FTC regulations, and related intellectual property and data privacy issues. Stacy also negotiates and drafts various agreements for the Consumer Health division, such as sales and distribution agreements, media buying and campaign agreements, and social influencer agreements.

Prior to joining Bayer, Stacy was a commercial litigation associate at the New York office of Smith, Gambrell & Russell, LLP, focusing on the advertising and marketing of healthcare, food, and other consumer products. She represented U.S. and global corporations, closely-held companies, and individuals throughout the federal and state court system with their complex commercial disputes. Her practice also included counseling a diverse roster of clients on aviation, bankruptcy, intellectual property, and insurance law matters.

Before joining Smith, Gambrell & Russell, Stacy was an associate at a large international law firm, as well as a litigation boutique. Stacy began her legal career in the public sector, serving as Assistant Attorney General for the Missouri Attorney General's Office.

Stacy has a B.A. degree, with honors, in Psychology from Washington University in St. Louis, Missouri, with a second major in Business, Economics and the Law. She earned her J.D. from Washington University School of Law.