



Federal Bar Association

THE FEDERAL BAR ASSOCIATION, founded in 1920, is a nonpartisan catalyst for communication between the bar and the bench, as well as between the private and public sectors. Our members run the gamut of federal practice: attorneys practicing in small to large legal firms, attorneys in corporations and federal agencies, and members of the judiciary.

OUR STRATEGIC GOALS THAT WE INTEND TO FOCUS ON FOR THE NEXT THREE YEARS:



FINANCIAL MODEL

Design a sustainable financial model that will support the FBA's future relevance.

ACTION PLANS

- ◆ Implement member-centric website enhancements
- ◆ Align section and division operations with best practices and effective administration
- ◆ Change to calendar renewal cycle
- ◆ Unify and engage national membership network through online communities



FBA BRAND

Strengthen recognition of the FBA as the advocate for the federal judiciary and as the premier bar for federal practitioners.

ACTION PLANS

- ◆ Integrate value proposition throughout organizational marketing
- ◆ Expand member and external advocacy communications
- ◆ Offer additional local advocacy opportunities
- ◆ Complete succession of government relations counsel/team



GOVERNANCE

Modernize the FBA's governance structure to ensure meaningful and inclusive leadership opportunities.

ACTION PLANS

- ◆ Transform National Council meetings into meaningful and productive exchanges among leaders
- ◆ Modify national governance model to allow for effective and accessible leadership and administration
- ◆ Advance diversity and inclusion initiatives and action plan

PERFORMANCE MEASUREMENTS

Increase membership ◆ Raise member retention rate

Improve member satisfaction ratings and net promoter score ◆ Maintain adequate staffing

Strengthen conference performance ◆ Grow section and division membership

Boost Capitol Hill Day participation ◆ Improve National Council satisfaction ratings and net promoter score

Cultivate diverse leadership ◆ Engage multigenerational practitioners