

**20**  
**15**

**SPONSORSHIP AND  
ADVERTISING GUIDE**



**Federal Bar  
Association**

# Federal Bar Association

## Sponsorship and Advertising Guide

# ABOUT US

The Federal Bar Association (FBA) is dedicated to the advancement of the science of jurisprudence and to promoting the welfare, interests, education, and professional development of all attorneys involved in federal law. Our members run the gamut of federal practice: attorneys practicing in small to large legal firms, attorneys in corporations and federal agencies, and members of the judiciary. The FBA is the catalyst for communication between the bar and the bench, as well as the private and public sectors. The FBA supports our members in four critical areas:



### Advocacy

The FBA monitors and advocates on federal issues that impact the practice of federal lawyers and the courts and it keeps its members abreast of current federal issues.



### Leadership

The FBA provides opportunities for members to participate in association governance and help shape the FBA's future while making an impact on the growth of the federal legal community.



### Networking

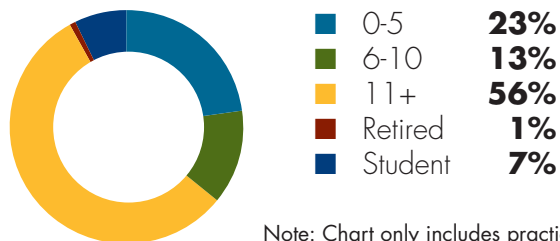
The FBA connects members with a vast network of federal practitioners across all 50 states, the District of Columbia, Puerto Rico, and the Virgin Islands and provides opportunities to socially interact.



### Learning

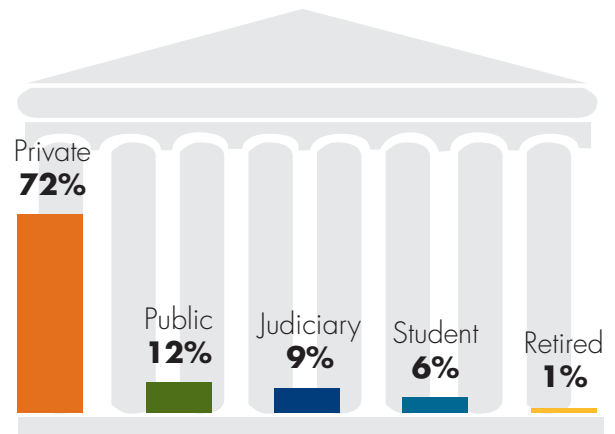
The FBA provides various educational and learning opportunities at the national and local level and promotes high standards of professional competence and ethical conduct and the public they serve.

## Years in Practice

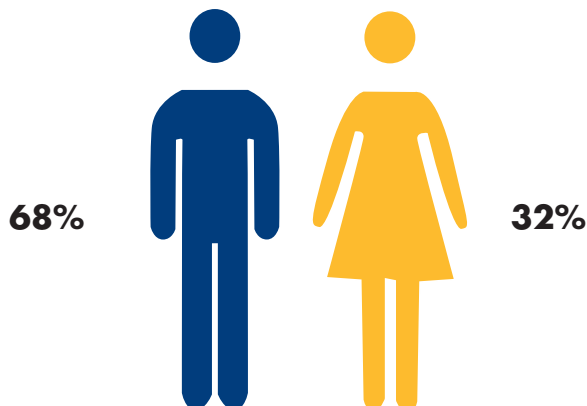


Note: Chart only includes practicing attorney members of the Association.

## Types of Practice

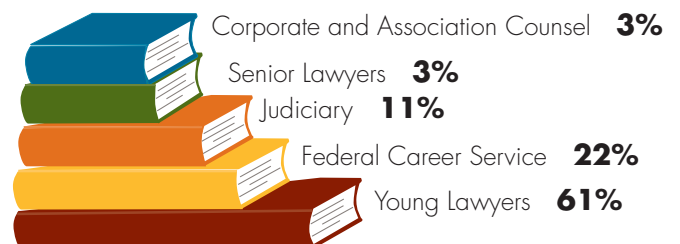


## Gender



## Career Divisions

\*Percentage of all division memberships

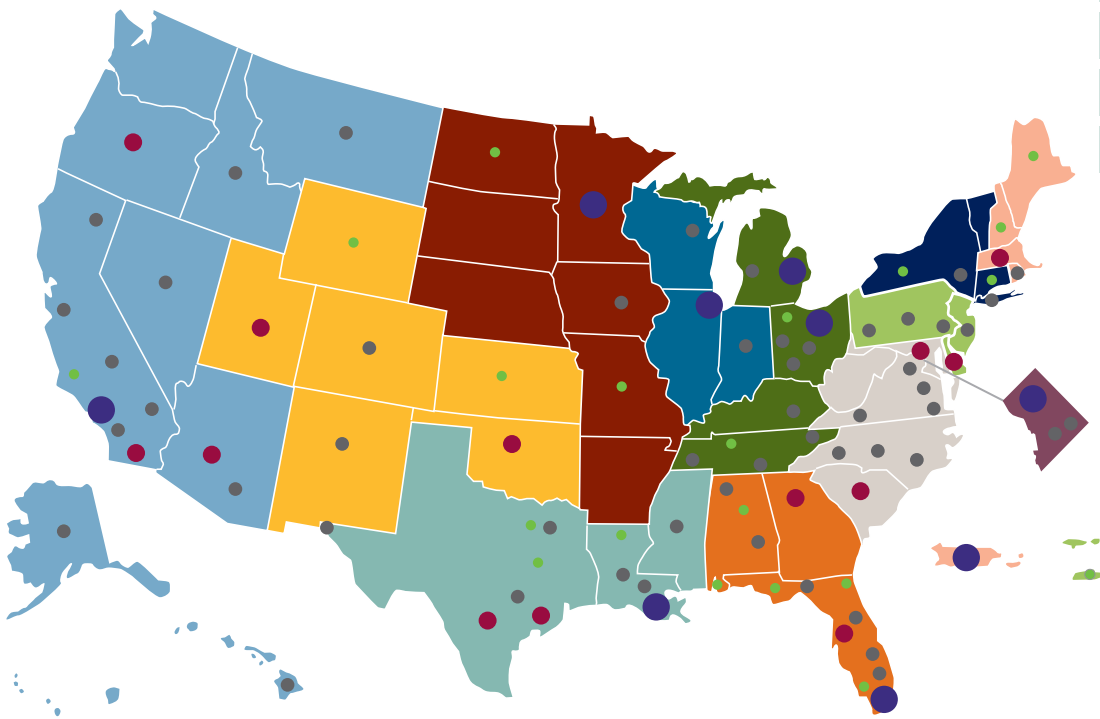


# Federal Bar Association

## Sponsorship and Advertising Guide

# ABOUT US

### Federal Bar Association Chapters



Each dot represents a chapter

● 20-50 members

● 51-250 members

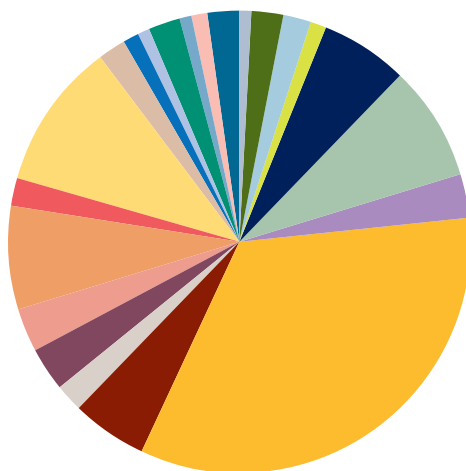
● 251-400 members

● 401+ members

Circuits ■ D.C. ■ 1st ■ 2nd ■ 3rd ■ 4th ■ 5th ■ 6th ■ 7th ■ 8th ■ 9th ■ 10th ■ 11th

### Practice Area Sections

\*Percentage of all section memberships



Admiralty	1%	Health	2%
Alternative Dispute Resolution	2%	Immigration	3%
Antitrust & Trade Regulations	2%	Indian	3%
Banking	1%	Intellectual	7%
Bankruptcy	6%	International	2%
Civil Rights	2%	Labor & Employment	10%
Criminal	8%	Securities Law Section	2%
Environmental, Energy, & Natural Resources	3%	Social Security	1%
Federal Litigation	33%	State & Local Government Relations	1%
Financial Institutions & the Economy	5%	Taxation	2%
Government Contracts	2%	Transportation & Transportation Security Law	1%
		Veterans Law	1%

# SPONSORSHIP OPPORTUNITIES

## Conference Attendee Profile

### Private Firms

Baker & Hostetler LLP  
Bryan Cave  
Cooley LLP  
DLA Piper LLP  
Duane Morris, LLP  
Fish & Richardson P.C.  
Goodwin Procter LLP  
Greenberg Traurig, LLP  
Jones Day  
K & L Gates  
King & Spalding LLP  
Latham & Watkins LLP  
Mayer Brown LLP  
Perkins Coie LLP

Seyfarth Shaw LLP  
HayStackID  
JAMS  
Thomson Reuters  
Microjuris  
Bradford Health Care  
Weil, Gotshal & Manges LLP

### Government and Education

American Civil Liberties Union (ACLU)  
Duke University School of Law  
Equal Employment Opportunity Commission  
Federal Defender Services  
George Washington University Law School  
Georgetown University Law Center  
Library of Congress  
Missile Defense Agency  
National Aeronautics and Space Administration (NASA)

National Labor Relations Board (NLRB)  
U.S. District Courts  
U.S. Air Force  
U.S. Navy  
U.S. Bankruptcy Courts  
U.S. Courts of Appeals  
U.S. Court of International Trade  
U.S. Department of Justice  
U.S. Department of Transportation  
U.S. Marine Corps  
U.S. Attorney's Offices (USAO)  
U.S. Army JAG

## IN THIS SECTION

<b>FBA CLE Webinar Series</b> .....	<b>page 5</b>
<b>39th Tax Law Conference</b> .....	<b>page 6</b>
<b>Labor and Employment Conference</b> .....	<b>page 7</b>
<b>Fashion Law Conference</b> .....	<b>page 8</b>
<b>Moot Court Competition</b> .....	<b>page 9</b>
<b>Indian Law Conference</b> .....	<b>page 11</b>
<b>Immigration Law Conference</b> .....	<b>page 12</b>
<b>Insurance Tax Seminar</b> .....	<b>page 13</b>
<b>Women in the Law Conference</b> .....	<b>page 14</b>
<b>Annual Meeting and Convention: 2015, 2016, 2017</b> .....	<b>page 15</b>
<b>Securities Law</b> .....	<b>page 17</b>
<b>17th Annual D.C. Indian Law Conference</b> .....	<b>page 18</b>

# WEBINAR CLE SERIES

The FBA presents multiple webinars per month on a wide variety of federal legal issues. Exclusive webinar sponsorship is available and includes being prominently featured in webinar marketing to all 16,000 FBA members. FBA webinars are marketed to our overall membership an average of 8 times via email, as well as in *The Federal Lawyer*, providing great exposure for your logo and link.

## UPCOMING WEBINARS

Date	Topic	Speaker(s)
April 29, 2015	E-Discovery Ethics: An Emerging Standard of Technical Competence	Hon. Joy Flowers Conti, Richard N. Lettieri
May 13, 2015	Demystifying Damages, Equity Valuations & Discounts	Dr. Carl. L. Sheeler
May 21, 2015	Regulation A: New Opportunities for Lower Cost IPOs Up to \$50 Million Per Year	
June 10, 2015	Transfer Pricing Boot Camp for Lawyers	Charles E. Hodges, II Kilpatrick Townsend
Aug. 19, 2015	Federal Indian Law 101	Hon. Elizabeth Kronk Warner
Oct. 14, 2015	The U.S. Supreme Court 2015-2016 Term: Decided & Pending Cases	Rex S. Heinke

## 2014 WEBINARS

Year-to-date, we've presented

# twenty-two

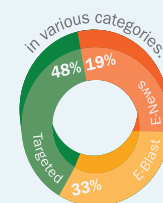
webinars, with an average of 16 attendees.



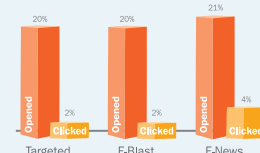
This quarter alone, we've distributed

# 312,624

marketing emails



resulting in great exposure.



## SPONSORSHIP OPTIONS

1x \$5,000 ■ 3x \$12,000 ■ 6x \$21,000 ■ 12x \$50,000

# Federal Bar Association TAX LAW CONFERENCE 2015

## MARCH 6, 2015

### Sponsorships

	Premier Sponsor \$4,500	Elite Sponsor \$3,500	Patron Sponsor \$2,500
Eight Tax Law Conference tickets (valued at \$3,280)	◆		
Six Tax Law Conference tickets (valued at 2,460)		◆	
Special recognition as Welcome Reception Sponsor	◆		
Acknowledgment in <i>The Federal Lawyer</i> magazine (approx. 17,000 circulation, including federal judges and Congress)	◆	◆	
Logo recognition on all conference marketing materials, distributed to over 1,000 of the nation's leading tax practitioners	◆	◆	
1/2 page ad in <i>The Federal Lawyer</i> magazine (valued at \$2,000)	◆	◆	
Leaderboard web ad for three months on <a href="http://www.fedbar.org">www.fedbar.org</a> (valued at \$2,000)	◆		
One complimentary 30-day job posting on the FBA Legal Career Center (valued at \$500)	◆	◆	
Logo recognition on conference signage	◆	◆	
Option to purchase additional tickets for only \$250/attendee (member discount \$60, nonmember discount \$160)	◆	◆	◆
Industry-wide recognition	◆	◆	◆
Full page ad in <i>The Federal Lawyer</i> magazine (valued at \$3,000)	◆		
Leaderboard web ad for one month on <a href="http://www.fedbar.org">www.fedbar.org</a> (valued at \$800)		◆	
Four Tax Law Conference tickets (valued at \$1,640)			◆
Text recognition on conference signage			◆
Text recognition on all conference marketing materials, distributed to over 1,000 of the nation's leading tax practitioners			◆
1/4 page ad in <i>The Federal Lawyer</i> magazine (valued at \$1,000)			◆
Skyscraper ad for one month on <a href="http://www.fedbar.org">www.fedbar.org</a> (valued at \$800)			◆
Post-conference attendee list for one time use (including emails)	◆	◆	◆

#### A La Carte Options:

Luncheon	Breakfast	Break (2 available)	2015 Insurance Tax Seminar Add-on
\$3,000	\$2,500	\$1,000	\$500

Labor & Employment Law Section Presents the

# 2015 Labor & Employment Law Conference

MARCH 12-13, 2015 • NEW ORLEANS, LA



### High Visibility Sponsorship Opportunities

Includes:	Gold Sponsor \$3,500	Silver Sponsor \$2,500	Bronze Sponsor \$1,500
Six complimentary registrations	◆		
Prominent placement on all promotional signage at the conference	◆		
Acknowledgment at conference opening address	◆		
One complimentary post-conference mailing list	◆		
Sponsor-level designation, logo and link on <a href="http://www.fedbar.org">www.fedbar.org</a>	◆		
Fifty percent discount on one exhibit booth (six-foot table)	◆		
Access to Labor and Employment Practitioners	◆	◆	◆
Sponsor-level logo on <a href="http://www.fedbar.org">www.fedbar.org</a>		◆	◆
Placement on all promotional signage at the conference		◆	◆
Four complimentary registrations		◆	
Place item/information at registration table (one item, sponsor supplied)		◆	
Two complimentary registrations			◆

### A La Carte Options for Existing Sponsors

{only one opportunity available for each}	Thursday Luncheon (open to all Speakers & Attendees) \$2,500	Thursday Night Reception (open to all Speakers & Attendees) \$3,500
Includes:		
Naming rights to event to be included on website and in brochure	◆	◆
Prominent signage at entrance to event	◆	◆
Place information on tables (one item, sponsored supplied)	◆	◆
Access to Labor & Employment Practitioners	◆	◆

### Exhibitors Opportunity: \$500 (8 opportunities available)

Space is available in the foyer surrounding the registration table and the main door to the Continuing Legal Education sessions. This area has been chosen to allow for maximum exposure to conference attendees and to increase interaction.

**Includes:**

- One six-foot table top exhibit • Two tickets to the Thursday Night Reception • Discounted price for Thursday Luncheon (\$40.00)



# Federal Bar Association

## Sponsorship and Advertising Guide



2015

# FASHION LAW CONFERENCE

## FEDERAL BAR ASSOCIATION

March 20, 2015 • New York

### Sponsorships

	Premier Lunch Sponsor (1 available) \$1,500	Elite Sponsor \$750
Speaking opportunity during lunch (3 min at podium)	◆	
Top signage at luncheon	◆	
Two Fashion Law Seminar tickets (Members \$250, Nonmembers \$325)	◆	◆
Acknowledgement in <i>The Federal Lawyer</i> magazine (approx. 17,000 circulation, including federal judges and Congress)	◆	◆
Logo on conference signage	◆	◆
Logo recognition on all conference marketing materials	◆	◆
1/2 page ad in <i>The Federal Lawyer</i> magazine (valued at \$2,000)	◆	◆
Leaderboard web ad for one month on <a href="http://www.fba.org">www.fba.org</a> (valued at \$800)	◆	◆
Option to purchase additional tickets at discounted rate	◆	◆
Industry-wide recognition	◆	◆
Post-conference attendee list for one time use (including emails)	◆	◆
Exhibit Table near conference registration table	◆	◆
CLE will be filmed and posted on FBA website for self-study	◆	◆



# Federal Bar Association

## Sponsorship and Advertising Guide



## THE FEDERAL BAR ASSOCIATION YOUNGER LAWYERS DIVISION

*presents the*

## 18TH ANNUAL THURGOOD MARSHALL MEMORIAL MOOT COURT COMPETITION

MARCH 26–27, 2015



### Previous competitions included law schools nationwide:

American University Moot Court Honor Society (DC)	Pace Law School (NY)	St. Thomas (MN) Law School (MN)
Baylor Law School (TX)	Phoenix School of Law (AZ)	Temple University School of Law (PA)
Benjamin N. Cardozo School of Law (NY)	Seton Hall School of Law (NJ)	Texas A & M University School of Law (TX)
Catholic University, Columbus School of Law (DC)	St. Mary's University School of Law (TX)	Texas Tech University School of Law (TX)
Charleston School of Law (SC)	UC Hastings College of Law (CA)	TSU - Thurgood Marshall School of Law (TX)
DePaul University College of Law (IL)	University of Connecticut School of Law (CT)	U.C. Hastings College of Law (CA)
Earle Mack School of Law (PA)	University of Dayton (OH)	UMD - Francis King Carey School of Law (MD)
Drexel University (PA)	University of Iowa College of Law (IA)	University of Dayton School of Law (OH)
Duquesne University School of Law (PA)	University of Miami School of Law (FL)	University of Florida (FL)
George Mason University School of Law (VA)	University of Pennsylvania Law School (PA)	University of Kansas School of Law (KS)
Georgetown University Law Center (DC)	University of Wisconsin Law School (WI)	University of Miami School of Law (FL)
Howard University School of Law (DC)	UVA Moot Court (VA)	University of San Diego School of Law (CA)
Louisiana State University Law Center (LA)	Valparaiso University Law School (IN)	University of Virginia School of Law (VA)
Marquette University Law School (WI)	Villanova University School of Law (PA)	UNLV - William S. Boyd School of Law (NV)
New York Law School (NY)	Washington University (MO)	Western State College of Law (CA)
Ohio Northern University (OH)	West Virginia University College of Law (WV)	Widener University School of Law (PA)
	Southern Methodist University - Dedman School of Law (TX)	William Mitchell College of Law (MN)

# Federal Bar Association

## Sponsorship and Advertising Guide

Every round of the competition is held at a courthouse in Washington, D.C., with the final round conducted at the U.S. Court of Appeals for the Armed Forces. Each year, the FBA has been privileged to have judges, scholars, and esteemed jurists serve as the competition judges. Through this competition, the FBA provides a one-of-a-kind opportunity to network with federal practitioners, FBA members, and top law students.

We invite you to support the 2015 Thurgood Marshall Memorial Moot Court Competition not only as a sponsor, but as a judge or bailiff.

### Sponsorships

	Gold Sponsor \$5,000	Silver Sponsor \$2,500
Logo recognition on back cover of program book	◆	
Leaderboard web ad on <a href="http://www.fedbar.org">www.fedbar.org</a> (3 months, \$2,000 value)	◆	
e-Newsletter ad during entire competition marketing period (3 months, \$250 value)	◆	
Full-page ad in <i>The Federal Lawyer</i> (1 month, \$3,000 value)	◆	
Listing on all marketing and promotional materials as Gold Sponsor	◆	
Sponsorship listing on <a href="http://www.fedbar.org">www.fedbar.org</a>	◆	◆
Signage at event	◆	◆
Exhibit table	◆	◆
Sidebar web ad on <a href="http://www.fedbar.org">www.fedbar.org</a> (1 month, \$800 value)		◆
e-Newsletter ad (1 month, \$150 value)		◆
Listing on all marketing and promotional materials as Silver Sponsor		◆
Text recognition on back cover of program book		◆
Half-page ad in <i>The Federal Lawyer</i> (1 Month, \$2,000 value)		◆

A La Carte Events	Expected Attendance	Cost
Student Lunch (5 minute speaking opportunity)	100 students & 50 coaches	\$2,500
Judges Dinner (5 minute speaking opportunity)	75 competition judges, including FBA Board of Directors members	\$5,000
Champions' Reception (5 minute speaking opportunity)	100 students, 50 coaches, 75 competition judges, and FBA Board of Directors members	\$7,500

# Federal Bar Association

## Sponsorship and Advertising Guide

F E D E R A L B A R A S S O C I A T I O N

# 40<sup>th</sup> Annual Indian Law Conference

**NEW LOCATION!**

APRIL 9 – 10, 2015  TALKING STICK RESORT  SCOTTSDALE, AZ

### Sponsorships

Includes:	Large Corporation \$5,000	Small Corporation \$2,500	Nonprofit, Government, or Education \$200
One Table Top Exhibit Booth (Two days of exhibit exposure in the main foyer adjacent to the registration desk)	◆	◆	
Place item/information on registration table (one item, sponsor supplied)			◆
Sponsor listed on <a href="http://www.fedbar.org">www.fedbar.org</a> (2,000 unique visitors)	◆	◆	◆
Placement on all promotional signage at the conference (over 600 attendees)	◆	◆	

### A La Carte Items

Each opportunity increases your exposure by adding your name to one of our key events. Includes: • Naming rights to event, included on website, brochure, and promotional signage • Prominent Signage at entrance to event • Information on tables at event	\$2,500 for Thursday or Friday Luncheon (one opportunity for each)
Room Keys. Gain visibility the moment an attendee arrives at the conference! Sponsor name and logo are imprinted on room keys to be given to all attendees upon check in at the hotel. (1 Color Logo)	\$5,000
Lanyards. Lanyards represent the most visible part of our program and are worn by attendees all day long to hold their name badges. A very special opportunity to support a Native American artisan and give a meaningful gift to all conference attendees. Sponsor the handmade leather, beaded lanyard. Custom postcard to be attached to each lanyard recognizing sponsor.	\$10,000
Convention Mobile Web Application. The mobile web application will be available to all attendees and will include the schedule, speaker materials, attendee list and other relevant items for the convention use. Sponsor will be identified in a banner on the main page of the application. Sponsor name and logo will be on additional signage informing attendees to download and use the mobile application.	\$5,000

# Federal Bar Association

Sponsorship and Advertising Guide

## FEDERAL BAR ASSOCIATION Immigration Law Conference

May 15–16, 2015  
Sheraton Memphis  
Downtown Hotel



### Sponsorships

**Includes:**

	Sustaining Sponsor
	\$2,000
Sponsor-level designation, logo and link on <a href="http://www.fedbar.org">www.fedbar.org</a> (2,000 unique visitors)	◆
Placement of logo on all promotional signage	◆
Logo in conference brochure	◆
Acknowledgement in opening address	◆
2 complimentary conference registrations	◆
Recognition in Thank You advertisement in <i>The Federal Lawyer</i> (approx. 17,000 subscribers, including judges, lawyers & educators)	◆
1 large sidebar ad on <a href="http://www.fedbar.org">www.fedbar.org</a>	◆
Quarter-page ad in <i>The Federal Lawyer</i>	◆
Exhibit Table (6 ft.)	◆

# 27<sup>TH</sup> ANNUAL INSURANCE TAX SEMINAR MAY 28–29, 2015

### High Visibility Exhibitor Opportunities

<b>Includes:</b>	<b>Gold Table Exhibitor \$2,500</b>	<b>Silver Table Exhibitor \$500</b>
Two complimentary registrations	◆	
Place item/information at registration table (one item, Exhibitor supplied)	◆	
One complimentary post-conference mailing list (including email addresses, one time use only)	◆	
Two complimentary job postings on our new Legal Career Center job board	◆	
Two complimentary web site ads on <a href="http://www.fedbar.org">www.fedbar.org</a>	◆	
Exhibitor level designation, logo, and link on <a href="http://www.fedbar.org">www.fedbar.org</a>	◆	◆
Access to over 400 Tax Law Practitioners	◆	◆
One complimentary job posting on our new Legal Career Center job board		◆
One complimentary web site ad (one on FBA home page, one on the new FBA Legal Career Center page)		◆
Exhibitor level logo on conference webpage		◆

### A La Carte Options

Breakfast (2)	\$1,000
Refreshment Break (2)	\$500
Lunch	\$1,000
Mobile Web Application	\$1,000

# WOMEN IN THE LAW

POWER AND PROGRESS WASHINGTON, D.C. • JUNE 5, 2015

### Sponsorships

\*denotes number of availability

	<i>Exclusive</i> \$25,000 (1)*	<i>Premiere</i> \$15,000 (2)*	<i>Gold</i> \$5,000 (5)*
Includes:			
Full page ad on back cover of program book	◆		
Opportunity to help plan conference agenda	◆		
Speaking opportunity at conference	◆		
Conference attendance for 6 representatives from firm/agency	◆		
Web ad on <a href="http://www.fedbar.org">www.fedbar.org</a> during entire marketing period (3 months)	◆		
E-newsletter ad during entire marketing period (6 issues)	◆		
Full page ad in <i>The Federal Lawyer</i> (3 issues)	◆		
Listed on all marketing and promotional materials as exclusive sponsor	◆		
Signage at event	◆		
Sponsorship listing on <a href="http://www.fedbar.org">www.fedbar.org</a>	◆	◆	◆
One complimentary post-conference mailing list (including email addresses —one time use only)	◆	◆	◆
Speaking opportunity at opening session of conference		◆	
Conference attendance for 4 representatives from firm/agency		◆	
Web ad on <a href="http://www.fedbar.org">www.fedbar.org</a> (1 month)		◆	
Ad in the FBA bi-weekly newsletter (2 issues)		◆	
Full-page ad in <i>The Federal Lawyer</i> (1 issue)		◆	
Listed on all marketing and promotional materials as premiere sponsor		◆	
Half-page ad on inside cover of program book		◆	
Conference attendance for 1 representative from firm/agency			◆
1/4 page ad in <i>The Federal Lawyer</i> (1 issue)			◆
Listed on all marketing and promotional materials as Gold Sponsor			◆
Text listing in program book			◆
One table top exhibit booth			◆



# ANNUAL MEETING AND CONVENTION



**SEPTEMBER 10–12, 2015**  
SALT LAKE CITY, UTAH



**SEPTEMBER 15–17, 2016**  
CLEVELAND, OHIO



**SEPTEMBER 14–16, 2017**  
ATLANTA, GEORGIA

### Exhibitors Opportunity

Space is available in the foyer surrounding the registration table and the main door to the Continuing Legal Education session. This area has been chosen to allow for maximum exposure to conference attendees and to increase interaction.

Includes:

- One six-foot table top exhibit
- 2 tickets to the Thursday Night Reception

**\$2,500 (5 Opportunities)**

### Naming Rights Opportunities

Each opportunity increases your exposure by adding your name to one of our key events.

Includes:

- Naming rights to event, included on website, brochure, and promotional signage
- Prominent Signage at entrance to event
- Information on tables at event

**\$2,500 for Thursday, Friday or Saturday Luncheon**  
(one opportunity for each)

**\$5,000 for Thursday Night Reception**  
(one opportunity)

**\$10,000 for Saturday Night Reception & Banquet**  
(one opportunity)

### A La Carte Opportunities

**Lanyards.** Lanyards represent the most visible part of our program and are worn by attendees all day long to hold their name badges. Sponsor name and logo will be printed on a lanyard. (1 Color Logo)

**\$7,500**

#### Convention Mobile Web Application.

The mobile web application will be available to all attendees and will include the schedule, speaker materials, attendee list and other relevant items for the convention use. Sponsor will be a banner on the main page of the application. Sponsor name and logo will be on additional signage informing attendees to download and use the application.

**\$4,000**



# Federal Bar Association

## Sponsorship and Advertising Guide

Sponsorships			
Includes:	Platinum Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500
One Table Top Exhibit Booth (Three days of exhibit exposure adjacent to the registration desk)	◆		
Half Page Advertisement in <i>The Federal Lawyer's</i> July issue promoting the Annual Meeting	◆		
Recognition in <i>The Federal Lawyer's</i> July issue promoting the Annual Meeting (approx. 17,000 subscribers, including Judges, Lawyers & Educators)		◆	◆
Sponsor-level designation, logo, link to your company website from <a href="http://www.fedbar.org">www.fedbar.org</a> (2,000 unique visitors)	◆		
Sponsor-level designation on <a href="http://www.fedbar.org">www.fedbar.org</a>	◆	◆	◆
Premium placement on all promotional signage at the conference (Over 400 attendees)	◆		
Placement on all promotional signage at the conference (Over 400 attendees)		◆	◆
Full Page Advertisement in Convention Brochure (18,000 distributed copies)	◆		
Quarter Page Advertisement in Convention Brochure (18,000 distributed copies)		◆	
Logo in Convention Brochure (18,000 copies distributed)			◆
2 Tickets to All Convention Social Events (\$600 value)	◆		
Post-Event Mailing List of Registrants (Over 250 Judges, Lawyers and Educators)	◆		
Acknowledgement in Opening Address at the Annual Meeting & Convention	◆		
Opportunity for member of your company to introduce speakers for one CLE event	◆		
Place item/information on registration table (one item, sponsor supplied)	◆		

# Federal Bar Association

## Sponsorship and Advertising Guide



# SECURITIES LAW SEMINAR

**OCTOBER 20, 2015**



### High Visibility Exhibitor Opportunities

Includes:	Gold Sponsor \$1,500	Silver Sponsor \$500
Two complimentary registrations	◆	
Place item/information at registration table (one item, Exhibitor supplied)	◆	
One complimentary post-conference mailing list (including email addresses, one time use only)	◆	
Two complimentary job postings on our Legal Career Center job board	◆	
Two complimentary web site ads on <a href="http://www.fedbar.org">www.fedbar.org</a>	◆	
Exhibitor level designation, logo, and link on <a href="http://www.fedbar.org">www.fedbar.org</a>	◆	◆
One complimentary job posting on our Legal Career Center job board		◆
One complimentary web site ad (one on FBA home page, one on the new FBA Legal Career Center page)		◆
Exhibitor level logo on conference webpage		◆

### A La Carte Options

Refreshment Break (2)	\$500
Lunch	\$1,500

# 17<sup>th</sup> Annual Washington, D.C. INDIAN LAW CONFERENCE



## NOVEMBER 6, 2015

### Sponsorships

Includes:	Sustaining Sponsor \$2,000
Recognition in <i>The Federal Lawyer</i> (approx. 17,000 subscribers, including judges, lawyers & educators)	◆
1 DC Indian Law Conference registration	◆
Quarter-page ad in <i>The Federal Lawyer</i>	◆
Sponsor-level designation, logo and link on <a href="http://www.fedbar.org">www.fedbar.org</a> (2,000 unique visitors)	◆
Sponsor-level designation on <a href="http://www.febar.org">www.febar.org</a> (2,000 unique visitors)	◆
Placement of logo on all promotional signage	◆
Logo in conference brochure	◆
Acknowledgement in opening address	◆
Exhibit Table	◆
One item placed on “Share and Care Table” (firm materials, publications, etc.)	◆

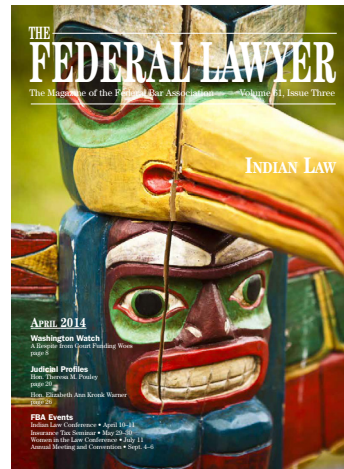
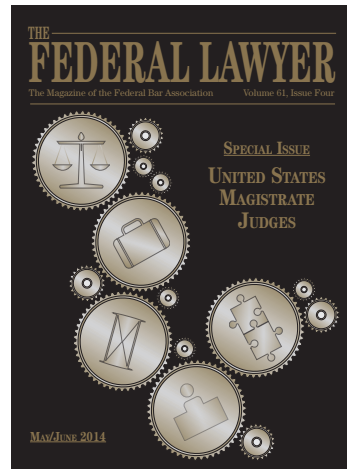
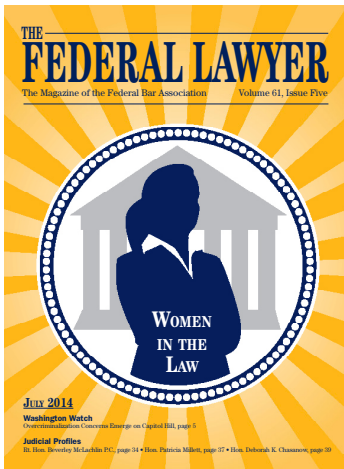


# Federal Bar Association

## Sponsorship and Advertising Guide

# THE FEDERAL LAWYER

The *Federal Lawyer* is the only magazine written by and edited for lawyers who practice in federal courts or have an interest in federal law as well as judges who sit on the federal bench. Published 10 times per year, *The Federal Lawyer* features editorial content that covers a broad range of topics that fall within federal jurisdiction. Through the magazine's extensive and up-to-date editorial coverage of these legal issues, federal practitioners are able to obtain the latest pronouncements and theories of importance to the federal legal system.



## EDITORIAL CALENDAR

JANUARY/FEBRUARY	MARCH	APRIL	MAY	JUNE
<p><b>INTELLECTUAL PROPERTY LAW</b></p> <p>MAIL DATE: DEC. 15 AD SPACE DUE: NOV. 5 ART DUE: NOV. 28</p>	<p><b>FEDERAL PRACTICE</b></p> <p>MAIL DATE: FEB. 15 AD SPACE DUE: JAN. 5 ART DUE: JAN. 28</p>	<p><b>INDIAN LAW</b></p> <p>MAIL DATE: MARCH 15 AD SPACE DUE: JAN. 19 ART DUE: FEB. 28</p>	<p><b>PUBLIC SECTOR</b></p> <p>MAIL DATE: APRIL 15 AD SPACE DUE: FEB. 18 AD DUE: MARCH 28</p>	<p><b>DIVERSITY IN THE LAW</b></p> <p>MAIL DATE: MAY 15 AD SPACE DUE: MARCH 20 AD DUE: APRIL 28</p>
JULY	AUGUST	SEPTEMBER	OCTOBER/NOVEMBER	DECEMBER
<p><b>TRANSPORTATION LAW</b></p> <p>MAIL DATE: JUNE 15 AD SPACE DUE: APRIL 20 AD DUE: MAY 28</p>	<p><b>DIGITAL SECURITY AND PRIVACY</b></p> <p>MAIL DATE: JULY 15 AD SPACE DUE: MAY 18 AD DUE: JUNE 28</p>	<p><b>SPOTLIGHT ON: DISTRICT OF UTAH</b></p> <p>MAIL DATE: AUGUST 15 AD SPACE DUE: JUNE 18 AD DUE: JULY 28</p>	<p><b>CRIMINAL LAW</b></p> <p>MAIL DATE: SEPT. 15 AD SPACE DUE: JULY 20 AD DUE: AUG. 28</p>	<p><b>GENERAL</b></p> <p>MAIL DATE: NOV. 15 AD SPACE DUE: SEPT. 18 AD DUE: OCT. 28</p>



# Federal Bar Association

## Sponsorship and Advertising Guide

# THE FEDERAL LAWYER

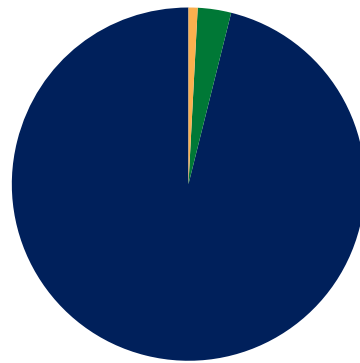
**CIRCULATION:  
17,250**

- All members of Congress
- All members and Staff of House and Senate Judiciary Committees and Subcommittees
- Members of the Federal Judiciary
- Government Agency Attorneys
- Private Federal Practitioners



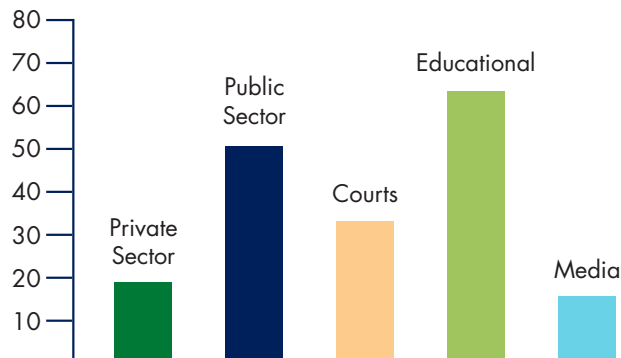
### Total Circulation by Payment

\*Complimentary subscriptions include delivery to all members of Congress.



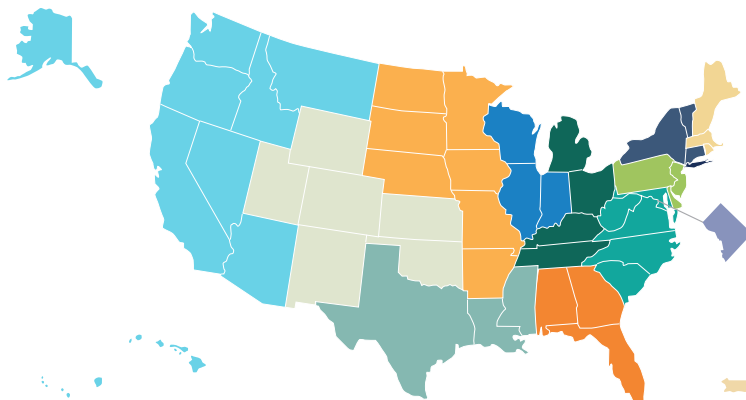
■ FBA Members **96%**  
 ■ Paid Subscribers **1%**  
 ■ Complimentary **3%**

### Number of Subscribers by Category



### Circulation by Region

\*There are 21 recipients (members and subscribers) residing in foreign countries.



#### Recipients

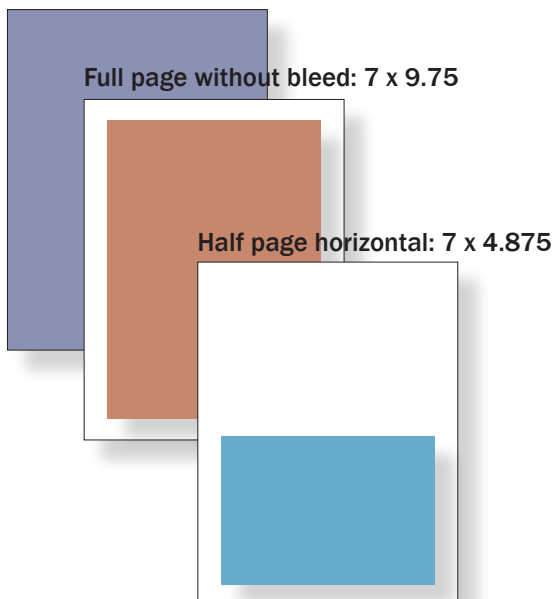
■ 949	■ 2,860	■ 2,739
■ 404	■ 1,820	■ 849
■ 758	■ 624	■ 1,889
■ 1,755	■ 1,003	■ 587

# Federal Bar Association

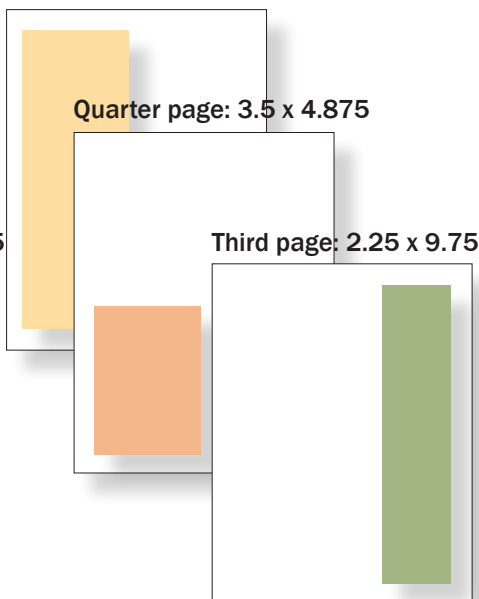
## Sponsorship and Advertising Guide

# THE FEDERAL LAWYER

Full page with bleed: 8.5 x 11.125



Half page vertical: 3.5 x 9.75



### Specifications

Trim Size: 8.18" x 10.87" Bind-  
ing: Perfect Bound • Printing:  
Web press • Line screen: 133  
Resolution: 1270 dpi • All  
ads are full color (4CP)

### Accepted Materials

A press-optimized PDF with fonts embedded (at least 300 dpi) is the preferred format for advertising materials; other formats accepted include a 300 dpi TIFF or an EPS file (with fonts converted to outlines). Any intervention required to convert files, replace fonts, etc., will result in charges to the advertiser. Materials should be submitted via e-mail to [spelman@fedbar.org](mailto:spelman@fedbar.org). Art received that does not fit specifications will be adjusted in size at advertiser's cost. The Federal Lawyer will not be responsible for ad reproduction quality if ad material fails to conform to stated specifications.

## RATES

Frequency	1X	4X	7X	10X	
Full Page	\$3,000	\$2,800	\$2,600	\$2,400	Inside Front Cover \$4,000
Half Page	\$2,000	\$1,800	\$1,600	\$1,400	Back Cover \$4,000
Third Page	\$1,400	\$1,200	\$1,000	\$800	Inside Back Cover \$3,500
Quarter page	\$1,000	\$900	\$800	\$700	

### Terms and Conditions

As publisher, the Federal Bar Association reserves the right to hold advertisers and/or their advertising agencies jointly and severally liable for money due and payable to the publisher. Advertisers who do not fulfill their insertion schedule will be subject to a short-rate adjustment. All changes to insertion orders must be submitted in writing and received by issue closing date. If new ad materials are not received by the according to the requirements stated above, publisher reserves the right to repeat previous ad. Interest will be charged on overdue accounts at the rate of 1.5 percent per month (18 percent annually).

Proper notification will be given to all advertisers of any changes to the established advertising rates. Contracts may be canceled at the time the change in rates becomes effective without incurring a short-rate adjustment, provided that the contract rate has been earned up to the date of cancellation. Advertisers will be rebated within a 12-month period from the date of the first insertion, they have used sufficient additional space to warrant a lower rate than that at which they have been billed. The publisher is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any government or quasi-government entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work, slow-down, or any condition beyond the control of the publisher affecting production or delivery in any manner.

The advertiser and agency agree to indemnify, defend, and hold harmless the Federal Bar Association from any and all liability for content of advertisements printed (including text, illustrations, representations, sketches, maps, trademarks, labels, or other copyrighted matter), or the unauthorized use of any person's name or photograph, arising from the publisher's reproduction and publication of such advertisements pursuant to the advertiser's or agency's order. Publisher's liability for any error shall not exceed the charge for the advertisement in question.

The Federal Bar Association and its editorial board reserve the right to reject, discontinue, or omit any advertising determined not to be in keeping with the standards and purposes of the publication. The publisher also reserves the right to place the word "advertisement" on copy that resembles editorial matter. These rights shall not be deemed to have been waived by acceptance or actual use of any advertising matter. Failure by publisher to insert advertisement in any particular issue or issues shall not constitute a breach of contract. Advertisements omitted from any particular issue or issues shall be made up or rate adjusted. In no event shall publisher be liable for any other damages, including but not limited to consequential damages.

By placing a paid advertisement in the Federal Lawyer, advertisers agree to the terms and conditions set forth herein. No conditions other than those set forth herein shall be binding on the publisher unless specifically agreed to in writing by the publisher. The Federal Lawyer will not be bound by any conditions appearing on insertion orders or copy instructions submitted by or on behalf of the advertiser when such conditions conflict with any provision contained in its rate card or with its policies.



# Federal Bar Association

## Sponsorship and Advertising Guide

SHARE MORE...

Advertisement

**650x120**

**FBA News** April 1, 2015

News from the Web

**Supply and Demand: A Simple Solution to Combat the Sale of Counterfeit Handbags**  
The counterfeit luxury handbag business is a mammoth enterprise that is intimately connected to numerous illegal activities, including prostitution, child labor, drug trafficking, money laundering, and terrorism. Fashion is a good investment and form of social currency but counterfeiting has regrettably diluted luxury brands. [Continue reading](#) Stacy Slotnick's article highlighting some of the discussion during the FBA's 2015 Fashion Law Conference and [don't miss the live rebroadcast](#) of the entire conference on April 9.

**Judiciary Asks Congress to Invest in Improved Court Operations**  
In order to adequately support the Constitutional and statutory mission of the federal courts, the Judiciary asked Congressional appropriators to provide \$7 billion in discretionary funding for fiscal year 2016, a 3.9 percent increase over the preceding year. [Read more.](#)

**Supreme Court to Hear ERISA Case Affecting Millions of Injured Americans**  
The Supreme Court has agreed to decide an important question involving the federal pension and health care law known as ERISA. The Court will decide whether, under ERISA, insurers can seize the assets of disabled and injured individuals who received disability benefits or personal injury settlements but spent those monies on everyday living expenses. [Read more.](#)

**FBA News**

Submissions are now being accepted for the 2015 FBA Earl W. Kintner Award  
The Earl W. Kintner Award for Distinguished Service is presented as a lifetime contribution.

# E-NEWSLETTER

FBA News is a weekly e-newsletter for FBA members containing federal legal news and information for the legal community. The e-newsletter is consistently the most opened emails that the FBA sends, and the average number of people who click a link nears 10%.

## RATES

### Leaderboard

(650px x 120px)

4x (1 months) \$200

8x (2 months) \$300

Fedbar.org is an essential destination for federal legal practitioners. They access the site for reliable legal news, continuing legal education opportunities such as conferences and webinars, and updates on their colleagues and friends. Thousands of practitioners visit our website every day—since the end of 2012, web traffic has grown by more than 75%, and pageviews have grown 99% since the First Quarter of 2013.

## MONTHLY RATES

<b>Leaderboard:</b>	<b>Large Sidebar:</b>	<b>Medium Sidebar:</b>	<b>Small Sidebar:</b>
W=700px H=120px	W=215px H=225px	W=215px H=150px	W=215px H=75px
1x \$800	1x \$800	1x \$600	1x \$400
3x \$2,000	3x \$2,000	3x \$1,500	3x \$1,000
6x \$3,400	6x \$3,400	6x \$2,500	6x \$1,700
	12x \$6,500	12x \$3,250	

## FEDBAR.ORG STATISTICS

(2013 per month)  
Average User Sessions: 11,600  
Average Number of Page Views: 43,013

# FEDBAR.ORG

**700x120**

Join the FBA About Us For the Public For the Media Contact Us Site Map

**Federal Bar Association**  
The premier bar association serving the federal practitioner and the federal judiciary

About Us Calendar CLE Government Relations Leadership Membership Publications Resources Careers Foundation

Member Login  
Join the FBA  
Member Resources  
MYBA  
Update My Profile  
Legal Career Center  
Member-Only Directory  
Membership Renewal  
Event Registration  
Member News

Need an Attorney?

Chapters Sections Divisions  
Search by State...  
Search by Chapter...

Do It Now  
FBA Sponsorship Opportunities  
Add Sections & Divisions Online  
Event Registration  
Buy from the FBA Store  
Subscribe to The Federal Lawyer  
FBA Advertising Opportunities  
FBA Media Kit

NEWS FROM THE FBA  
On Topic: Judge Gelpi Discusses the Federal Bar Association  
U.S. District Judge Gustavo Gelpi, Jr., is the first Article III federal judge to serve as president of the Federal Bar Association. In a new "On Topic" audio interview, he explains the association's role in defending federal courts.

Senate Confirms Julie Carnes to Eleventh Circuit by 94-0 Vote  
The U.S. Senate in a 94-0 vote late Monday confirmed U.S. District Court Chief Judge Julie Carnes as a judge on the U.S. Court of Appeals for the Eleventh Circuit in Atlanta.

Policy 9-4 Draft for Comment  
The FBA Board of Directors is soliciting comment for proposed revisions to Policy 9-4: "Service and Pension Annuities, Incentives and Guidelines." The deadline by which to submit comments is July 25.

Current Judicial Profiles  
The Federal Lawyer has an index of featured Judicial Profiles from previous issues. These profiles are available to members only.

For the Public  
What Lawyers Need to Know About the Heartbleed Bug  
Federal Rules of Civil Procedure Recent Comments  
Monuments Men, Nazi Stolen Art and the FBA  
Senator Tom Coburn's Senate Floor Remarks on Judge Bacharach  
New Circuit Executive Position For the U.S. Courts  
FBA Testifies Before Senate Judiciary Committee  
FBA Leaders Urge Congress to Act on Court Funding, Judicial Vacancies  
SCOTUS: Congress Violated Constitution's Compensation Clause for Federal Judiciary  
Interview: Bruce Moyer on Sequestration  
The FBA on CNN - How budget cuts will affect the federal justice system  
Filibuster Reforms Could Aid Judicial Confirmations Process  
Federal Judges Honored for Lifetime of Service  
Immigration Courts Suffer Widening Case Backlog, Despite Increase in Numbers of Judges  
About U.S. Federal Courts  
Frequently Asked Questions  
On the Supreme Court Docket  
Related Links

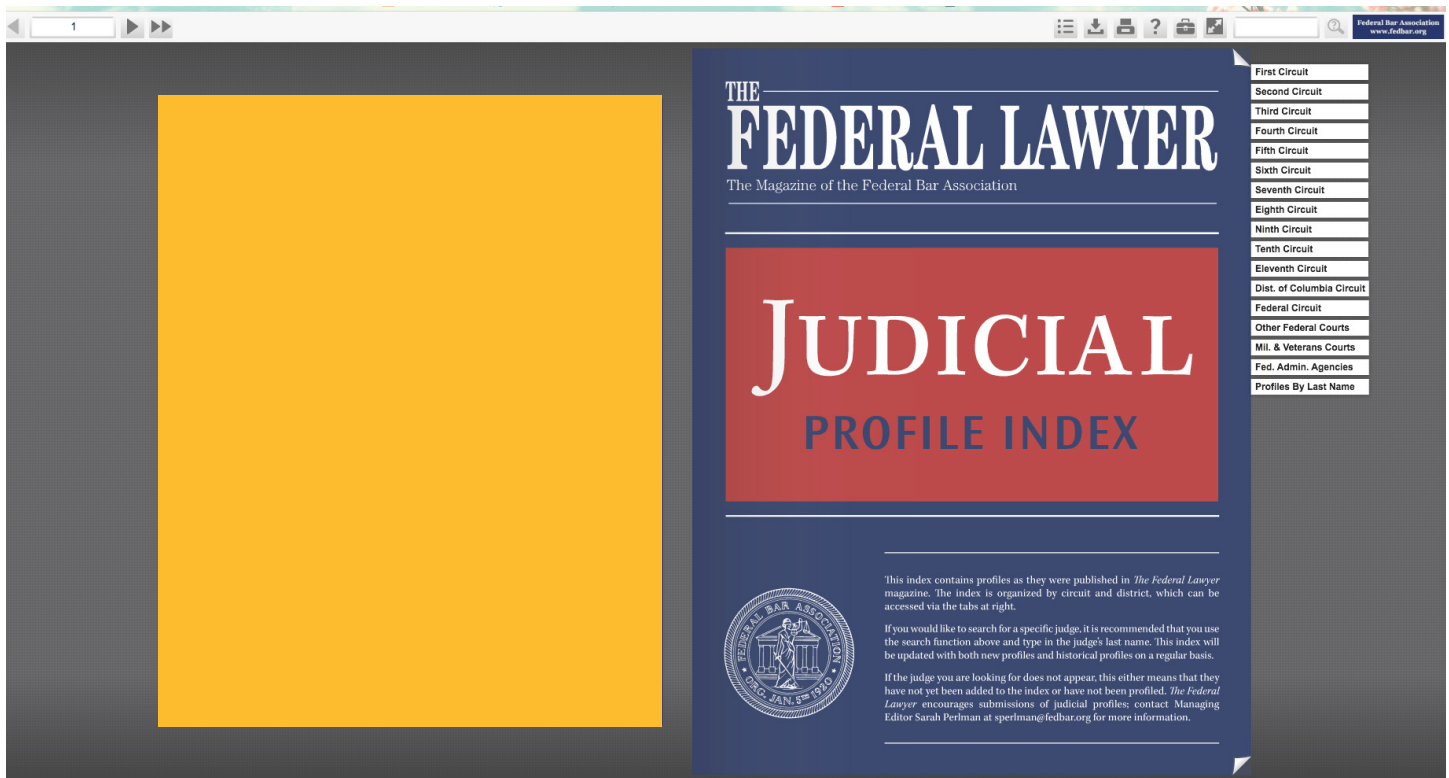
For the Media  
FBA Testifies Before Senate Judiciary Committee  
Member News

215x225  
DONATE TO THE FOUNDATION  
215x150  
Connect With Us...  
215x75

# JUDICIAL PROFILE INDEX

Have your brand associated with one of our top member benefits, The Judicial Profile Index. Be the sponsor for the year and have your logo, link and description on the front page of this searchable digital index. The Judicial Profile Index contains profiles as they were published in *The Federal Lawyer*. Organized by circuit and district, the index currently contains profiles published from January 2006 to June 2014. If you would like to search for a specific judge, it is recommended that you use the search function and search by judges last name. This index will be updated with both new profiles and historical profiles on a regular basis.

Please call to discuss further options and make your mark on this popular Federal Bar Association marketing opportunity.



## RATE

Left of cover:  
\$10,000 annually

# LEGAL CAREER CENTER

The FBA's Legal Career Center is an online opportunity for employers and job seekers to connect within the federal legal community. FBA gives employers two options for job posting distribution—to the FBA Legal Career Center only or to all of the network partner job boards in the Legal Job Exchange Network, a strategic industry alliance of associations in the legal profession.

## RATES

Duration	Discipline	FBA Job Posting		Legal Job Exchange Job Posting
		Member	Non-Member	(Includes FBA Job Posting)
30-Day	Attorney	\$300	\$350	\$500
	Legal Education	\$300	\$350	\$300
	Legal Support	\$250	\$275	\$300
	Operations	\$250	\$275	\$300
	Professional Legal Management	\$300	\$350	\$300
60-Day	Attorney	\$450	\$500	\$750
	Legal Education	\$450	\$500	\$450
	Legal Support	\$375	\$400	\$450
	Operations	\$375	\$400	\$450
	Professional Legal Management	\$450	\$500	\$450
90-Day	Attorney	\$650	\$700	\$1,000
	Legal Education	\$650	\$700	\$1,000
	Legal Support	\$525	\$550	\$600
	Operations	\$525	\$550	\$600
	Professional Legal Management	\$650	\$700	\$600

Duration	Name	FBA Job Posting	
		Member	Non-Member
30-Day	FBA 30-Day Job Posting - Internship/Judicial Clerkship	FREE	FREE
30-Day	FBA 30-Day Job Posting - Entry Level (0-4 years experience)	\$150	\$200

Discounts are available for multiple job posting pack-ages and government/public service entities.



## FEDERAL BAR ASSOCIATION

# LEGAL CAREER CENTER

[www.fedbar.org/careers](http://www.fedbar.org/careers)

# SPONSORSHIP REQUEST FORM

Maximize your exposure and position your company ahead of the competition with one of the following marketing opportunities. Partner with the Federal Bar Association and gain exclusive exposure to attendees during these conferences and seminars.

Event Name	Date	Sponsorship Level
CLE Webinar		Preferred Date: _____
Tax Law Conference	March 6, 2015	<input type="checkbox"/> Premier <input type="checkbox"/> Elite <input type="checkbox"/> Patron
Labor and Employment Conference	March 12-13, 2015	<input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
Fashion Law Seminar	March 20, 2015	<input type="checkbox"/> Premier Lunch <input type="checkbox"/> Elite
Moot Court Competition	March 26-27, 2015	<input type="checkbox"/> Gold <input type="checkbox"/> Silver
Indian Law Conference	April 9-10, 2015	<input type="checkbox"/> Large Corporation <input type="checkbox"/> Small Corporation <input type="checkbox"/> Nonprofit, Government, or Education
Immigration Law Conference	May 15-16, 2015	<input type="checkbox"/> Sustaining
Insurance Tax Seminar	May 28-29, 2015	<input type="checkbox"/> Gold Table Exhibitor <input type="checkbox"/> Silver Table Exhibitor
Women in the Law Conference	June 5, 2015	<input type="checkbox"/> Exclusive <input type="checkbox"/> Premiere <input type="checkbox"/> Gold
Annual Meeting and Convention: Salt Lake City	Sept. 10-12, 2015	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
Annual Meeting and Convention: Cleveland	Sept. 15-17, 2016	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
Annual Meeting and Convention: Atlanta	Sept. 14-16, 2017	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
Securities Law Seminar	October 20, 2015	<input type="checkbox"/> Premier Lunch <input type="checkbox"/> Elite
D.C. Indian Law Conference	November 6, 2015	<input type="checkbox"/> Sustaining
A la Carte Options		Request: _____

We agree to sponsor the Federal Bar Association's event checked above.

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Company Name/Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Contact Phone

\_\_\_\_\_  
Contact E-mail Address

\_\_\_\_\_  
Contact Signature

# ADVERTISING INSERTION ORDER

### Advertiser Information

Contact Name \_\_\_\_\_ Company Name/Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_ Contact E-mail Address \_\_\_\_\_

### The Federal Lawyer

- |   |  |                                       |                                     |                                    |                                |                                    |
|---|--|---------------------------------------|-------------------------------------|------------------------------------|--------------------------------|------------------------------------|
| <input type="checkbox"/> Full page with bleed | <input type="checkbox"/> Full page without bleed | <input type="checkbox"/> Inside Front | <input type="checkbox"/> Back cover | <input type="checkbox"/> Jan./Feb. | <input type="checkbox"/> June  | <input type="checkbox"/> Oct./Nov. |
| <input type="checkbox"/> Half page horizontal | <input type="checkbox"/> Half page vertical      | <input type="checkbox"/> Inside Back  |                                     | <input type="checkbox"/> March     | <input type="checkbox"/> July  | <input type="checkbox"/> Dec.      |
| <input type="checkbox"/> Quarter page         | <input type="checkbox"/> Third page              |                                       |                                     | <input type="checkbox"/> April     | <input type="checkbox"/> Aug.  |                                    |
|   |  |                                       |                                     | <input type="checkbox"/> May       | <input type="checkbox"/> Sept. |                                    |

\*If ad was promised as part of a sponsorship package, please list the sponsored event:

### Newsletters

- |   |   |                   |
|---|---|-------------------|
| <input type="checkbox"/> Full page            | <input type="checkbox"/> Quarter page       | Newsletter: _____ |
| <input type="checkbox"/> Half page horizontal | <input type="checkbox"/> Half page vertical |                   |

### E-Newsletter

- |                                     |  |                                |                                |                                |                               |
|-------------------------------------|--|--------------------------------|--------------------------------|--------------------------------|-------------------------------|
| <input type="checkbox"/> Skyscraper | <input type="checkbox"/> Vertical Banner | <input type="checkbox"/> Jan.  | <input type="checkbox"/> April | <input type="checkbox"/> July  | <input type="checkbox"/> Oct. |
|                                     |  | <input type="checkbox"/> Feb.  | <input type="checkbox"/> May   | <input type="checkbox"/> Aug.  | <input type="checkbox"/> Nov. |
|                                     |  | <input type="checkbox"/> March | <input type="checkbox"/> June  | <input type="checkbox"/> Sept. | <input type="checkbox"/> Dec. |

### Website

- |   |  |                   |
|---|--|-------------------|
| <input type="checkbox"/> Leaderboard    | <input type="checkbox"/> Large Sidebar | Start Date: _____ |
| <input type="checkbox"/> Medium Sidebar | <input type="checkbox"/> Small Sidebar |                   |

### Judicial Profile Index

- |  |                   |
|--|-------------------|
| <input type="checkbox"/> Left of cover | Start Date: _____ |
|--|-------------------|

### Legal Career Center

Please visit [www.fedbar.org/Resources/Legal-Career-Center.aspx](http://www.fedbar.org/Resources/Legal-Career-Center.aspx) to post your career opportunity.