

Federal Bar Association
Annual Meeting and Convention in



SAN
DIEGO

September 20–22, 2012
at the Manchester Grand Hyatt



www.sandiegofbaconvention.com



Annual Meeting and Convention of the Federal Bar Association
September 20-22, 2012 • San Diego, California

The San Diego Chapter of the FBA will host the FBA's annual meeting and convention in 2012. More than 500 participants are expected to attend the meeting and convention, including federal judges, members of the business community, senior attorneys from some of the nation's largest law firms, and attorneys from the public sector.

We are actively seeking sponsors to help defray the costs of the meeting and convention. Sponsorship opportunities are available at the following levels:

Title	\$40,000
Platinum	\$15,000
Gold	\$10,000
Silver	\$7,500
Supporting	\$2,500

The following packages detail the benefits for each category of sponsorship. For further details on sponsorship opportunities, please contact Allison Goddard at 619.398.4762 or ali@pattersonlawgroup.com, or Joe Leventhal at 858.550.6041 or jleventhal@cooley.com.



Title Sponsor: \$40,000

As the **sole** title sponsor, you will receive:

- **Exclusivity** of sponsorship within your market segment
- Prominent acknowledgment, including your logo, on the back cover of the Federal Lawyer magazine for each issue in the year preceding the convention (circulation approximately 16,500 nationwide)
- Prominent positioning of your logo on all promotional materials, event programs, advertising and session screens
- Recognition on the event website from date of sponsorship through December 31, 2012
- Full page color advertisement in the convention program
- Prominent positioning of your logo on all event signage
- Logo placement on FBA tote bags distributed to each registrant and inclusion of sponsor materials in tote bags
- Recognition as title sponsor at event promotion booth during 2012 FBA Midyear Meeting in Alexandria, Virginia
- Exhibition space as Title sponsor in convention registration area
- Title Sponsor of a CLE program
- Opportunity to recommend qualified panelists for CLE programs
- Reserved table at Presidential Installation Banquet on final night of Convention
- Ten FBA Convention CLE admission tickets
- Ten FBA Convention Social Packages



Platinum Sponsor: \$15,000

As a Platinum Sponsor, you will receive:

- Prominent positioning of your logo on all promotional materials, event programs, advertising, session screens, and event signage
- Recognition on the event website from date of sponsorship through December 31, 2012
- Full page color advertisement in the convention program
- Inclusion of sponsor materials in tote bags distributed to all attendees
- Exhibition space as a Platinum sponsor in the convention registration area
- Title Sponsor of a CLE program
- Opportunity to recommend qualified panelists for CLE programs
- Eight FBA Convention CLE Packages
- Title Sponsor of an Evening Reception or Daytime Luncheon during Convention
- Eight FBA Convention Social Packages



Gold Sponsor: \$10,000

As a Gold Sponsor, you will receive:

- Logo placement on all promotional materials, event programs, advertising, session screens, and event signage
- Recognition on the event website from date of sponsorship through December 31, 2012
- Half page color advertisement in convention program
- Exhibition space as a Gold sponsor in convention registration area
- Inclusion of sponsor materials in tote bags distributed to all attendees
- Title Sponsor of a CLE program
- Opportunity to recommend qualified panelists for CLE programs
- Five FBA Convention CLE packages
- Five FBA Convention Social packages



Silver Sponsor: \$7,500

As a Silver Sponsor, you will receive:

- Logo placement on all promotional materials, event programs, advertising, session screens, and event signage
- Recognition on the event website from date of sponsorship through December 31, 2012
- Half page color advertisement in convention program
- Inclusion of sponsor materials in tote bags distributed to all attendees
- Opportunity to recommend qualified panelists for CLE programs
- Three FBA Convention CLE packages
- Three FBA Convention Social packages



Supporting Sponsor: \$2,500

As a Supporting Sponsor, you will receive:

- Recognition on the event website from date of sponsorship through December 31, 2012
- Recognition in convention program and on event signage
- One FBA Convention CLE package
- One FBA Convention Social package

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