Component Event Template

<u>Event Name:</u> "Taking it Up – Appellate Practice with Ninth Circuit Judge Morgan Christen"

Event Date: December 19, 2013

<u>Chapter(s) Participating:</u> Alaska Chapter

Section/Division(s) Participating:

Brief Description of the Event: Alaska's own Ninth Circuit Court of Appeals Judge, Morgan Christen, shared her experiences and observations after more than a year with the Ninth Circuit, including her description of the difficult process involved in becoming a federal judge. Judge Christen recounted a historic event, the first "all Alaskan" Ninth Circuit panel which convened in Pasadena, California in October. The members of the panel, who were randomly assigned, consisted of Senior Circuit Judge Andrew J. Kleinfeld of Fairbanks, Circuit Judge Morgan Christen of Anchorage, and Senior District Judge John W. Sedwick, also of Anchorage.

The event was held at the Executive Dining Room of the U.S. Courthouse and Federal Building in Anchorage. No venue fees were incurred. The Alaska Chapter used chapter resources to provide a delivered pizza lunch and sodas free for attending FBA members (non-members were charged a \$25.00 registration fee to attend). The one hour program was pre-approved for CLE credit by the Alaska Bar Association.

Total Number of Attendees: Approximately 35 members (60 total members in the chapter); 5 non-members.

Target Audience:

Members of the Alaska Chapter of the Federal Bar Association, members of the Alaska District CJA Panel; non-member government lawyers (AUSAs).

Description of Marketing Efforts: Email notices to the target audience.

Total Budget Amount: \$380.

<u>Advice for Those Replicating the Program:</u> Free pizza is an excellent marketing tool! CLE credit for an hour lunch meeting is also a draw. Event Contact Person: Darrel J. Gardner, President of the Alaska Chapter (Darrel_Gardner@fd.org)

Sample Attachments (Marketing Emails, Agenda, Speaker Invitation Letter, Program, etc):

