

Federal Bar Association

Sponsorship and Advertising Guide

2016

FASHION LAW CONFERENCE FEDERAL BAR ASSOCIATION

February 12, 2016 • Parsons School of Design: School of Fashion • New York

Sponsorships

	Premier Lunch Sponsor (1 available) \$1,500	Elite Sponsor \$750
Speaking opportunity during lunch (3 min at podium)	◆	
Top signage at luncheon	◆	
Two Fashion Law Seminar tickets (Members \$250, Nonmembers \$325)	◆	◆
Acknowledgement in <i>The Federal Lawyer</i> magazine (approx. 17,000 circulation, including federal judges and Congress)	◆	◆
Logo on conference signage	◆	◆
Logo recognition on all conference marketing materials	◆	◆
1/2 page ad in <i>The Federal Lawyer</i> magazine (valued at \$2,000)	◆	◆
Leaderboard web ad for one month on www.fba.org (valued at \$800)	◆	◆
Option to purchase additional tickets at discounted rate	◆	◆
Industry-wide recognition	◆	◆
Post-conference attendee list for one time use (including emails)	◆	◆
Exhibit Table near conference registration table	◆	◆
CLE will be filmed and posted on FBA website for self-study	◆	◆

SPONSORSHIP REQUEST FORM

Maximize your exposure and position your company ahead of the competition with one of the following marketing opportunities. Partner with the Federal Bar Association and gain exclusive exposure to attendees during these conferences and seminars.

Event Name	Date	Sponsorship Level
<input type="checkbox"/> CLE Webinar <input type="checkbox"/> Judicial Profile Index		Preferred Date: _____
Securities and AML Conference	October 20, 2015	<input type="checkbox"/> Gold <input type="checkbox"/> Silver
Federal Litigation Conference	October 27, 2015	<input type="checkbox"/> Exclusive <input type="checkbox"/> Premiere <input type="checkbox"/> Gold
D.C. Indian Law Conference	November 10, 2015	<input type="checkbox"/> Sustaining
Fashion Law Seminar	February 12, 2016	<input type="checkbox"/> Premier Lunch <input type="checkbox"/> Elite
Tax Law Conference	March 4, 2016	<input type="checkbox"/> Premier <input type="checkbox"/> Elite <input type="checkbox"/> Patron
Moot Court Competition	Spring 2016	<input type="checkbox"/> Gold <input type="checkbox"/> Silver
Indian Law Conference	April 7-8, 2015	<input type="checkbox"/> Large Corporation <input type="checkbox"/> Small Corporation <input type="checkbox"/> Nonprofit, Government, or Education
Immigration Law Conference	May 12-13 2016	<input type="checkbox"/> Sustaining
Insurance Tax Seminar	June 2-3, 2016	<input type="checkbox"/> Gold Table Exhibitor <input type="checkbox"/> Silver Table Exhibitor
Women in the Law Conference	April 21, 2016	<input type="checkbox"/> Exclusive <input type="checkbox"/> Premiere <input type="checkbox"/> Gold
Annual Meeting and Convention: Cleveland	Sept. 15-17, 2016	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
Annual Meeting and Convention: Atlanta	Sept. 14-16, 2017	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
Annual Meeting and Convention: New York	Sept. 12-14, 2018	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
A la Carte Options		Request: _____

We agree to sponsor the Federal Bar Association's event checked above.

Contact Name

Company Name/Title

Address

City

State

Zip

Contact Phone

Contact Email Address

Contact Signature