The Federal Bar Association (FBA) is dedicated to the advancement of the science of jurisprudence and to promoting the welfare, interests, education, and professional development of all attorneys involved in federal law. Our members run the gamut of federal practice: attorneys practicing in small to large legal firms, attorneys in corporations and federal agencies, and members of the judiciary. The FBA is the catalyst for communication between the bar and the bench, as well as the private and public sectors. The FBA supports our members in four critical areas:

### Advocacy
The FBA monitors and advocates on federal issues that impact the practice of federal lawyers and the courts and it keeps its members abreast of current federal issues.

### Networking
The FBA connects members with a vast network of federal practitioners across all 50 states, the District of Columbia, Puerto Rico, and the Virgin Islands and provides opportunities to socially interact.

### Leadership
The FBA provides opportunities for members to participate in association governance and help shape the FBA’s future while making an impact on the growth of the federal legal community.

### Learning
The FBA provides various educational and learning opportunities at the national and local level and promotes high standards of professional competence and ethical conduct and the public they serve.

---

### Years in Practice

- 0-5: 19%
- 6-10: 13%
- 11+: 55%
- Retired: 1%
- Student: 12%

*Note: Chart only includes practicing attorney members of the Association.*

### Gender

- Male: 68%
- Female: 32%

### Types of Practice

- Private: 67%
- Public: 12%
- Judiciary: 9%
- Student: 11%
- Retired: 1%

### Career Divisions

*Percentage of all division memberships*

- Corporate and Association Counsel: 3%
- Senior Lawyers: 3%
- Judiciary: 10%
- Federal Career Service: 18%
- Law Students: 20%
- Younger Lawyers: 46%
SPONSORSHIP OPPORTUNITIES

The FBA’s new sponsorship package brings your company more exposure and value than ever, combining print and digital exposure, advertising, and exclusive benefits to maximize your exposure to the FBA membership of over 19,000-plus attorneys practicing federal law in courts across the United States. Join our distinguished list of sponsors who help make both long-standing and new FBA conferences and seminars possible.

**SPONSORSHIP OPPORTUNITIES**

**FASHION LAW SEMINAR ABROAD**
**September 29, 2017**
Palais du Justice • Paris

A discussion of unique legal issues affecting the fashion law industry on a global scale.

Anticipated Attendance: 100

**4th Annual**
**DC INDIAN LAW CONFERENCE**
**November 3, 2017**
Washington, D.C.

A forum for discussion on pivotal Indian law topics at our nation’s capital.

Average Attendance: 250

**2nd Annual**
**ART LAW & LITIGATION CONFERENCE**
**December 6, 2017**
Miami

Top art law litigators join respected art fair directors and the artists themselves to discuss current issues.

Average Attendance: 100

**RIISING PROFESSIONALS SYMPOSIUM**
**February 2-3, 2018**
Las Vegas

A first of its kind FBA conference that focuses on the rising professional.

Anticipated Attendance: 100

**5th Annual**
**FASHION LAW CONFERENCE**
**February 9, 2018**
New York City

Industry experts discuss legal issues affecting the business of fashion.

Average Attendance: 100

**QUI TAM CONFERENCE**
**February 27-28, 2018**
Washington, D.C.

Inaugural seminar covering recent trends and developments for false claims act litigation.

Anticipated Attendance: 100

**TAX LAW CONFERENCE**
**March 9, 2018**
Washington, D.C.

An intensive forum examining recent developments in tax legislation and reform, steps from IRS headquarters and the Treasury Department.

Average Attendance: 600

**MOOT COURT COMPETITION**
**March 22-23, 2018**
Washington, D.C.

A premier moot court competition attracting top law school students from across the country.

Average Attendance: 200

**INDIAN LAW CONFERENCE**
**April 5-6, 2018**
Scottsdale, Ariz.

An interchange between scholars, federal appointees, legal professionals and community leaders on the past, present and future of Indian law in today’s political climate.

Average Attendance: 750

**IMMIGRATION LAW CONFERENCE**
**May 18-19, 2018**
Memphis, Tenn.

Government and private bar professionals converge to examine current immigration law and policy on national scale.

Average Attendance: 400

**FEDERAL LITIGATION CONFERENCE**
**May 30, 2018**
Washington, D.C.

Federal judges and federal court practitioners explore federal litigation from start to finish.

Average Attendance: 100

**INSURANCE TAX SEMINAR**
**May 31-June 1, 2018**
Washington, D.C.

A dialogue with government personnel on insurance company and product tax issues.

Average Attendance: 500

For further information, please contact: Melissa Schettler, Director of Conferences | T 571-481-9105 | E mschettler@fedbar.org
# Seminar and Conference Sponsorship Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Premier ($5000)</th>
<th>Elite ($3500)</th>
<th>Patron ($2500)</th>
<th>Sustaining ($1500)</th>
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<tr>
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<td>Six conference registrations</td>
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<td>Four conference registrations</td>
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<td><em>Option to purchase additional discounted registrations</em></td>
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<tr>
<td>Logo recognition on all conference marketing materials</td>
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<td>Text recognition on all conference marketing materials</td>
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<tr>
<td>Text recognition on conference marketing signage</td>
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<tr>
<td>Full page ad in <em>The Federal Lawyer</em> magazine <em>(valued at $3,000)</em></td>
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<td>Sponsor acknowledgment in <em>The Federal Lawyer</em> magazine</td>
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<td><strong>Digital Recognition</strong></td>
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<td>Leaderboard web ad for three months on <a href="http://www.fedbar.org">www.fedbar.org</a> <em>(valued at $2,000)</em></td>
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</tr>
<tr>
<td>Leaderboard web ad for one month on <a href="http://www.fedbar.org">www.fedbar.org</a> <em>(valued at $800)</em></td>
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<td>Large sidebar web ad for one month on <a href="http://www.fedbar.org">www.fedbar.org</a> <em>(valued at $800)</em></td>
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<tr>
<td>One 30-day job posting on the FBA Legal Career Center <em>(valued at $500)</em></td>
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<tr>
<td>Recognition through FBA social media platforms</td>
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<tr>
<td><strong>Advantage Marketing</strong></td>
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<tr>
<td>Post-conference attendee list for one time use <em>(including emails)</em></td>
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<tr>
<td>Exhibit table</td>
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</tbody>
</table>

## Looking for a high visibility onsite opportunity?

Many of our meetings offer special opportunities such as:

- Breakfast Sponsor—special signage
- Luncheon Sponsor—3-5 min. podium time, special signage, and recognition
- Break Sponsor—special signage
- Charging Station—exclusive signage
- Reception Sponsor—3-5 min. podium time, special signage and recognition
- Lanyard Sponsor—special logo placement
- Special recognition at Welcome Reception

For further information, please contact: Melissa Schettler, Director of Conferences | T 571-481-9105 | E mschettler@fedbar.org
Maximize your exposure and position your company ahead of the competition with one of the following marketing opportunities. Partner with the Federal Bar Association and gain exclusive exposure to attendees during these conferences and seminars.

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Date</th>
<th>Sponsorship Level</th>
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</thead>
<tbody>
<tr>
<td>Fashion Law Seminar Abroad</td>
<td>Sept. 29, 2017</td>
<td>❑ Premier $5,000 ❑ Elite $3,500 ❑ Patron $2,500 ❑ Sustaining $1,500</td>
</tr>
<tr>
<td>DC Indian Law Conference</td>
<td>Nov. 3, 2017</td>
<td>❑ Premier $5,000 ❑ Elite $3,500 ❑ Patron $2,500 ❑ Sustaining $1,500</td>
</tr>
<tr>
<td>Art Law Conference</td>
<td>Dec. 6, 2017</td>
<td>❑ Premier $5,000 ❑ Elite $3,500 ❑ Patron $2,500 ❑ Sustaining $1,500</td>
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<tr>
<td>Rising Professionals Symposium</td>
<td>Feb. 2-3, 2018</td>
<td>❑ Premier $5,000 ❑ Elite $3,500 ❑ Patron $2,500 ❑ Sustaining $1,500</td>
</tr>
<tr>
<td>Fashion Law Conference</td>
<td>February 9, 2018</td>
<td>❑ Premier $5,000 ❑ Elite $3,500 ❑ Patron $2,500 ❑ Sustaining $1,500</td>
</tr>
<tr>
<td>Qui Tam Conference</td>
<td>March 1, 2018</td>
<td>❑ Premier $5,000 ❑ Elite $3,500 ❑ Patron $2,500 ❑ Sustaining $1,500</td>
</tr>
<tr>
<td>Tax Law Conference</td>
<td>March 9, 2018</td>
<td>❑ Premier $5,000 ❑ Elite $3,500 ❑ Patron $2,500 ❑ Sustaining $1,500</td>
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<tr>
<td>Moot Court Competition</td>
<td>March 22-23, 2018</td>
<td>❑ Premier $5,000 ❑ Elite $3,500 ❑ Patron $2,500 ❑ Sustaining $1,500</td>
</tr>
<tr>
<td>Indian Law Conference</td>
<td>April 5-6, 2018</td>
<td>❑ Premier $5,000 ❑ Elite $3,500 ❑ Patron $2,500 ❑ Sustaining $1,500</td>
</tr>
<tr>
<td>Immigration Law Conference</td>
<td>May 18-19, 2018</td>
<td>❑ Premier $5,000 ❑ Elite $3,500 ❑ Patron $2,500 ❑ Sustaining $1,500</td>
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<td>Federal Litigation Conference</td>
<td>May 30, 2018</td>
<td>❑ Premier $5,000 ❑ Elite $3,500 ❑ Patron $2,500 ❑ Sustaining $1,500</td>
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<td>Insurance Tax Seminar</td>
<td>May 31-June 1, 2018</td>
<td>❑ Premier $5,000 ❑ Elite $3,500 ❑ Patron $2,500 ❑ Sustaining $1,500</td>
</tr>
</tbody>
</table>

High Visibility Onsite Opportunity

Request: ____________________________

❑ We agree to sponsor the Federal Bar Association’s event checked above.

Company Name (as it should appear on all marketing materials)

Contact Name, Title ____________________________ Email Address ____________________________

Street Address ____________________________

City ____________________________ State ____________________________ Zip ____________________________ Phone ____________________________

Contact Signature ____________________________

Please fax or email this form to Melissa Schettler, Director of Conferences | T 571-481-9105 | E mschettler@fedbar.org
# SPONSORSHIP INSERTION ORDER

**Advertiser Information**

- **Contact Name, Title**  
- **Company Name (as it should appear on all marketing materials)**  
- **Address**  
- **City**  
- **State**  
- **Zip**  
- **Contact Phone**  
- **Contact Email Address**

**Please list the sponsored event:**

---

## The Federal Lawyer (2018)

- ❑ Full page with bleed  
- ❑ Half page horizontal  
- ❑ Quarter page  
- ❑ Full page without bleed  
- ❑ Half page vertical  
- ❑ Third page  
- ❑ Inside Front  
- ❑ Inside Back  
- ❑ Back cover  
- ❑ Full page only  
- ❑ Jan./Feb.  
- ❑ March  
- ❑ April  
- ❑ May  
- ❑ June  
- ❑ July  
- ❑ Aug.  
- ❑ Sept.  
- ❑ Oct./Nov.  
- ❑ Dec.

## eNewsletter

- ❑ Leaderboard  
- ❑ Jan.  
- ❑ Feb.  
- ❑ March  
- ❑ April  
- ❑ May  
- ❑ June  
- ❑ July  
- ❑ Aug.  
- ❑ Sept.  
- ❑ Oct.  
- ❑ Nov.  
- ❑ Dec.

## Website

- ❑ Leaderboard  
- ❑ Medium Sidebar  
- ❑ Large Sidebar  
- ❑ Small Sidebar  
- **Start Date:** ____________________________
The Federal Lawyer is the only magazine written by and edited for lawyers who practice in federal courts or have an interest in federal law as well as judges who sit on the federal bench. Published 10 times per year, The Federal Lawyer features editorial content that covers a broad range of topics that fall within federal jurisdiction. Through the magazine’s extensive and up-to-date editorial coverage of these legal issues, federal practitioners are able to obtain the latest pronouncements and theories of importance to the federal legal system.
Federal Bar Association
Advertising Opportunities

THE FEDERAL LAWYER

NATIONAL CIRCULATION: 20,500

- All members of Congress
- All members and Staff of House and Senate Judiciary Committees and Subcommittees
- Members of the Federal Judiciary
- Government Agency Attorneys
- Private Federal Practitioners

See www.fedbar.org/adspecs for complete specifications.

RATES

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<th>Frequency</th>
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</table>

- Inside Front Cover $4,000
- Back Cover $4,000
- Inside Back Cover $3,500

NUMBER OF SUBSCRIBERS BY CATEGORY

CIRCULATION BY REGION

*There are 21 recipients (members and subscribers) residing in foreign countries.

For further information, please contact: Melissa Schettler, Director of Conferences | T 571-481-9105 | E mschettler@fedbar.org
FBA News is a weekly eNewsletter for FBA members and nonmember subscribers containing federal legal news and information for the legal community. The eNewsletter is consistently the most opened email the FBA sends and the average open rate is over 30 percent.

**RATES**

**Leaderboard**
(650px x 120px)
4x (1 month) $200
8x (2 months) $300

Fedbar.org is an essential destination for federal legal practitioners. They access the site for reliable legal news, continuing legal education opportunities such as conferences and webinars, and updates on their colleagues and friends. Thousands of practitioners visit our website every day—since the end of 2012, web traffic has grown by more than 75%, and pageviews have grown 99% since the First Quarter of 2013.

**MONTHLY RATES**

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</tbody>
</table>

**Fedbar.org Statistics**

(2013 per month)
Average User Sessions: 11,600
Average Number of Page Views: 43,013

For further information, please contact: Melissa Schettler, Director of Conferences | T 571-481-9105 | E mschettler@fedbar.org
LEGAL CAREER CENTER

The FBA’s Legal Career Center is an online opportunity for employers and job seekers to connect within the federal legal community. FBA gives employers two options for job posting distribution—to the FBA Legal Career Center only or to all of the network partner job boards in the Legal Job Exchange Network, a strategic industry alliance of associations in the legal profession.

RATES

<table>
<thead>
<tr>
<th>Duration</th>
<th>Discipline</th>
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<th>Legal Job Exchange Job Posting</th>
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<td></td>
<td></td>
<td>Member</td>
<td>Non-Member</td>
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<tr>
<td>30-Day</td>
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<td>Legal Education</td>
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<td>Legal Support</td>
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<td>Operations</td>
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<td>Professional Legal Management</td>
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<td>60-Day</td>
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<td>Professional Legal Management</td>
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<td>$700</td>
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</tbody>
</table>

Discounts are available for multiple job posting packages and government/public service entities.

LIST PURCHASE

FBA lists are available to purchase for various marketing needs. Please contact MGI List Division for more information:

FBA List Manager, MGI List Division
Marketing General, Incorporated
Direct: 703-706-0341
Fax: 703-549-0697
E-Mail: rmblackwood@mgilists.com

For further information, please contact: Melissa Schettler, Director of Conferences | T 571-481-9105 | E mschettler@fedbar.org
ADVERTISING INSERTION ORDER

**Advertiser Information**

Contact Name, Title

Company Name (as it should appear on all marketing materials)

Address

City  State  Zip

Contact Phone  Contact Email Address

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### The Federal Lawyer (2018)

- Full page with bleed
- Half page horizontal
- Quarter page
- Full page without bleed
- Half page vertical
- Third page
- Inside Front
- Back cover
- Inside Back
- Full page only
- Jan./Feb.
- March
- April
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- June
- July
- Aug.
- Sept.
- Oct./Nov.
- Dec.

### eNewsletter

- Leaderboard
- Jan.
- Feb.
- March
- April
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- Dec.

### Website

- Leaderboard
- Medium Sidebar
- Large Sidebar
- Small Sidebar
- Start Date: ____________________________

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Please fax or email this form to Melissa Schettler, Director of Conferences | T 571-481-9105 | E mschettler@fedbar.org